



Transportation & Economic Development Appropriations Committee

**November 3, 2009
1:00 p.m. – 5:00 p.m.
Room 17 (Morris Hall) House Office Building**

Action Packet

COMMITTEE MEETING REPORT

Transportation & Economic Development Appropriations Committee

11/3/2009 1:00:00PM

Location: Morris Hall (17 HOB)

Attendance:

	<i>Present</i>	<i>Absent</i>	<i>Excused</i>
Richard Glorioso (Chair)	X		
Gary Aubuchon	X		
Esteban Bovo, Jr.			X
Jennifer Carroll	X		
Joseph Gibbons	X		
Audrey Gibson	X		
Mike Horner	X		
Dorothy Hukill	X		
Evan Jenne	X		
Dave Murzin	X		
Jimmy Patronis	X		
Hazelle Rogers	X		
Maria Sachs	X		
Robert Schenck	X		
Totals:	13	0	1

Committee meeting was reported out: Tuesday, November 03, 2009 6:19:57PM

COMMITTEE MEETING REPORT

Transportation & Economic Development Appropriations Committee

11/3/2009 1:00:00PM

Location: Morris Hall (17 HOB)

Other Business Appearance:

Enterprise Florida-Programs and Budget Overview

John Adams, Jr., President/CEO (At Request Of Chair) - Information Only

Enterprise Florida, Inc.

800 N. Magnolia, Suite1100

Orlando, Florida 32803

Phone: 407-956-5631

Enterprise Florida-Programs and Budget Overview

Louis Laubscher, Vice-President & Chief Operating Officer (At Request Of Chair) - Information Only

Enterprise Florida, Inc.

800 N. Magnolia, Suite1100

Orlando, Florida 32803

Phone: 407-956-5631

Enterprise Florida-Programs and Budget Overview

Crystal Sircy, SVP Business Retention & Recruitment (At Request Of Chair) - Information Only

Enterprise Florida, Inc.

325 John Knox Rd, Ste 201

Tallahassee, Florida 32303

Phone: 850-298-6628

Enterprise Florida-Programs and Budget Overview

Sena Black, Sr. VP Enterprise Florida (At Request Of Chair) - Information Only

Enterprise Florida, Inc.

390 N. Magnolia Ave, Suite 1300

Orlando, Florida 32803

Phone: 407-956-5650

Enterprise Florida-Programs and Budget Overview

Manuel A. Mencia, SR. Vice-President (At Request Of Chair) - Information Only

Enterprise Florida, Inc.

201 Alahambra Circle, #610

Coral Springs, Florida 33176

Florida Film Commission

Jeffrey Donovan, Actor (General Public) - Information Only

Michael Westen in USA Network series "Burn Notice"

Miami, Florida

Florida Film Commission

Lucia Fishburne, State Film commissioner (State Employee) - Information Only

Governor's Office of Film & Entertainment

2001 The Capitol, 400 S. Monroe Street

Tallahassee, Florida 32399

Phone: 850-410-4765

Schedule VIIIIB - Budget Issues for Possible Reduction

Mike Richardson, Assistant Secretary (Lobbyist) (State Employee) - Information Only

Department of Community Affairs

2555 Shumard Oak Boulevard

Tallahassee, Florida 32309

Committee meeting was reported out: Tuesday, November 03, 2009 6:19:57PM

COMMITTEE MEETING REPORT
Transportation & Economic Development Appropriations Committee
11/3/2009 1:00:00PM

Location: Morris Hall (17 HOB)

Schedule VIIIIB - Budget Issues for Possible Reduction

Angela Peterson, Policy & Finance Chief (Lobbyist) (State Employee) - Information Only
Division of Emergency Management, Dept of Community Affairs
2555 Shumard Oak Boulevard
Tallahassee, Florida 32309

Schedule VIIIIB - Budget Issues for Possible Reduction

Michelle Ramsey-Dennard (Lobbyist) (State Employee) - Information Only
OTTED, Office of the Governor
1902 The Capitol
Tallahassee, Florida 32399
Phone: 850-487-2508

Schedule VIIIIB - Budget Issues for Possible Reduction

Julie Jones, Executive Director (State Employee) - Information Only
Department of Highway Safety and Motor Vehicles
2900 Apalachee Parkway
Tallahassee, Florida 32301

Schedule VIIIIB - Budget Issues for Possible Reduction

John Czernis, Colonel of FHP (At Request Of Chair) - Information Only
Department of Highway Safety and Motor Vehicles
2900 Apalachee Parkway
Tallahassee, Florida 32399
Phone: 850-617-3100

Schedule VIIIIB - Budget Issues for Possible Reduction

John Boynton, Director, Admin Services (State Employee) - Information Only
Department of State
500 S. Bronongh Street
Tallahassee, Florida 32399

Schedule VIIIIB - Budget Issues for Possible Reduction

Kurt S. Browning, Secretary of State (Lobbyist) (State Employee) - Information Only
Department of State
500 S. Bronongh Street
Tallahassee, Florida 32399

Schedule VIIIIB - Budget Issues for Possible Reduction

Jay Kassees, Director, Division of Corporations (State Employee) - Information Only
Department of State
500 S. Bronongh Street
Tallahassee, Florida 32399

Schedule VIIIIB - Budget Issues for Possible Reduction

Kevin Thompson, Director of Administration (State Employee) - Information Only
Agency for Workforce Innovation
101 E. Madison Street
Tallahassee, Florida 32399
Phone: 850-245-7335

Committee meeting was reported out: Tuesday, November 03, 2009 6:19:57PM

COMMITTEE MEETING REPORT

Transportation & Economic Development Appropriations Committee

11/3/2009 1:00:00PM

Location: Morris Hall (17 HOB)

Schedule VIII B - Budget Issues for Possible Reduction

Kevin Thibault, Assistant Secretary of Engineering Operations (Lobbyist) (State Employee) -
Information Only

Department of Transportation

605 Suwannee Street

Tallahassee, Florida 32399

Phone: 850-414-5220

Schedule VIII B - Budget Issues for Possible Reduction

Glenn Sutphin, Legislative Director (At Request Of Chair) - Information Only

Department of Military Affairs

The Capitol

Tallahassee, Florida 32399

Committee meeting was reported out: Tuesday, November 03, 2009 6:19:57PM

HANDOUTS

DURING November 3,2009, TRANSPORTATION & ECONOMIC DEVELOPMENT APPROPRIATION COMMITTEE MEETING.

1. Biography for Jeffrey Donovan, Actor as Michael Westen in the hit USA Network series "Burn Notice"
2. Enterprise Florida, Jobs and Investment Profile – 2005 to 2009
3. Enterprise Florida, The Art of the Deal, A Sample Economic Development Project – from State of Florida

JEFFREY DONOVAN

Jeffrey Donovan is Michael Westen in the the hit USA Network original series **BURN NOTICE**.

Renowned for his versatility and striking presence, Donovan has made a name for himself through memorable performances on both stage and screen. Most recently, he starred in "The Changeling" opposite Angelina Jolie and John Malkovich for director Clint Eastwood, which was produced by Brian Grazer and Ron Howard.

In 2006, he was seen on the big screen as a captivating leading man in the Joey Lauren Adams film "Come Early Morning." Written and directed by Adams, the film premiered at the Sundance Film Festival. Donovan received high praise for his performance as Cal, the romantic lead opposite Ashley Judd. The Roadside Attractions film also stars Laura Prepon.

Donovan also starred as Jim Keith in the independent film "Believe in Me," an adaptation of the young-adult novel "Brief Garland" by Harold Keith. Directed by Robert Collector, the film follows the true story of Keith, a high school girl's basketball coach in the 1960s who gets inspired by his young team and who in turn, inspires them to greatness. Also starring Bruce Dern, Samantha Mathis and Heather Matarazzo.

Donovan last appeared on the big screen in a memorable cameo in the blockbuster romantic comedy "Hitch" opposite Will Smith. Other film credits include Barry Levinson's "Sleepers," "Purpose," "Book of Shadows: Blair Witch 2" and "Bait." Donovan made his feature film debut in "Throwing Down," which won the grand prize at the Hamptons International Film Festival.

In 2004, Donovan earned critical acclaim for his starring role as Detective David Creegan in the USA Network Original Series "Touching Evil." His television credits include HBO's original film "When Trumpets Fade," recurring roles on "Crossing Jordan," "Spin City," "The Beat," and "The Pretender," and notable guest appearances in "Monk," "CSI-Miami," "Law & Order" and "Homicide."

Enterprise Florida

Jobs and Investment Profile – 2005 to 2009



Positive Year-on-Year Performance (per Ernst & Young)

	Jobs Created *	Labor Income (Billions)	Tax Rev State & Local (Millions)
2008-09	45,056	\$ 2.4	\$117.6
2007-08	62,250	\$ 3.5	\$190.6
2006-07	65,000	\$ 2.7	\$182.2
2005-06	58,600	\$ 2.2	\$158.4
2004-05	67,150	\$ 2.3	\$155.0
Total Return to State:		\$13.1 Billion	\$803.80**

*Includes multiplier job impact.

**Represents only year-one of this investment/tax contribution to the Florida economy

Project Development Impact Snapshot

	Capital Investment (Billions)	% Average Wage	EFI jobs added impact to Florida Gross State Product (per Ernst & Young) (Billions)	EFI Appropriation (Millions)
2008-09	\$1.1	132%	\$3.32	\$11.1
2007-08	\$2.3	151%	\$5.00	\$12.2
2006-07	\$1.8	152%	\$3.79	\$12.2
2005-06	\$1.5	136%	\$3.06	\$11.7
2004-05	\$1.1	128%	\$3.12	\$10.8

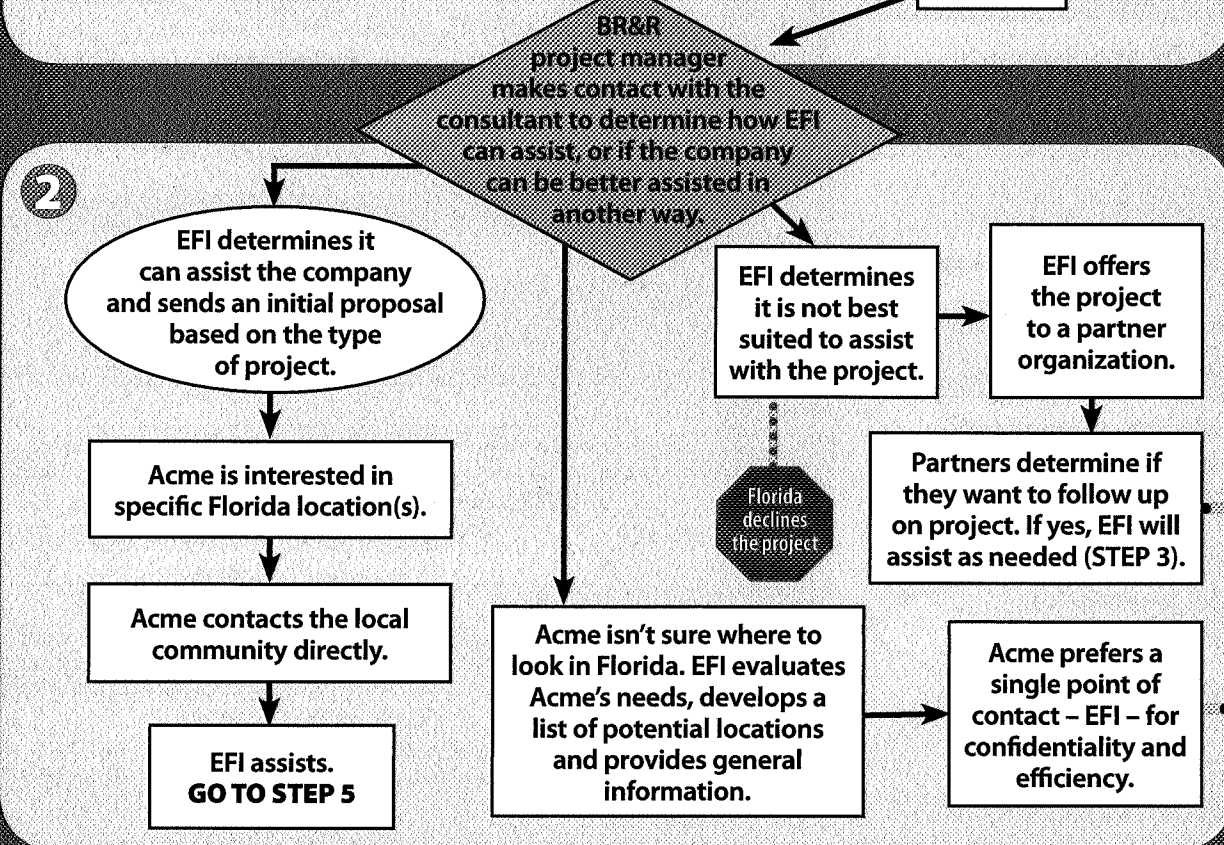
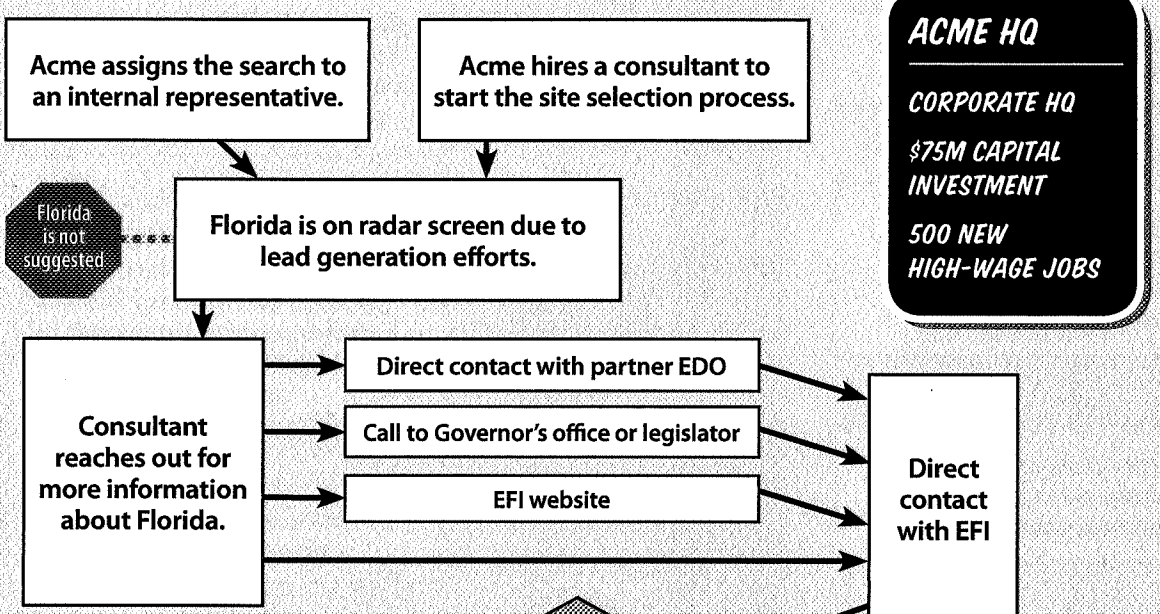
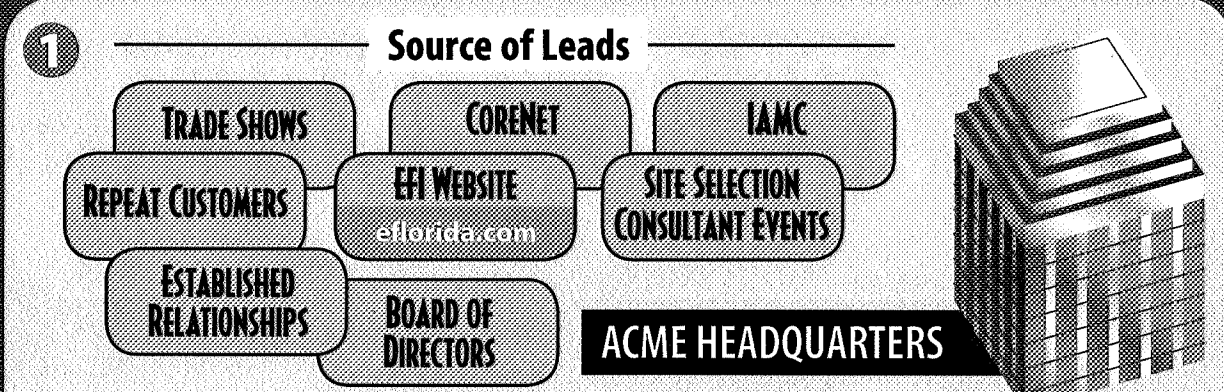
Strategic Marketing & Branding Florida Business & Investment

- Award-winning EFI website – honored by the World Bank, Web Marketing Association and International Economic Development Council
 - Approximately 300,000 people from over 120 countries access the website annually
 - Website has over 4,000 pages, updated on a real-time basis
- Marketing programs have reached over 60 million executives globally in targeted clusters
 - Programs have established a database of over 25,000 people across 60 countries who are interested in learning about Florida
- Generated over 300 leads annually and a five-year marketing return on investment (MROI) of 21:1 (capital investment dollars generated from established projects as a direct result of marketing dollars spent).

Military & Defense Network

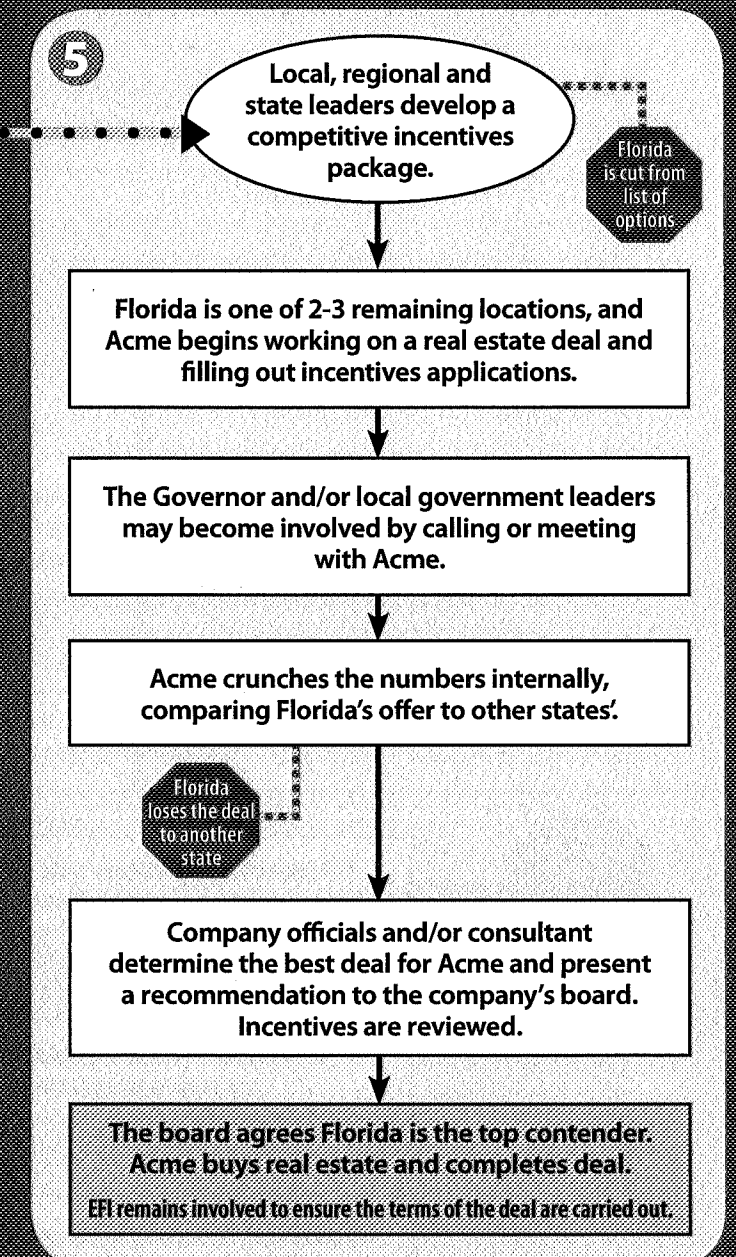
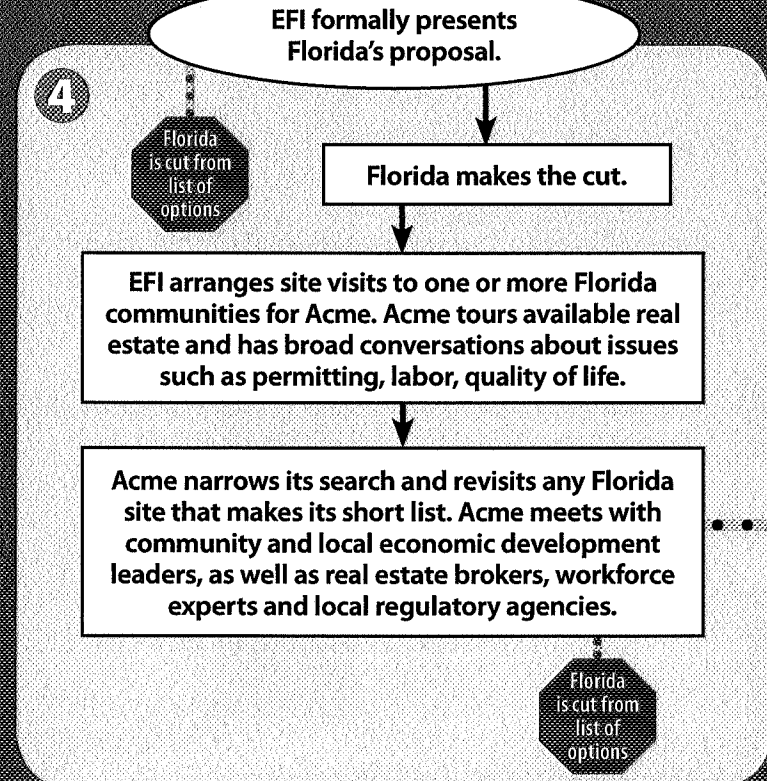
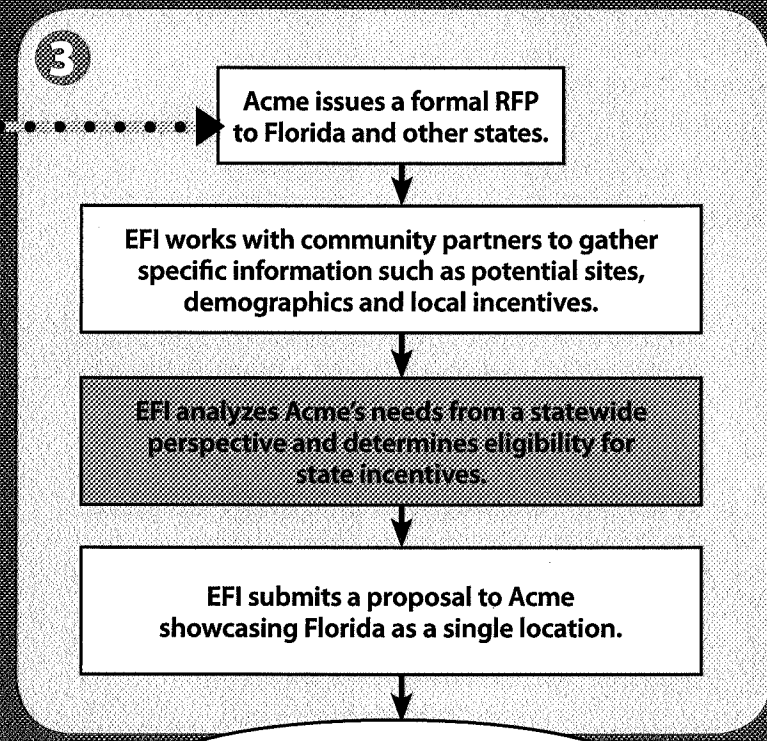
- Over \$57.5 billion impact to Florida economy
- Over 750,000 jobs
- 20 military bases and 3 unified commands
- R&D Investment in Millions

24-Sep-09



THE ART OF THE DEAL

A Sample Economic Development Project — from Start to Finish



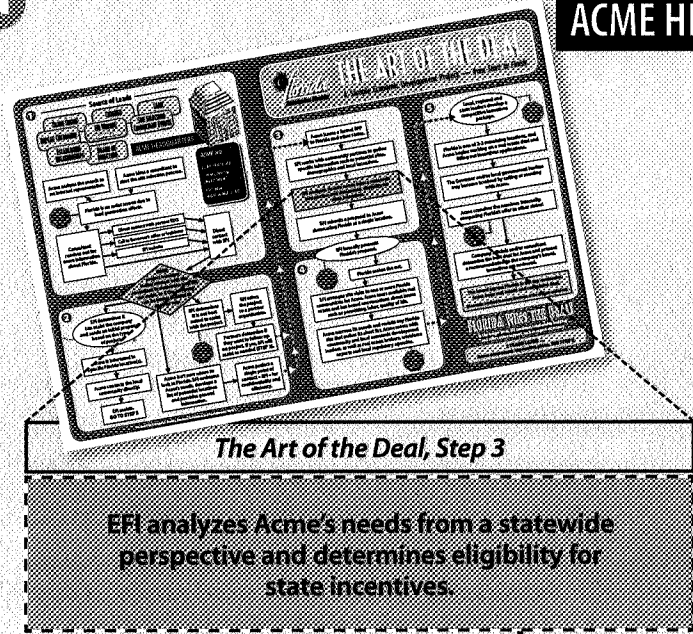
FLORIDA WINS THE DEAL!

In the longer term, EFI continues relationship building and offers other support, such as export assistance.

2 YEARS LATER ...
Acme announces expansion plans. SEE STEP 3

Step 3 (From The Art of the Deal)

a

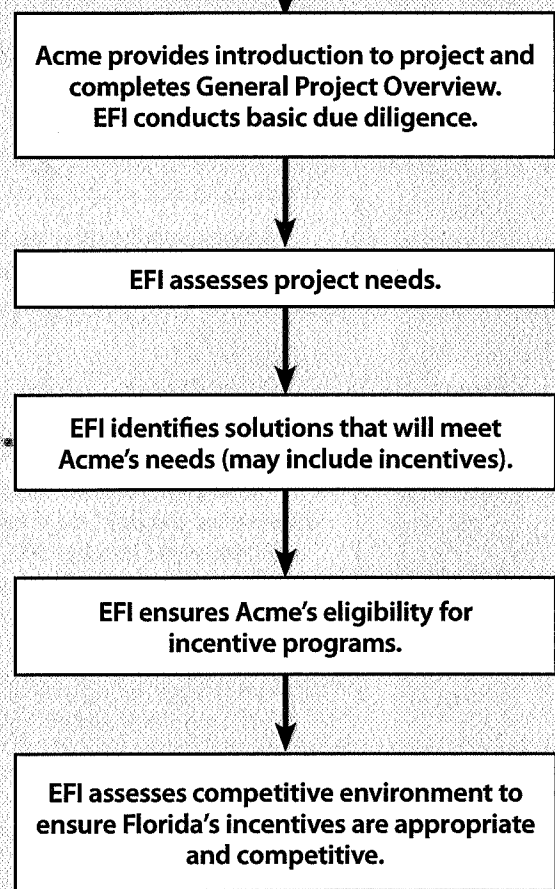


ACME HQ

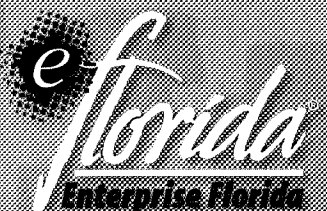
CORPORATE HQ

\$75M CAPITAL INVESTMENT

500 NEW HIGH-WAGE JOBS



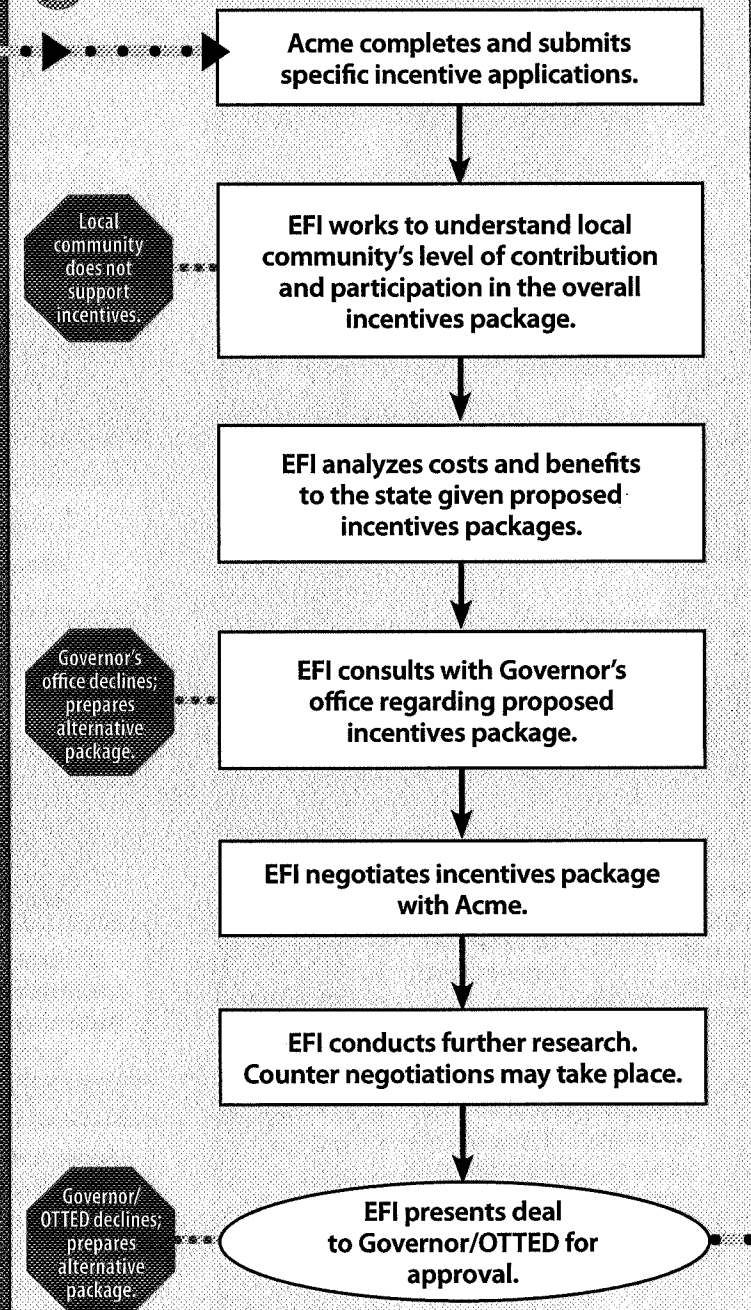
Incentives are not part of the solution.



THE ART OF THE DEAL

PART 2: THE INCENTIVES

b

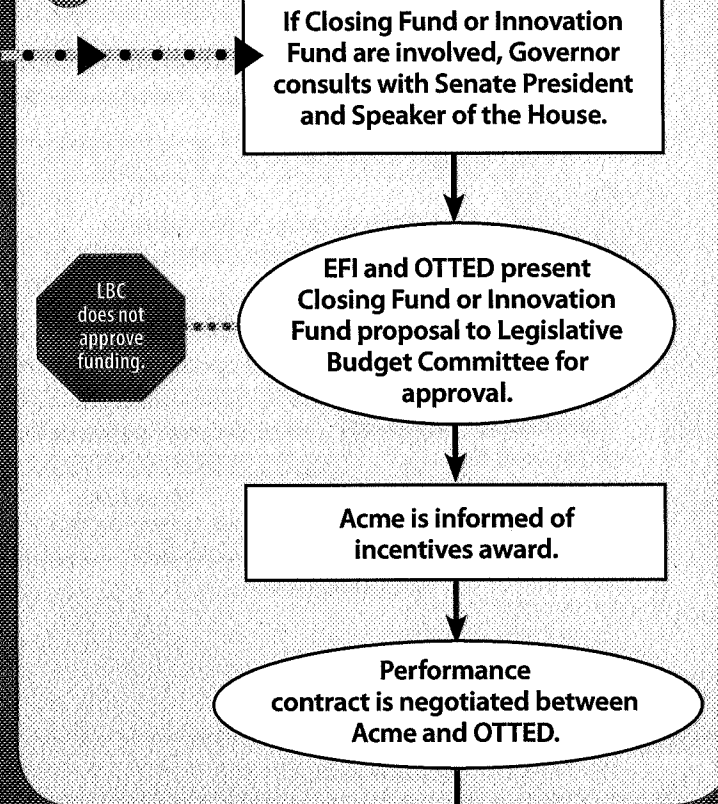


Local community does not support incentives.

Governor's office declines; prepares alternative package.

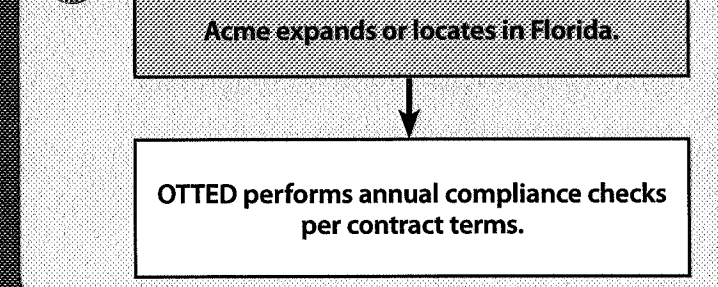
Governor/OTTED declines; prepares alternative package.

c



LBC does not approve funding.

d



2 YEARS LATER ...
Acme contemplates expansion plans. SEE STEP 2.