Appropriations Project Request - Fiscal Year 2017-18
For projects meeting the Definition of House Rule 5.14

1. Title of Project: <u>eMerge Americas</u>
2. Date of Submission: <u>02/07/2017</u>
3. House Member Sponsor: <u>Jason Brodeur</u>
   Members Copied:

4. DETAILS OF AMOUNT REQUESTED:

    a.   Has funding been provided in a previous state budget for this activity?   <u>Yes</u>

       If answer to 4a is ?NO? skip 4b and 4c and proceed to 4d

    b.   What is the most recent fiscal year the project was funded? <u>2016-17</u>

    c.   Were the funds provided in the most recent fiscal year subsequently vetoed? <u>No</u>

    d.   Complete the following Project Request Worksheet to develop your request (Note that column E will be the total of Recurring funds requested and Column F will be the total Nonrecurring funds requested, the sum of which is the Total of the Funds you are requesting in column G):

FY:	Input Prior Year Appropriation for this project for FY **2016-17** (If appropriated in 2016-17 enter the appropriated amount, even if vetoed.)			Develop New Funds Request for FY **2017-18** (Requests for additional RECURRING funds are prohibited. Any additional Nonrecurring funding requested to supplement recurring funds in the base will result in the base recurring amount being converted to Nonrecurring .)		
Column:	A	B	C	D	E	F
Funds Description:	Prior Year Recurring Funds	Prior Year Nonrecurring Funds	Total Funds Appropriated (Recurring plus Nonrecurring: column A + column B)	Recurring Base Budget (Will equal non-vetoed amounts provided in Column A)	**Additional Nonrecurring Request**	**TOTAL Nonrecurring Request** (Will equal the amount from the Recurring base in Column D to be CONVERTED to Nonrecurring plus the Additional Nonrecurring Request in Column E. These funds will be appropriated non-recurring if funded in the House Budget or the Final Conference Report on the budget.)
Input Amounts:		750,000	750,000		750,000	750,000

5. Are funds for this issue requested in a state agency?s Legislative Budget Request submitted for FY 2017-18? <u>No</u>

     5a. If yes, which state agency?

5b. If no, which is the most appropriate state agency to place an appropriation for the issue being requested? For example, if the requested issue pertains to services provided to inmates at correctional facilities, the Department of Corrections would be the most appropriate state agency. <mark>Department of Economic Opportunity</mark>

6. Requester:
    a. Name: Xavier Gonzalez
    b. Organization: eMerge Americas
    c. Email: xgonzalez@emergeamericas.org
    d. Phone #: (305)340-2587

7. Contact for questions about specific technical or financial details about the project (Please retype if same as Requester):
    a. Name: Xavier Gonzalez
    b. Organization: eMerge Americas
    c. Email: xgonzalez@emergeamericas.org
    d. Phone #: (305)340-2587

8. If there is a registered lobbyist, fill out the lobbyist information below.
    a. Name: Chris, Mike
    b. Firm: Ballard Partners
    c. Email: dorworth@ballardfl.com or mike@ballardfl.com
    d. Phone #: (407)310-7375

9. Organization or Name of Entity Receiving Funds(Please retype if same as Requestor or Contact):
    a. Name: Technology Foundation of the Americas
    b. County (County where funds are to be expended): Miami-Dade
    c. Service Area (Counties being served by the service(s) provided with funding): Broward, Miami-Dade, Palm Beach

10. What type of organization is the entity that will receive the funds? (Select one)
    ○ For Profit
    ○ Non Profit 501(c) (3)
    ○ Non Profit 501(c) (4)
    ○ Local Government

○ University or College

⊙ Other (Please describe) <u>Non Profit 501(c) (6)</u>

11. What is the specific purpose or goal that will be achieved by the funds being requested?

The eMerge Americas Conference is an annual 2-day international technology conference that takes place in Miami. The conference serves to connect innovators and technological advancements as well as advance trade between Florida and emerging markets in Central, South America. The funds will be expended on multi-level involvement including promotion of the event, registration, speakers

12. Provide specific details on how funds will be spent. (Select all that apply)

Spending Category	Description	Nonrecurring (Should equal 4d, Col. F) Enter ?0? if request is zero for the category
Administrative Costs:		
☐a. Executive Director/Project Head Salary and Benefits		
☐b. Other Salary and Benefits		
☐c. Expense/Equipment/Travel/Supplies/Other		
☐d. Consultants/Contracted Services/Study		
Operational Costs:		
☐e. Salaries and Benefits		
☑f. Expenses/Equipment/Travel/Supplies/Other	Latin American roadshow to attract businesses and top executives.	100,000
☑g. Consultants/Contracted Services/Study	Event logistics support, including meeting planning, marketing, public relations, event contractor, audio visual, registration.	650,000
Fixed Capital Construction/Major Renovation:		

☐h. Construction/Renovation/Land/Planning Engineering		
TOTAL		750,000

13. For the Fixed Capital Costs requested with this issue, what type of ownership will the facility be under when complete? (In Question 12, if ?h. Fixed Capital Outlay? was not selected, question 13 is not applicable)
    N/A

14. Is the project request an information technology project?
    No

15. Is there any documented show of support for the requested project in the community including public hearings, letters of support, major organizational backing, or other expressions of support?
    Yes

    15a. Please Describe:
        eMerge Americas has strong support from various local organizations including the Miami-Dade County, the City of Miami, the City of Miami Beach, James L. and John S. Knight Foundation, the Miami-Dade Beacon Council, the Greater Miami Chamber of Commerce, Florida International University, Miami Dade College, and various other local and state-wide organizations.

16. Has the need for the funds been documented by a study, completed by an independent 3rd party, for the area to be served?
    Yes

    16a. Please Describe:
        Please Describe: Based on 2015 study, the Conference is expected to create 254 jobs and a Total Economic Impact of almost $29 million.

17. Will the requested funds be used directly for services to citizens?
    No

18. What benefits or outcomes will be realized by the expenditure of funds requested? (Select all that applies)

Benefit or Outcome	Provide a specific measure of the benefit or outcome	Describe the method for measuring level of benefit
☐Improve physical health		
☐Improve mental health		

☐Enrich cultural experience		
☐Improve agricultural production/promotion/education		
☐Improve quality of education		
☐Enhance/preserve/improve environmental or fish and wildlife quality		
☐Protect the general public from harm (environmental, criminal, etc.)		
☐Improve transportation conditions		
☑Increase or improve economic activity	Attract large technology companies to open and increase presence in Florida and entrepreneurs to launch new ventures in the State.	Large technology companies network with buyers and create partnerships with private and public sector organizations. Through the eMerge Americas Startup Showcase, more than 100 startup companies participate in the event and are exposed to the Florida ecosystem?s advantages for launching new ventures.
☑Increase tourism	Room nights in Miami-Dade County hotels during the event	A minimum of 10% of the 15,000 expected attendees will travel 100+ miles to attend the event and will stay at area hotels, attend networking events at local venues, and patronize local restaurants.
☑Create specific immediate job opportunities	Jobs posted at the event?s Hiring Fair	Approximately 50 companies participate in the Hiring Fair and promote over 500 job openings based in Florida.

☐Enhance specific individual?s economic self sufficiency		
☐Reduce recidivism		
☐Reduce substance abuse		
☐Divert from Criminal/Juvenile justice system		
☐Improve wastewater management		
☐Improve stormwater management		
☐Improve groundwater quality		
☐Improve drinking water quality		
☐Improve surface water quality		
☑Other (Please describe): Increased Awareness	? Increased awareness of innovative public-private partnerships around the world ? Addressing the gender gap in technology industry	? eMerge Americas? eGov Summit focuses on innovative approaches to addressing key issues and opportunities for governments such as transportation, smart cities, and infrastructure. Over 250 government officials participating in summit. ? eMerge Americas? Women in Innovation & Technology Summit focuses on the work of female leaders in the technology and creative industries. Increase percentage of female participation in technology industry.

19. Provide the total cost of the project for FY 2017-18 from all sources of funding (Enter ?0? if amount is zero):

Type of Funding	Amount	Percent of Total (Automatically Calculates)	Are the other sources of funds guaranteed in writing?

1. Amount Requested from the State in this Appropriations Project Request:	750,000	20.0%	N/A
2. Federal:	0	0.0%	No
3. State: (Excluding the requested Total Amount in #4d, Column F)	0	0.0%	No
4. Local:	250,000	6.7%	No
5. Other:	2,750,000	73.3%	No
TOTAL	3,750,000	100%	

20. Is this a multi-year project requiring funding from the state for more than one year?
<u>Yes</u>

20a. How much state funding would be requested after 2017-18 over the next 5 years?
O<1M
O1-3M
◉>3-10M
O>10M

20b. How many additional years of state support do you expect to need for this project?
O1 year
O2 years
O3 years
O4 years
◉>= 5 years

20c. What is the total project cost for all years including all federal, local, state, and any other funds? Select the single answer which best describes the total project cost.   If funds requested are for ongoing services or for recurring activities, select ?ongoing activity?.
◉ongoing activity ? no total cost
O<1M
O1-2M
O>2-3M

○>3-10M
○>10M