> A bill to be entitled
> An act relating to specialty license plates; amending s. 320.08053 , F.S.; revising presale specialty license plate voucher requirements; prohibiting development of new specialty license plates except under certain circumstances; providing requirements for issuance of such plates; amending s. 320.08056, F.S.; deleting and establishing annual use fees for certain specialty license plates; revising provisions for discontinuing issuance of a specialty license plate; providing for payment and distribution of fees for discontinued plates; providing an exception to the requirement that certain fees and interest be expended only for use in this state; providing applicability; amending s. 320.08058, F.S.; revising the design of, deleting provisions relating to, revising distribution of proceeds from the sale of, and directing the Department of Highway Safety and Motor Vehicles to create certain specialty license plates; providing an effective date.

Be It Enacted by the Legislature of the State of Florida:

Section 1. Paragraph (b) of subsection (2) of section 320.08053, Florida Statutes, is amended, and subsection (3) is

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added to that section, to read:
320.08053 Establishment of Requirements for requests to establish specialty license plates.-
(2)
(b) Within 24 months after the presale specialty license plate voucher is established, the approved specialty license plate organization must record with the department a minimum of 1,000 voucher sales or, if the organization is an out-of-state college or university, 3,000 voucher sales, before manufacture of the license plate may commence. If, at the conclusion of the 24 -month presale period, the minimum sales requirements have not been met, the specialty plate is deauthorized and the department shall discontinue development of the plate and discontinue issuance of the presale vouchers. Upon deauthorization of the license plate, a purchaser of the license plate voucher may use the annual use fee collected as a credit towards any other specialty license plate or apply for a refund on a form prescribed by the department.
(3) (a) If the Legislature has approved 125 or more specialty license plates, the department may not make any new specialty license plates available for design, presale, or issuance until a sufficient number of plates are discontinued pursuant to s. $320.08056(8)$ such that the number of plates being issued is reduced to fewer than 125.
(b) New specialty license plates that have been approved Page 2 of 19

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by law but are awaiting issuance under paragraph (a) shall be issued in the order they appear in s. 320.08056(4). All other provisions of this section must also be met before a plate is issued.

Section 2. Paragraphs (ff) through (ddd) of subsection
of section 320.08056 , Florida Statutes, are redesignated as paragraphs (ee) through (ccc), respectively, paragraphs (fff) through (ppp) are redesignated as paragraphs (ddd) through (nnn), respectively, paragraphs (sss) through (eeee) are redesignated as paragraphs (ooo) through (aaaa), respectively, present paragraphs (c), (ee), (eee), (qqq), and (rrr) are amended, new paragraphs (bbbb) through (hhhh) are added to that subsection, and subsection (8) and paragraph (a) of subsection (10) of that section are amended, to read:
320.08056 Specialty license plates.-
(4) The following license plate annual use fees shall be collected for the appropriate specialty license plates:
(c) 1. Collegiate license plate developed pursuant to s. $320.08058(3), \$ 25$.
2. An out-of-state college or university license plate, $\$ 50$.


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(bbbb) Auburn University license plate, \$50. (cccc) Beat Childhood Cancer license plate, \$25. (dddd) Florida State Beekeepers Association license plate, \$25.
(eeee) American Eagle license plate, \$25.
(ffff) Dan Marino Foundation license plate, \$25.
(gggg) Ducks Unlimited license plate, \$25.
(hhhh) Florida Bay Forever license plate, $\$ 25$.
(8) (a) The department must discontinue the issuance of an approved specialty license plate if the number of valid specialty plate registrations falls below 1,000 plates for at least 12 consecutive months. A warning letter shall be mailed to the sponsoring organization following the first month in which the total number of valid specialty plate registrations is below 1,000 plates. This paragraph does not apply to collegiate license plates established under s. $320.08058(3)$ or specialty license plates that have statutory eligibility limitations for purchase.
(b) The department is authorized to discontinue the issuance of a specialty license plate and distribution of associated annual use fee proceeds if the organization no longer exists, if the organization has stopped providing services that are authorized to be funded from the annual use fee proceeds, if the organization does not meet the presale requirements as prescribed in s. 320.08053 , or pursuant to an organizational

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recipient's request. Organizations shall notify the department immediately to stop all warrants for plate sales if any of the conditions in this section exist and must meet the requirements of s. 320.08062 for any period of operation during a fiscal year.
(c) Notwithstanding paragraph (a), on January 1 of each year, the department shall discontinue the specialty license plate with the fewest number of plates in circulation over the previous 24 months. A warning letter shall be mailed to the sponsoring organization following the first month in which the total number of valid specialty license plate registrations is the fewest in circulation over the previous 24 months.
(d) A person issued a specialty license plate that has been discontinued by the department may keep the discontinued specialty license plate for the remainder of the 10 -year license plate replacement period and must pay all other applicable registration fees. However, such person is exempt from paying the applicable specialty license plate annual use fee under subsection (4) for the remainder of the 10 -year license plate replacement period.
(e) If the department discontinues issuance of a specialty license plate, all annual use fees currently held or collected by the department for that plate shall be distributed to recipients or subrecipients of the proceeds in good standing within 180 days after the date the specialty license plate is

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discontinued. Of those fees, the department shall retain an amount sufficient to defray the applicable administrative and inventory closeout costs associated with discontinuance of the plate. The remaining funds shall be distributed to the organization or organizations specified in s. 320.08058.
(f) If an organization that is the intended recipient of the funds pursuant to s. 320.08058 or its subrecipients no longer exist, the department shall deposit any undisbursed funds into the Highway Safety Operating Trust Fund.
(10) (a) A specialty license plate annual use fee collected and distributed under this chapter, or any interest earned from those fees, may not be used for commercial or for-profit activities nor for general or administrative expenses, except as authorized by s. 320.08058 or to pay the cost of the audit or report required by $s .320 .08062(1)$. The fees and any interest earned from the fees may be expended only for use in this state unless the annual use fee is derived from the sale of United States Armed Forces and veterans-related specialty license plates pursuant to paragraphs (4)(d), (bb), (kk), (iii), and (uuu) (ll), (kkk), and (yyy) and s. 320.0891 or out-of-state college or university license plates pursuant to paragraph ( 4 ) (b.b.b.b) .

Section 3. Subsections (32) through (56) of section 320.08058, Florida Statutes, are renumbered as subsections (31) through (55), respectively, subsections (58) through (68) are

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renumbered as subsections (56) through (66), respectively, subsections (71) through (83) are renumbered as subsections (67) through (79), respectively, paragraph (a) of subsection (7), paragraph (a) of present subsection (65), paragraph (b) of present subsection (66), paragraph (b) of present subsection (80), and present subsections (31), (57), (69), and (70) are amended, and new subsections (80) through (86) are added to that section, to read:
320.08058 Specialty license plates.-
(7) SPECIAL OLYMPICS FLORIDA LICENSE PLATES.-
(a) Special Olympics Florida license plates must contain the official Special Olympics Florida logo and must bear a design and colors that are approved by the department. The word "Florida" must be centered at the top bottom of the plate, and the words "Be a Fan Everyone Wins" must be centered at the bottom top of the plate.
(31) AMERICAN RED CROSS LICENSE PLATES.
(a) Notwithstanding the provisions of s. 320.08053, the department shall develop an American Red Cross license plate as provided in this section. The word "Florida" must appar at the top of the plate, and the words "American Red Cross" must appear at the bottom of the plate.
(b) The department shall retain all revenues from the sale of such plates until all staxtup costs for developing and issuing the plates have been recovered. Thereafter, 50 pereent Page 7 of 19

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of the annual use fees shall be distributed to the American Red Cross Chapter of Central Florida, with statistics on sales of license plates, which are tabulated by county. The American Red Cross Chapter of Central Florida must distribute to each of the chapters in this state the moneys received from sales in the countics covered by the respective chapters, which moneys must be used for education and disaster relicf in Florida. Fifty percent of the annual use fees shall be distributed proportionately to the three statewide approved poison control ecnters for purposes of combating bioterrorism and other poisonrelated purposes.
(57) DONATE ORGANS-PASS IT ON LICENSE PLATES.-
(a) The department shall develop a Donate Organs-Pass It On license plate as provided in this section. The word "Florida" must appear at the top of the plate, and the words "Donate Organs-Pass It On" must appear at the bottom of the plate.
(b) The annual use fecs shall be distributed to Transplant Foundation, Inc., and shall usc up to 10 percent of the procecds from the annual use fee for marketing and administrative costs that are directly associated with the management and distribution of the procecds. The remaining procecds shall be used to provide statewide grants for patient serviees, including preoperative, rehabilitative, and housing assistance; organ donor education and awareness programs; and statewide medical rescarch.

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(63)(65) LIGHTHOUSE ASSOCIATION LICENSE PLATES.-
(a) The department shall develop a Lighthouse Association license plate as provided in this section. The word "Florida" must appear at the top of the plate, and the words "SaveOurLighthouses.org Visit Our Lights" must appear at the bottom of the plate.
(64)(66) IN GOD WE TRUST LICENSE PLATES.-
(b) The license plate annual use fees shall be distributed to the In God We Trust Foundation, Inc., which may use up to 10 percent of the proceeds to offset administrative costs, promotion, and marketing of the license plate directly associated with the operations of the foundation. The remaining proceeds may be used to address the needs of the military community and the public safety community; provide educational grants and scholarships to foster self-reliance and stability in Florida's youth; and provide education in to fund educational scholarships for the children of Florida residents who are members of the United States Armed Forces, the National Guard, and the United States Armed Forees Reserve and for the children of public safety employees who have died in the line of duty whe are not covered by existing state law. Funds shall also be distributed to other s. 501(c)(3) oxganizations that may apply for grants and sholarships and to provide educational grants to public and private schools regarding to promote the historical and religious significance of religion in American and Florida

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history. The In God We Trust Foundation, Inc., shall create an advisory council comprised of persons with knowledge in these program areas to make funding recommendations distribute the license plate annual use fees in the following mannex:

1. The In God We Trust Foundation, Inc., shall retain all revenues from the sale of such plates until all startup costs for developing and establishing the plate have been recovered.
Z. Ten percent of the funds received by the In God We Trust Foundation, Inc., shall be expended for administrative eosts, promotion, and marketing of the license plate directly associated with the operations of the In God We Trust Foundation, Inc.
2. All remaining funds shall be expended by the In God we Trust Foundation, Inc., for programs.
(69) ST. JOHNS RIVER IICENSE PLATES.-
(a) The department shall develop a St. Johns River license plate as provided in this section. The St. Johns River license plates must bear the colors and design approved by the department. The word "Florida" must appear at the top of the plate, and the words "St. Johns River" must appear at the bottom of the plate.
(b) The requirements of s. 320.08053 must be met prior to the issunce of the plate. Thereafter, the lieense plate annual use fees shall be distributed to the St. Johns River Alliance, Inc., a s. 501(c) (3) nomprofit oxganization, which shall

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administer the fees as follows:
    1. The St. Johns River Alliance, Ine., shall retain the
first $60,000 of the annual use fees as direct reimbursement for
administrative costs, startup costs, and costs incurred in the
development and approval process. Thereafter, up to 10 percent
of the annual use fee revenue may be used for administrative
eosts directly associated with education programs, conservation,
rescarch, and grant administration of the organization, and up
to 10 percent may be used for promotion and marketing of the
specialty license plate.
    z. At least 30 percent of the fees shall be available for
competitive grants for targeted community-based or county-based
rescarch or projects for which state funding is limited or not
eurrently available. The remaining 50 percent shall be directed
toward community outreach and access programs. The competitive
grants shall be administered and approved by the board of
directors of the St. Johns River Alliance, Inc. A grant advisory
committec shall be composed of six members chosen by the St.
Johns River Alliance board members.
    3. Any remaining funds shall be distributed with the
approval of and accountability to the board of directors of the
St. Johns River Alliance, Inc., and shall be used to support
activitics contributing to education, outreach, and springs
conscrvation.
    4. Effective July 1, 2014, the St. Johns River license
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plate will shift into the presale voucher phase, as provided in s. $320.08053(2)(b)$. The St. Johns River Alliance, Inc., shall have 24 months to record a minimum of 1,000 sales of the license plates. Sales include existing active plates and vouchers sold subsequent to July 1, 2014. During the voucher period, new plates may not be issued, but existing plates may be renewed. If, at the conclusion of the 24 -month presale period, the requirement of a minimum of 1,000 sales has been met, the department shall resume normal distribution of the St. Johns River specialty plate. If, after 24 months, the minimum of 1,000 sales has not been met, the department shall discontinue the development and issuance of the plate. This subparagraph is repealed June $30,2016$.
(70) HISPANIC ACHIEVERS IICENSE PIATES. -
(a) Notwithstanding the requirements of s. 320.08053 , the department shall develop a Hispanic Achievers license plate as provided in this section. The plate must bear the colors and design approved by the department. The word "Florida" must appear at the top of the plate, and the words "Hispanie Achievers" must appear at the bottom of the plate.
(b) The proceeds from the license plate annual use fee shall be distributed to National Hispanic Corporate Achievers, Inc., a nonprofit corporation under s. 501(c)(3) of the Internal Revenue code, to fund grants to nonprofit organizations to operate programs and provide scholarships and for marketing the

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Hispanic Achicvers license plate. National Hispanic Corporate Achievers, Inc., shall establish a Hispanic Achievers Grant Council that shall provide recommendations for statewide grants from available Hispanic Achievers license plate proceeds to nonprofit organizations for programs and scholarships for Hispanic and minority Floridians. National Hispanic Corporate Achicvers, Inc., shall also establish a Hispanic Achicvers Iicense Plate Fund. Moneys in the fund shall be used by the grant council as provided in this paragraph. All funds received under this subsection must be used in this state.
(c) National Hispanic Corporate Achicvers, Inc., may retain all procecds from the annual use fee until documented startup costs for developing and establishing the plate have been recovered. Thereafter, the proceeds from the annual use fee shall be used as follows:

1. Up to 5 percent of the procecds may be used for the eost of administration of the Hispanic Achievers License Plate Fund, the Hispanic Achicvers Grant Council, and related matters.
Z. Funds may be used as necessary for annual audit or eompliance affidavit costs.
2. Up to 20 percent of the proceeds may be used to market and prome the Hispanic Achievers lieense plate.
3. Twenty-five pereent of the proeds shall be used by the Hispanic Corporate Achievers, Inc., located in Seminole County, for grants.

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5. The remaining proceeds shall be available to the Hispanic Achicvers Grant Council to award grants for services, programs, or scholarships for Hispanic and minority individuals and organizations throughout Florida. All grant recipients must provide to the Hispanic Achicvers Grant Council an annual program and financial report regarding the use of grant funds. Such reports must be available to the public.
(d) Effective July 1, 2014, the Hispanic Achievexs license plate will shift into the presale voucher phase, as provided in s. $320.08053(2)(\mathrm{b})$. National Hispanic Corporate Achicvers, Inc., shall have 24 months to record a minimum of 1,000 sales. Sales include existing active plates and vouchers sold subsequent to July 1, 2014. During the voucher period, new plates may not be issued, but existing plates may be renewed. If, at the eonclusion of the 24 -month presale period, the requirement of a minimum of 1,000 sales has been met, the department shall resume normal distribution of the Hispanic Achievers license plate. If, after 24 months, the minimum of 1,000 sales has not been met, the department shall discontinue the Hispanic Achievers license plate. This subsection is repealed June 30, 2016.
(76) (80) FALLEN LAW ENFORCEMENT OFFICERS LICENSE PLATES.-
(b) The annual use fees shall be distributed to the Police and Kids Foundation, Inc., which may use up to min 10 percent of the proceeds for marketing to promote and market the plate. The remainder of the proceeds shall be used by the Police

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and Kids Foundation, Inc., for its operations, activities,
programs, and projects to invest and reinvest, and the interest
earnings shall be used for the operation of the police and Kids
Foundation, Inc.
    (80) AUBURN UNIVERSITY LICENSE PLATES.-
    (a) The department shall develop an Auburn University
license plate as provided in this section and s. 320.08053. The
plate must bear the colors and design approved by the
department. The word "Florida" must appear at the top of the
plate, and the words "War Eagle" must appear at the bottom of
the plate.
(b) The Tampa Bay Auburn Club is the lead club on behalf of the Auburn clubs in this state. The annual use fees from the sale of the plate shall be distributed to the Tampa Bay Auburn Club, together with statistics on sales of the license plates tabulated by county. The Tampa Bay Auburn Club must distribute to each of the state's Auburn clubs on a pro-rata basis the moneys received from sales in the regions within the respective club's area for the purpose of awarding scholarships to Florida residents attending Auburn University. Students receiving these scholarships must be eligible for the Florida Bright Futures Scholarship Program pursuant to s. 1009.531 and shall use the scholarship funds for tuition and other expenses related to attending Auburn University.
(81) BEAT CHILDHOOD CANCER LICENSE PLATES.-
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(a) The department shall develop a Beat Childhood Cancer license plate as provided in this section and s. 320.08053. The plate must bear the colors and design approved by the department. The word "Florida" must appear at the top of the plate, and the words "Beat Childhood Cancer" must appear at the bottom of the plate.
(b) The annual use fees from the sale of the plate shall be distributed to Beat Nb, Inc., which may use up to 10 percent of the proceeds for administrative costs directly associated with the operation of the corporation and for marketing and promoting the plate. The remaining proceeds shall be used by the corporation to fund pediatric cancer treatment and research.
(82) FLORIDA STATE BEEKEEPERS ASSOCIATION LICENSE PLATES.-
(a) The department shall develop a Florida State Beekeepers Association license plate as provided in this section and s. 320.08053 . The plate must bear the colors and design approved by the department. The word "Florida" must appear at the top of the plate, and the words "Save the Bees" must appear at the bottom of the plate.
(b) The annual use fees from the sale of the plate shall be distributed to the Florida State Beekeepers Association, a nonprofit corporation, and shall be used to fund outreach and education to raise awareness of the importance of beekeeping to Florida agriculture and to fund honeybee research and husbandry.
(83) AMERICAN EAGLE LICENSE PLATES.-

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(a) The department shall develop an American Eagle license plate as provided in this section and s. 320.08053. The plate must bear the colors and design approved by the department. The word "Florida" must appear at the top of the plate, and the words "God Bless America" must appear at the bottom of the plate.
(b) The annual use fees from the sale of the plate shall be distributed to the American Eagle Foundation for deposit in the foundation's national endowment fund. Up to 10 percent of the funds received may be used for administrative costs and marketing of the plate. The American Eagle Foundation shall use the remainder of the proceeds to fund public education programs, rescue and care programs, and other conservation efforts in Florida that benefit bald eagles.
(84) DAN MARINO FOUNDATION LICENSE PLATES.-
(a) The department shall develop a Dan Marino Foundation license plate as provided in this section and s. 320.08053. The plate must bear the colors and design approved by the department. The word "Florida" must appear at the top of the plate, and the words "Marino Campus" must appear at the bottom of the plate.
(b) The annual use fees from the sale of the plate shall be distributed to the Dan Marino Foundation, Inc., a Florida nonprofit corporation, which may use up to 10 percent of such fees for administrative costs and marketing of the plate. The

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remainder of the fees shall be used by the Dan Marino Foundation, Inc., to assist Floridians with developmental disabilities in becoming employed, independent, and productive; to promote awareness of such services; and to promote and fund education scholarships related to such services.
(85) DUCKS UNLIMITED LICENSE PLATES.-
(a) The department shall develop a Ducks Unlimited license plate as provided in this section and s. 320.08053. The plate must bear the colors and design approved by the department. The word "Florida" must appear at the top of the plate, and the words "Conserving Florida Wetlands" must appear at the bottom of the plate.
(b) The annual use fees from the sale of the plate shall be distributed to Ducks Unlimited, Inc., a nonprofit corporation under s. $501(\mathrm{c})(3)$ of the Internal Revenue Code, to be used as follows:

1. Up to 5 percent may be used for administrative costs and marketing of the plate.
2. At least 95 percent shall be used in this state to support the mission and efforts of Ducks Unlimited, Inc., to conserve, restore, and manage Florida's wetlands and associated habitats for the benefit of waterfowl, other wildlife, and people.
(86) FLORIDA BAY FOREVER LICENSE PLATES.-
(a) The department shall develop a Florida Bay Forever

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license plate as provided in this section and s. 320.08053. The plate must bear the colors and design approved by the department. The word "Florida" must appear at the top of the plate, and the words "Florida Bay Forever" must appear at the bottom of the plate.
(b) The annual use fees from the sale of the plate shall be distributed to the Florida National Park Association, Inc., which may use up to 10 percent of the proceeds for administrative costs and marketing of the plate. The remainder of the funds shall be used to supplement the Everglades National Park's budgets and to support educational, interpretive, historical, and scientific research relating to the Everglades National Park.

Section 4. This act shall take effect October 1, 2017.

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