

# Appropriations Project Request - Fiscal Year 2017-18

## For projects meeting the Definition of House Rule 5.14

1. Title of Project: Business & Leadership Institute for Early Learning Business Technical Assistance, On-line Training and Curriculum Content

2. Date of Submission: 02/06/2017

3. House Member Sponsor: Joseph Geller

Members Copied:

### 4. DETAILS OF AMOUNT REQUESTED:

- Has funding been provided in a previous state budget for this activity? Yes  
*If answer to 4a is ?NO? skip 4b and 4c and proceed to 4d*
- What is the most recent fiscal year the project was funded? 2016-17
- Were the funds provided in the most recent fiscal year subsequently vetoed? Yes
- Complete the following Project Request Worksheet to develop your request (Note that column E will be the total of Recurring funds requested and Column F will be the total Nonrecurring funds requested, the sum of which is the Total of the Funds you are requesting in column G):

FY:	Input Prior Year Appropriation for this project for FY 2016-17 <i>(If appropriated in 2016-17 enter the appropriated amount, even if vetoed.)</i>			Develop New Funds Request for FY 2017-18 <i>(Requests for additional RECURRING funds are prohibited. Any additional Nonrecurring funding requested to supplement recurring funds in the base will result in the base recurring amount being converted to Nonrecurring .)</i>		
	Column:	A	B	C	D	E
Funds Description:	Prior Year Recurring Funds	Prior Year Nonrecurring Funds	Total Funds Appropriated <i>(Recurring plus Nonrecurring: column A + column B)</i>	Recurring Base Budget <i>(Will equal non-vetoed amounts provided in Column A)</i>	<b>Additional Nonrecurring Request</b>	<b>TOTAL Nonrecurring Request</b> <i>(Will equal the amount from the Recurring base in Column D to be CONVERTED to Nonrecurring plus the Additional Nonrecurring Request in Column E. These funds will be appropriated non-recurring if funded in the House Budget or the Final Conference Report on the budget.)</i>
Input Amounts:		350,000	350,000		350,000	350,000

5. Are funds for this issue requested in a state agency?s Legislative Budget Request submitted for FY 2017-18? No

5a. If yes, which state agency?

5b. If no, which is the most appropriate state agency to place an appropriation for the issue being requested? For example, if the requested issue pertains to services provided to inmates at correctional facilities, the Department of Corrections would be the most appropriate state agency. Department of Children and Families

6. Requester:

- a. Name: Robyn Fern Perlman
- b. Organization: Business & Leadership Institute for Early Learning
- c. Email: rfp921@aol.com
- d. Phone #: (305)725-4777

7. Contact for questions about specific technical or financial details about the project (Please retype if same as Requester):

- a. Name: Robyn Fern Perlman
- b. Organization: Business & Leadership Institute for Early Learning
- c. Email: rfp921@aol.com
- d. Phone #: (305)725-4777

8. If there is a registered lobbyist, fill out the lobbyist information below.

- a. Name: Ronald Silvers
- b. Firm: Ron Silver & Associates
- c. Email: rsilver378@aol.com
- d. Phone #: (305)502-1199

9. Organization or Name of Entity Receiving Funds(Please retype if same as Requestor or Contact):

- a. Name: Business & Leadership Institute for Early Learning
- b. County (County where funds are to be expended): Statewide
- c. Service Area (Counties being served by the service(s) provided with funding): Statewide

10. What type of organization is the entity that will receive the funds? (Select one)

- For Profit
- Non Profit 501(c) (3)
- Non Profit 501(c) (4)
- Local Government

- University or College
- Other (Please describe)

11. What is the specific purpose or goal that will be achieved by the funds being requested?

Owners and administrators of childcare centers and home-based businesses will grow their business acumen to develop sustainable business models that provide quality early learning taking into account current and future market forces as related to the populations they serve. Program delivered through local on-site workshops and on-line business training.

12. Provide specific details on how funds will be spent. (Select all that apply)

Spending Category	Description	Nonrecurring (Should equal 4d, Col. F) Enter ?0? if request is zero for the category
Administrative Costs:		
<input checked="" type="checkbox"/> a. Executive Director/Project Head Salary and Benefits	Oversight of program design, development and implementation; community partnerships, assessment and reporting	54,000
<input checked="" type="checkbox"/> b. Other Salary and Benefits	Payroll Expense Health Insurance	13,513
<input checked="" type="checkbox"/> c. Expense/Equipment/Travel/Supplies/Other	Supplies, pre-program development travel, airfare, hotel, meals, car rental	11,200
<input checked="" type="checkbox"/> d. Consultants/Contracted Services/Study	Recruitment of business facilitators, workshop participants, marketing materials, development of on-line curriculum Level 1 and Level 2 business planning and business professional development and on-line platform for early childcare industry	65,000
Operational Costs:		

<input type="checkbox"/> e. Salaries and Benefits		
<input checked="" type="checkbox"/> f. Expenses/Equipment/Travel/Supplies/Other	Workspace and food for 2 business training workshop sites, implementation of program, on-line and program marketing, CEU administration and processing, travel for workshops including hotel, airfare, car rental, meals	44,887
<input checked="" type="checkbox"/> g. Consultants/Contracted Services/Study	Program coordinator for on-sight workshops and on-line platform development; mentors for workshops; professional services fees; curriculum content translation to on-line format; hosting of courses on On-line Learning Platform; course facilitators and	161,400
Fixed Capital Construction/Major Renovation:		
<input type="checkbox"/> h. Construction/Renovation/Land/Planning Engineering		
<b>TOTAL</b>		<b>350,000</b>

13. For the Fixed Capital Costs requested with this issue, what type of ownership will the facility be under when complete? (In Question 12, if ?h. Fixed Capital Outlay? was not selected, question 13 is not applicable)

N/A

14. Is the project request an information technology project?

No

15. Is there any documented show of support for the requested project in the community including public hearings, letters of support, major organizational backing, or other expressions of support?

Yes

15a. Please Describe:

The project is supported by Early Learning Coalition of Broward, Broward Count Commission, A.D. Henderson Foundation, Nova University, Children's Trust, Early Learning Coalition of Miami, FIU, Early Learning Coalition Orange County, SCORE, HBIF, SBDC and Wells Fargo and business representatives who facilitate the workshops.

16. Has the need for the funds been documented by a study, completed by an independent 3rd party, for the area to be served?

Yes

16a. Please Describe:

Florida Statewide Early Child Care Education Workforce Study 2013 states the 2nd highest ranking professional development request for childcare owners and administrators is business management and leadership with respondents noting they would like trainings to be in "an atmosphere allowing for networking and sharing." For those who must factor in time away from their businesses and costs for professional development the preferred method for training is on-line.

17. Will the requested funds be used directly for services to citizens?

Yes

17a. Describe the target population to be served. Select all that apply to the target population:

- Elderly persons
- Persons with poor mental health
- Persons with poor physical health
- Jobless persons
- Economically disadvantaged persons
- At-risk youth
- Homeless
- Developmentally disabled
- Physically disabled
- Drug users (in health services)
- Preschool students
- Grade school students
- High school students
- University/college students
- Currently or formerly incarcerated persons
- Drug offenders (in criminal Justice)

Victims of crime

Other (Please describe): Owners and administrators or those who want to open a childcare center or home-based business.

17b. How many in the target population are expected to be served?

< 25

25-50

51-100

101-200

201-400

401-800

>800

18. What benefits or outcomes will be realized by the expenditure of funds requested? (Select all that applies)

Benefit or Outcome	Provide a specific measure of the benefit or outcome	Describe the method for measuring level of benefit
<input type="checkbox"/> Improve physical health		
<input type="checkbox"/> Improve mental health		
<input type="checkbox"/> Enrich cultural experience		
<input type="checkbox"/> Improve agricultural production/promotion/education		
<input checked="" type="checkbox"/> Improve quality of education	Developing business skills to create revenue to reinvest in materials, accreditations, salaries, professional development and other areas need to improve quality of education.	Schools maintain or obtain new accreditations, offer teachers and staff professional development programs.
<input type="checkbox"/> Enhance/preserve/improve environmental or fish and wildlife quality		
<input type="checkbox"/> Protect the general public from harm (environmental, criminal, etc.)		
<input type="checkbox"/> Improve transportation conditions		

<input checked="" type="checkbox"/> Increase or improve economic activity	A robust business will have funds to retain and recruit new employees, increase salaries and benefits, purchase learning materials, expand business to provide quality experiences for children of working parents.	The submission of a business plan; increased student enrollment, continued business consultation with SCORE, SBDC or Prosper (HBIF), creation of more revenue.
<input type="checkbox"/> Increase tourism		
<input checked="" type="checkbox"/> Create specific immediate job opportunities	Increase enrollment or program expansion necessitates the hiring of more teachers as a result of projecting enrollments in a specific location.	Hired additional staff; raised salaries; open new center or expand program or services at existing site.
<input checked="" type="checkbox"/> Enhance specific individual's economic self sufficiency	Ability to draft a budget and manage available funds more efficiently. Owner ability to take a salary or grow their salary or profits, pay for social security, own rather than rent the real estate in which they operate business.	Obtained better profit margins, expansion, get a bank loan or other forms of investment for growth; renegotiate with landlords and vendors for more favorable terms.
<input type="checkbox"/> Reduce recidivism		
<input type="checkbox"/> Reduce substance abuse		
<input type="checkbox"/> Divert from Criminal/Juvenile justice system		
<input type="checkbox"/> Improve wastewater management		
<input type="checkbox"/> Improve stormwater management		
<input type="checkbox"/> Improve groundwater quality		
<input type="checkbox"/> Improve drinking water quality		

<input type="checkbox"/> Improve surface water quality		
<input checked="" type="checkbox"/> Other (Please describe): Individuals entering the industry understand the real capital costs necessary to owning and operatin	Early child care business has enough capitol to offer high quality early learning programs.	Businesses that provide this benefit will continue to operate successfully mast the five year mark.

19. Provide the total cost of the project for FY 2017-18 from all sources of funding (Enter ?0? if amount is zero):

Type of Funding	Amount	Percent of Total (Automatically Calculates)	Are the other sources of funds guaranteed in writing?
1. Amount Requested from the State in this Appropriations Project Request:	350,000	58.1%	N/A
2. Federal:	0	0.0%	No
3. State: (Excluding the requested Total Amount in #4d, Column F)	0	0.0%	No
4. Local:	217,000	36.0%	Yes
5. Other:	35,000	5.8%	Yes
<b>TOTAL</b>	<b>602,000</b>	<b>100%</b>	

20. Is this a multi-year project requiring funding from the state for more than one year?

No