

1 A bill to be entitled
 2 An act relating to specialty license plates; amending
 3 s. 320.08053, F.S., relating to requirements for
 4 requests to establish a specialty plate; deleting
 5 application requirements; revising presale
 6 requirements; amending s. 320.08056, F.S.; revising
 7 the minimum requirements to continue issuance of
 8 certain specialty plates; amending s. 320.08058, F.S.;
 9 conforming cross-references; amending ss. 320.08056
 10 and 320.08058, F.S.; directing the Department of
 11 Highway Safety and Motor Vehicles to develop certain
 12 specialty license plates; establishing an annual use
 13 fee for the plates; providing for distribution and use
 14 of fees collected from the sale of the plates;
 15 providing effective dates.

16
 17 Be It Enacted by the Legislature of the State of Florida:

18
 19 Section 1. Section 320.08053, Florida Statutes, is amended
 20 to read:

21 320.08053 Establishment of Requirements for requests to
 22 ~~establish~~ specialty license plates.—

23 ~~(1) An organization that seeks authorization to establish~~
 24 ~~a new specialty license plate for which an annual use fee is to~~
 25 ~~be charged must submit to the department:~~

26 ~~(a) A request for the particular specialty license plate~~

27 ~~being sought, describing the proposed specialty license plate in~~
28 ~~specific terms, including a sample plate that conforms to the~~
29 ~~specifications set by the department and this chapter, and that~~
30 ~~is in substantially final form.~~

31 ~~(b) An application fee, not to exceed \$60,000, to defray~~
32 ~~the department's cost for reviewing the application and~~
33 ~~developing the specialty license plate, if authorized. State~~
34 ~~funds may not be used to pay the application fee, except for~~
35 ~~collegiate specialty license plates authorized in s.~~
36 ~~320.08058(3) and (13). All applications requested on or after~~
37 ~~the effective date of this act must meet the requirements of~~
38 ~~this act.~~

39 ~~(c) A marketing strategy outlining short-term and long-~~
40 ~~term marketing plans for the requested specialty license plate~~
41 ~~and a financial analysis outlining the anticipated revenues and~~
42 ~~the planned expenditures of the revenues to be derived from the~~
43 ~~sale of the requested specialty license plates.~~

44
45 ~~The information required under this subsection must be submitted~~
46 ~~to the department at least 90 days before the convening of the~~
47 ~~next regular session of the Legislature.~~

48 ~~(1)-(2)~~ (1) If ~~a~~ the specialty license plate requested by an
49 ~~the~~ organization is approved by law, the organization must
50 submit the proposed art design for the specialty license plate
51 to the department, in a medium prescribed by the department, as
52 soon as practicable, but no later than 60 days after the act

53 approving the specialty license plate becomes a law. ~~If the~~
54 ~~specialty license plate requested by the organization is not~~
55 ~~approved by the Legislature or does not meet the presale~~
56 ~~requirements in subsection (3), the application fee shall be~~
57 ~~refunded to the requesting organization.~~

58 (2)~~(3)~~(a) Within 120 days following the specialty license
59 plate becoming law, the department shall establish a method to
60 issue a specialty license plate voucher to allow for the presale
61 of the specialty license plate. The processing fee as prescribed
62 in s. 320.08056, the service charge and branch fee as prescribed
63 in s. 320.04, and the annual use fee as prescribed in s.
64 320.08056 shall be charged for the voucher. All other applicable
65 fees shall be charged at the time of issuance of the license
66 plates.

67 (b) Within 24 months after the presale specialty license
68 plate voucher is established, the approved specialty license
69 plate organization must record with the department a minimum of
70 4,000 ~~1,000~~ voucher sales before manufacture of the license
71 plate may commence. If, at the conclusion of the 24-month
72 presale period, the minimum sales requirements have not been
73 met, the specialty plate is deauthorized and the department
74 shall discontinue development of the plate and discontinue
75 issuance of the presale vouchers. Upon deauthorization of the
76 license plate, a purchaser of the license plate voucher may use
77 the annual use fee collected as a credit towards any other
78 specialty license plate or apply for a refund on a form

79 prescribed by the department.

80 ~~(c) An organization that meets the requirements of this~~
81 ~~subsection shall be deemed to have submitted a valid survey for~~
82 ~~purposes of s. 45, chapter 2008-176, Laws of Florida, as~~
83 ~~amended.~~

84 Section 2. Subsection (8) of section 320.08056, Florida
85 Statutes, is amended to read:

86 320.08056 Specialty license plates.—

87 (8) (a) The department must discontinue the issuance of an
88 approved specialty license plate if the number of valid
89 specialty plate registrations falls below 1,000 plates for at
90 least 12 consecutive months. A warning letter shall be mailed to
91 the sponsoring organization following the first month in which
92 the total number of valid specialty plate registrations is below
93 1,000 plates. Beginning July 1, 2017, the department must
94 discontinue the issuance of an approved specialty license plate
95 if the number of valid specialty plate registrations falls below
96 4,000 for at least 12 consecutive months. A warning letter shall
97 be mailed to the sponsoring organization following the first
98 month in which the total number of valid specialty plate
99 registrations is below 4,000 plates. This paragraph does not
100 apply to collegiate license plates established under s.
101 320.08058(3), Special Olympics Florida license plates
102 established under s. 320.08058(7), Florida Professional Sports
103 Team license plates established under s. 320.08058(9), United
104 States Marine Corps license plates established under s.

105 320.08058(28), Military Services license plates established
106 under s. 320.08058(38), and Autism license plates established
107 under s. 320.08058(69).

108 (b) The department is authorized to discontinue the
109 issuance of a specialty license plate and distribution of
110 associated annual use fee proceeds if the organization no longer
111 exists, if the organization has stopped providing services that
112 are authorized to be funded from the annual use fee proceeds, if
113 the organization does not meet the presale requirements as
114 prescribed in s. 320.08053(2) ~~320.08053(3)~~, or pursuant to an
115 organizational recipient's request. Organizations shall notify
116 the department immediately to stop all warrants for plate sales
117 if any of the conditions in this section exist and must meet the
118 requirements of s. 320.08062 for any period of operation during
119 a fiscal year.

120 Section 3. Paragraph (b) of subsection (70), paragraph (d)
121 of subsection (71), paragraph (a) of subsection (79), paragraph
122 (a) of subsection (80), paragraph (a) of subsection (81),
123 paragraph (a) of subsection (82), paragraph (a) of subsection
124 (83), paragraph (a) of subsection (84), paragraph (a) of
125 subsection (85), and paragraph (a) of subsection (86) of section
126 320.08058, Florida Statutes, are amended to read:

127 320.08058 Specialty license plates.—

128 (70) ST. JOHNS RIVER LICENSE PLATES.—

129 (b) The requirements of s. 320.08053 must be met prior to
130 the issuance of the plate. Thereafter, the license plate annual

131 use fees shall be distributed to the St. Johns River Alliance,
132 Inc., a s. 501(c)(3) nonprofit organization, which shall
133 administer the fees as follows:

134 1. The St. Johns River Alliance, Inc., shall retain the
135 first \$60,000 of the annual use fees as direct reimbursement for
136 administrative costs, startup costs, and costs incurred in the
137 development and approval process. Thereafter, up to 10 percent
138 of the annual use fee revenue may be used for administrative
139 costs directly associated with education programs, conservation,
140 research, and grant administration of the organization, and up
141 to 10 percent may be used for promotion and marketing of the
142 specialty license plate.

143 2. At least 30 percent of the fees shall be available for
144 competitive grants for targeted community-based or county-based
145 research or projects for which state funding is limited or not
146 currently available. The remaining 50 percent shall be directed
147 toward community outreach and access programs. The competitive
148 grants shall be administered and approved by the board of
149 directors of the St. Johns River Alliance, Inc. A grant advisory
150 committee shall be composed of six members chosen by the St.
151 Johns River Alliance board members.

152 3. Any remaining funds shall be distributed with the
153 approval of and accountability to the board of directors of the
154 St. Johns River Alliance, Inc., and shall be used to support
155 activities contributing to education, outreach, and springs
156 conservation.

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157 4. Effective July 1, 2014, the St. Johns River license
158 plate will shift into the presale voucher phase, as provided in
159 s. 320.08053(2)(b) ~~320.08053(3)(b)~~. The St. Johns River
160 Alliance, Inc., shall have 24 months to record a minimum of
161 1,000 sales of the license plates. Sales include existing active
162 plates and vouchers sold subsequent to July 1, 2014. During the
163 voucher period, new plates may not be issued, but existing
164 plates may be renewed. If, at the conclusion of the 24-month
165 presale period, the requirement of a minimum of 1,000 sales has
166 been met, the department shall resume normal distribution of the
167 St. Johns River specialty plate. If, after 24 months, the
168 minimum of 1,000 sales has not been met, the department shall
169 discontinue the development and issuance of the plate. This
170 subparagraph is repealed June 30, 2016.

171 (71) HISPANIC ACHIEVERS LICENSE PLATES.—

172 (d) Effective July 1, 2014, the Hispanic Achievers license
173 plate will shift into the presale voucher phase, as provided in
174 s. 320.08053(2)(b) ~~320.08053(3)(b)~~. National Hispanic Corporate
175 Achievers, Inc., shall have 24 months to record a minimum of
176 1,000 sales. Sales include existing active plates and vouchers
177 sold subsequent to July 1, 2014. During the voucher period, new
178 plates may not be issued, but existing plates may be renewed.
179 If, at the conclusion of the 24-month presale period, the
180 requirement of a minimum of 1,000 sales has been met, the
181 department shall resume normal distribution of the Hispanic
182 Achievers license plate. If, after 24 months, the minimum of

183 1,000 sales has not been met, the department shall discontinue
 184 the Hispanic Achievers license plate. This subsection is
 185 repealed June 30, 2016.

186 (79) FREEMASONRY LICENSE PLATES.—

187 (a) Notwithstanding s. 45, 2008-176, Laws of Florida, as
 188 amended by s. 21, chapter 2010-223, Laws of Florida, ~~and s.~~
 189 ~~320.08053(1)~~, the department shall develop a Freemasonry license
 190 plate as provided in this section and s. 320.08053 ~~320.08053(2)~~
 191 ~~and (3)~~. The word "Florida" must appear at the top of the plate,
 192 and the words "In God We Trust" must appear at the bottom of the
 193 plate.

194 (80) AMERICAN LEGION LICENSE PLATES.—

195 (a) Notwithstanding ~~s. 320.08053(1)~~ and s. 45, chapter
 196 2008-176, Laws of Florida, as amended by s. 21, chapter 2010-
 197 223, Laws of Florida, the department shall develop an American
 198 Legion license plate as provided in s. 320.08053 ~~320.08053(2)~~
 199 ~~and (3)~~ and this section. The plate must bear the colors and
 200 design approved by the department. The word "Florida" must
 201 appear at the top of the plate, and the words "American Legion"
 202 must appear at the bottom of the plate.

203 (81) LAUREN'S KIDS LICENSE PLATES.—

204 (a) Notwithstanding ~~s. 320.08053(1)~~ and s. 45, chapter
 205 2008-176, Laws of Florida, as amended by s. 21, chapter 2010-
 206 223, Laws of Florida, the department shall develop a Lauren's
 207 Kids, Prevent Child Sexual Abuse license plate as provided in s.
 208 320.08053 ~~320.08053(2)~~ ~~and (3)~~, and this section. The plate must

209 bear the colors and design approved by the department. The word
 210 "Florida" must appear at the top of the plate, and the words
 211 "Lauren's Kids" must appear at the bottom of the plate.

212 (82) BIG BROTHERS BIG SISTERS LICENSE PLATES.—

213 (a) Notwithstanding ~~s. 320.08053(1)~~ and s. 45, chapter
 214 2008-176, Laws of Florida, as amended by s. 21, chapter 2010-
 215 223, Laws of Florida, the department shall develop a Big
 216 Brothers Big Sisters license plate as provided in s. 320.08053
 217 ~~320.08053(2) and (3)~~, and this section. The plate must bear the
 218 colors and design approved by the department. The word "Florida"
 219 must appear at the top of the plate, and the words "Big Brothers
 220 Big Sisters" must appear at the bottom of the plate.

221 (83) FALLEN LAW ENFORCEMENT OFFICERS LICENSE PLATES.—

222 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
 223 Florida, as amended by s. 21, chapter 2010-223, Laws of Florida,
 224 and ~~s. 320.08053(1)~~, the department shall develop a Fallen Law
 225 Enforcement Officers license plate as provided in s. 320.08053
 226 ~~320.08053(2) and (3)~~ and this section. The plate must bear the
 227 colors and design approved by the department. The word "Florida"
 228 must appear at the top of the plate, and the words "A Hero
 229 Remembered Never Dies" must appear at the bottom of the plate.

230 (84) FLORIDA SHERIFFS ASSOCIATION LICENSE PLATES.—

231 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
 232 Florida, as amended by s. 21, chapter 2010-223, Laws of Florida,
 233 and ~~s. 320.08053(1)~~, the department shall develop a Florida
 234 Sheriffs Association license plate as provided in s. 320.08053

235 ~~320.08053(2) and (3)~~ and this section. The plate must bear the
 236 colors and design approved by the department. A sheriff's star
 237 must appear on the left side of the plate, the word "Florida"
 238 must appear at the top of the plate, and the words "Florida
 239 Sheriffs Association" must appear at the bottom of the plate.

240 (85) KEISER UNIVERSITY LICENSE PLATES.—

241 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
 242 Florida, as amended by s. 21, chapter 2010-223, Laws of Florida,
 243 ~~and s. 320.08053(1)~~, the department shall develop a Keiser
 244 University license plate as provided in s. 320.08053
 245 ~~320.08053(2) and (3)~~ and this section. The plate must bear the
 246 colors and design approved by the department. The word "Florida"
 247 must appear at the top of the plate, and the words "Keiser
 248 University" must appear at the bottom of the plate.

249 (86) MOFFITT CANCER CENTER LICENSE PLATES.—

250 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
 251 Florida, as amended by s. 21, chapter 2010-223, Laws of Florida,
 252 ~~and s. 320.08053(1)~~, the department shall develop a Moffitt
 253 Cancer Center license plate as provided in s. 320.08053
 254 ~~320.08053(2) and (3)~~ and this section. The word "Florida" must
 255 appear at the top of the plate, and the words "Moffitt Cancer
 256 Center" must appear at the bottom of the plate.

257 Section 4. Effective October 1, 2015, paragraphs (iiii)
 258 through (ssss) are added to subsection (4) of section 320.08056,
 259 Florida Statutes, to read:

260 320.08056 Specialty license plates.—

261 (4) The following license plate annual use fees shall be
 262 collected for the appropriate specialty license plates:

263 (iiii) Bonefish and Tarpon Trust license plate, \$25.

264 (jjjj) Rotary's Camp Florida license plate, \$25.

265 (kkkk) Support Down Syndrome license plate, \$25.

266 (llll) Safe and Free Florida license plate, \$25.

267 (mmmm) Support Our Constitution license plate, \$25.

268 (nnnn) Sun Sea Smiles license plate, \$25.

269 (oooo) Take Stock in Children license plate, \$25.

270 (pppp) Paddle Florida license plate, \$25.

271 (qqqq) Orlando City Soccer Club license plate, \$25.

272 (rrrr) Dogs Making a Difference license plate, \$25.

273 (ssss) Ducks Unlimited license plate, \$25.

274 Section 5. Effective October 1, 2015, subsection (9) of
 275 section 320.08058, Florida Statutes, is amended, and subsections
 276 (87) through (97) are added to that section, to read:

277 320.08058 Specialty license plates.—

278 (9) FLORIDA PROFESSIONAL SPORTS TEAM LICENSE PLATES.—

279 (a) The Department of Highway Safety and Motor Vehicles
 280 shall develop a Florida Professional Sports Team license plate
 281 as provided in this section for Major League Baseball, National
 282 Basketball Association, National Football League, Arena Football
 283 League Teams, and National Hockey League, and Major League
 284 Soccer teams domiciled in this state. However, any Florida
 285 Professional Sports Team license plate created or established
 286 after January 1, 1997, must comply with the requirements of s.

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287 320.08053 and be specifically authorized by an act of the
288 Legislature. Florida Professional Sports Team license plates
289 must bear the colors and design approved by the department and
290 must include the official league or team logo, or both, as
291 appropriate for each team. The word "Florida" must appear at the
292 top of the plate.

293 (b) The license plate annual use fees are to be annually
294 distributed as follows:

295 1. Fifty-five percent of the proceeds from the Florida
296 Professional Sports Team plate must be deposited into the
297 Professional Sports Development Trust Fund within the Department
298 of Economic Opportunity. These funds must be used solely to
299 attract and support major sports events in this state. As used
300 in this subparagraph, the term "major sports events" means, but
301 is not limited to, championship or all-star contests of Major
302 League Baseball, the National Basketball Association, the
303 National Football League, the National Hockey League, Major
304 League Soccer, the men's and women's National Collegiate
305 Athletic Association Final Four basketball championship, or a
306 horseracing or dogracing Breeders' Cup. All funds must be used
307 to support and promote major sporting events, and the uses must
308 be approved by the Department of Economic Opportunity.

309 2. The remaining proceeds of the Florida Professional
310 Sports Team license plate must be allocated to Enterprise
311 Florida, Inc. These funds must be deposited into the
312 Professional Sports Development Trust Fund within the Department

313 of Economic Opportunity. These funds must be used by Enterprise
314 Florida, Inc., to promote the economic development of the sports
315 industry; to distribute licensing and royalty fees to
316 participating professional sports teams; to promote education
317 programs in Florida schools that provide an awareness of the
318 benefits of physical activity and nutrition standards; to
319 partner with the Department of Education and the Department of
320 Health to develop a program that recognizes schools whose
321 students demonstrate excellent physical fitness or fitness
322 improvement; to institute a grant program for communities
323 bidding on minor sporting events that create an economic impact
324 for the state; to distribute funds to Florida-based charities
325 designated by Enterprise Florida, Inc., and the participating
326 professional sports teams; and to fulfill the sports promotion
327 responsibilities of the Department of Economic Opportunity.

328 3. Enterprise Florida, Inc., shall provide an annual
329 financial audit in accordance with s. 215.981 of its financial
330 accounts and records by an independent certified public
331 accountant pursuant to the contract established by the
332 Department of Economic Opportunity. The auditor shall submit the
333 audit report to the Department of Economic Opportunity for
334 review and approval. If the audit report is approved, the
335 Department of Economic Opportunity shall certify the audit
336 report to the Auditor General for review.

337 4. Notwithstanding the provisions of subparagraphs 1. and
338 2., proceeds from the Professional Sports Development Trust Fund

339 may also be used for operational expenses of Enterprise Florida,
 340 Inc., and financial support of the Sunshine State Games.

341 (87) BONEFISH AND TARPON TRUST LICENSE PLATES.-

342 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
 343 Florida, as amended by s. 21, chapter 2010-223 and s. 45,
 344 chapter 2014-216, Laws of Florida, the department shall develop
 345 a Bonefish and Tarpon Trust license plate as provided in this
 346 section and s. 320.08053. The word "Florida" must appear at the
 347 top of the plate, and the words "Bonefish and Tarpon Trust" must
 348 appear at the bottom of the plate.

349 (b) The department shall retain all annual use fees from
 350 the sale of such plates until all startup costs for developing
 351 and issuing the plates have been recovered. Thereafter, the
 352 annual use fees from the sale of the plate shall be distributed
 353 to the Bonefish and Tarpon Trust, which:

354 1. May use a maximum of 10 percent of the proceeds to
 355 promote and market the Bonefish and Tarpon Trust license plate.

356 2. Shall invest and reinvest the remainder of the proceeds
 357 and use the interest thereon to conserve and enhance Florida
 358 bonefish and tarpon fisheries and their respective environments
 359 through stewardship, research, education, and advocacy.

360 (88) ROTARY'S CAMP FLORIDA LICENSE PLATES.-

361 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
 362 Florida, as amended by s. 21, chapter 2010-223 and s. 45,
 363 chapter 2014-216, Laws of Florida, the department shall develop
 364 a Rotary's Camp Florida license plate as provided in this

365 section and s. 320.08053. The plate must bear the colors and
366 design approved by the department. The word "Florida" must
367 appear at the top of the plate, and the words "Rotary's Camp
368 Florida" must appear at the bottom of the plate.

369 (b) The license plate annual use fees shall be distributed
370 to Rotary's Camp Florida, which may use a maximum of 10 percent
371 of the proceeds for administrative costs and for marketing the
372 plate. Up to 23 percent shall be distributed as grants for
373 Florida Rotary Districts that provide camp services to children
374 throughout Florida, and the balance of the proceeds shall be
375 used by Rotary's Camp Florida for direct support to the programs
376 and services provided to children who attend the camp.

377 (89) SUPPORT DOWN SYNDROME LICENSE PLATES.—

378 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
379 Florida, as amended by s. 21, chapter 2010-223 and s. 45,
380 chapter 2014-216, Laws of Florida, the department shall develop
381 a Support Down Syndrome license plate as provided in this
382 section and s. 320.08053. Support Down Syndrome license plates
383 must bear the colors and design approved by the department. The
384 word "Florida" must appear at the top of the plate, and the
385 words "Support Down Syndrome" must appear at the bottom of the
386 plate.

387 (b) The license plate annual use fees shall be distributed
388 to Olivia's Angels Foundation, Inc., to fund its activities,
389 programs, and projects within the state. Olivia's Angels
390 Foundation, Inc., may retain all revenue from the annual use

391 fees until all startup costs for developing and establishing the
392 plate have been recovered. Thereafter, up to 10 percent of the
393 annual use fee revenue may be used for administrative costs and
394 promotion and marketing of the specialty license plate.

395 (90) SAFE AND FREE FLORIDA LICENSE PLATES.—

396 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
397 Florida, as amended by s. 21, chapter 2010-223 and s. 45,
398 chapter 2014-216, Laws of Florida, the department shall develop
399 a Safe and Free Florida license plate as provided in this
400 section and s. 320.08053. Safe and Free Florida license plates
401 must bear the colors and design approved by the department. The
402 word "Florida" must appear at the bottom of the plate, and the
403 words "End Human Trafficking" must appear at the top of the
404 plate.

405 (b) The license plate annual use fees shall be distributed
406 to the Statewide Council on Human Trafficking, with a report
407 that specifies the ratio that the annual use fees collected by
408 each county bear to the total fees collected for the plates
409 statewide. The council may retain all revenue from the annual
410 use fees until all startup costs for developing and establishing
411 the plate have been recovered. Thereafter, up to 15 percent of
412 the annual use fee revenue may be used for administrative costs
413 and for promotion and marketing of the specialty license plate.
414 The council shall distribute the remaining funds to
415 nongovernmental, not-for-profit agencies within each county in
416 this state which assist sexually abused, exploited, or

417 trafficked victims. Funds may not be distributed to an agency
418 that charges victims for services received.

419 1. An agency that receives the funds must use the funds:

420 a. To provide for the material needs of sexually abused,
421 exploited, or trafficked victims, including, but not limited to,
422 clothing, housing, medical care, food, utilities, and
423 transportation.

424 b. For detoxification services.

425 c. For prenatal and postnatal care and to provide services
426 for infants awaiting placement with adoptive parents.

427 d. To purchase real estate to facilitate a safe house or a
428 transitional care or recovery care center.

429 e. For counseling, training, awareness, and prevention
430 programs and advertising.

431 2. An agency that receives the funds may not use the funds
432 for administrative or legal expenses or capital expenditures.

433 3. Each year, any unused funds that exceed 10 percent of
434 the total amount received by an agency must be returned to the
435 Statewide Council on Human Trafficking to be redistributed by
436 the council to other qualified agencies.

437 4. Each agency that receives funds from the Statewide
438 Council on Human Trafficking must submit an annual attestation
439 to the council.

440 5. If no qualified agency applies to receive funds in a
441 county in any year, that county's share of the funds shall be
442 distributed pro rata to the qualified agencies that apply and

443 maintain a place of business within a 100-mile radius of the
444 county seat of that county. If no qualified agency within the
445 100-mile radius applies, the funds shall be distributed to other
446 qualified agencies within the state.

447 (91) SUPPORT OUR CONSTITUTION LICENSE PLATES.-

448 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
449 Florida, as amended by s. 21, chapter 2010-223 and s. 45,
450 chapter 2014-216, Laws of Florida, the department shall develop
451 a Support Our Constitution license plate as provided in this
452 section and s. 320.08053. Support Our Constitution license
453 plates must bear the colors and design approved by the
454 department. The word "Florida" must appear at the top of the
455 plate, and the words "Support Our Constitution" must appear at
456 the bottom of the plate.

457 (b) The annual use fees shall be distributed to The
458 Constitution Foundation, Inc., which may retain all proceeds
459 from the annual use fees until the startup costs for developing
460 and issuing the license plates have been recovered. Thereafter,
461 The Constitution Foundation, Inc., may use the proceeds as
462 follows:

463 1. A maximum of 15 percent may be used for administrative
464 costs of the organization.

465 2. A maximum of 10 percent may be used for promotion and
466 marketing costs of the license plate.

467 3. The remainder shall be used to fund the activities,
468 programs, and projects of The Constitution Foundation, Inc.

469 (92) SUN SEA SMILES LICENSE PLATES.—

470 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
471 Florida, as amended by s. 21, chapter 2010-223 and s. 45,
472 chapter 2014-216, Laws of Florida, the department shall develop
473 a Sun Sea Smiles license plate as provided in this section and
474 s. 320.08053. The plate must bear the colors and design approved
475 by the department. The word "Florida" must appear at the top of
476 the plate, and the words "Sun Sea Smiles" must appear at the
477 bottom of the plate.

478 (b) The department shall retain all annual use fees from
479 the sale of such plates until all startup costs for developing
480 and issuing the plates have been recovered. Thereafter, the
481 annual use fees from the sale of the plate shall be distributed
482 as follows:

483 1. Five percent shall be distributed to the Florida
484 Caribbean Charitable Foundation, Inc., strictly for marketing of
485 the Sun Sea Smiles license plate.

486 2. Thirty percent shall be distributed to the Florida
487 Caribbean Charitable Foundation, Inc. Of this amount, up to 5
488 percent may be used for administrative expenses, and the
489 remainder shall be used as follows:

490 a. Sixty percent shall be used for a college scholarship
491 program.

492 b. Fifteen percent shall be used to promote health and
493 wellness among Florida residents of Caribbean descent.

494 c. Twenty-five percent shall be used to promote awareness
495 of Caribbean culture within the state.

496 3. Twenty percent shall be distributed to the American
497 Friends of Jamaica, Inc., a charitable, not-for-profit
498 organization under s. 501(c)(3) of the Internal Revenue Code
499 registered with the Department of Agriculture and Consumer
500 Services and incorporated in New York, for use as grants to
501 promote social and community development among Florida
502 residents. Of this amount, up to 5 percent may be used for
503 administrative and marketing expenses.

504 4. Ten percent shall be distributed to Haitian
505 Neighborhood Center Sant La, Inc., to promote social and
506 community development. Of this amount, up to 5 percent may be
507 used for administrative expenses.

508 5. Ten percent shall be distributed to Fanm Ayisyen Nan
509 Miyami, Inc., to promote social and community development. Of
510 this amount, up to 10 percent may be used for administrative
511 expenses.

512 6. Twenty percent shall be distributed to Greater
513 Caribbean American Cultural Coalition, Inc., to promote
514 awareness of Caribbean culture within the state. Of this amount,
515 up to 5 percent may be used for administrative expenses.

516 7. Five percent shall be distributed to Little Haiti
517 Optimist Foundation, Inc., to promote awareness of Caribbean
518 culture and youth development within the state. Of this amount,
519 up to 5 percent may be used for administrative expenses.

520 (93) TAKE STOCK IN CHILDREN LICENSE PLATES.—

521 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
522 Florida, as amended by s. 21, chapter 2010-223 and s. 45,
523 chapter 2014-216, Laws of Florida, the department shall develop
524 a Take Stock in Children license plate as provided in this
525 section and s. 320.08053. Take Stock in Children license plates
526 must bear the colors and design approved by the department. The
527 word "Florida" must appear at the top of the plate, and the
528 words "Take Stock in Children" must appear at the bottom of the
529 plate.

530 (b) The license plate annual use fees shall be distributed
531 to Take Stock in Children, Inc., to fund its activities,
532 scholarship and mentoring programs, and projects. Take Stock in
533 Children, Inc., may retain all revenue from the annual use fees
534 until all startup costs for developing and establishing the
535 plate have been recovered. Thereafter, up to 10 percent of the
536 annual use fee revenue may be used for administrative costs
537 directly associated with the corporation's programs and the
538 specialty license plate and up to 15 percent may be used for
539 promotion and marketing of the specialty license plate.

540 (94) PADDLE FLORIDA LICENSE PLATES.—

541 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
542 Florida, as amended by s. 21, chapter 2010-223 and s. 45,
543 chapter 2014-216, Laws of Florida, the department shall develop
544 a Paddle Florida license plate as provided in this section and
545 s. 320.08053. The word "Florida" must appear at the top of the

546 plate, and words approved by the department must appear at the
547 bottom of the plate.

548 (b) The department shall retain all annual use fees from
549 the sale of such plates until the startup costs for developing
550 and issuing the plates have been recovered. Thereafter, the
551 annual use fees shall be distributed to Paddle Florida, Inc.,
552 which may use up to 10 percent of the proceeds for
553 administrative costs and marketing of the plate. The balance of
554 the fees shall be used by the Florida Forever grant program to
555 support activities that further outdoor recreation and natural
556 resource protection.

557 (95) ORLANDO CITY SOCCER CLUB LICENSE PLATES.—
558 Notwithstanding s. 45, chapter 2008-176, Laws of Florida, as
559 amended by s. 21, chapter 2010-223 and s. 45, chapter 2014-216,
560 Laws of Florida, the department shall develop a Orlando City
561 Soccer Club license plate as provided in subsection (9).

562 (96) DOGS MAKING A DIFFERENCE LICENSE PLATES.—
563 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
564 Florida, as amended by s. 21, chapter 2010-223 and s. 45,
565 chapter 2014-216, Laws of Florida, the department shall develop
566 a Dogs Making a Difference license plate as provided in this
567 section and s. 320.08053. The plate must bear the colors and
568 design approved by the department. The word "Florida" must
569 appear at the top of the plate, and the words "Dogs Making a
570 Difference" must appear at the bottom of the plate.

571 (b) The department may retain all annual use fees from
572 the sale of such plates until the startup costs for developing
573 and issuing the plates have been recovered. Thereafter, the
574 annual use fees shall be distributed to Southeastern Guide Dogs,
575 which may use up to 10 percent of the proceeds for
576 administrative costs and marketing of the plate. The balance of
577 the fees shall be used by Southeastern Guide Dogs for the
578 training and promotion of dogs for use by veterans and citizens
579 who are blind.

580 (97) DUCKS UNLIMITED LICENSE PLATES.-

581 (a) Notwithstanding s. 45, chapter 2008-176, Laws of
582 Florida, as amended by s. 21, chapter 2010-223 and s. 45,
583 chapter 2014-216, Laws of Florida, the department shall develop
584 a Ducks Unlimited license plate as provided in this section and
585 s. 320.08053. Ducks Unlimited license plates must bear the
586 colors and design approved by the department. The word "Florida"
587 must appear at the top of the plate, and the words "Conserving
588 Florida's Wetlands" must appear at the bottom of the plate.

589 (b) The license plate annual use fees shall be distributed
590 to Ducks Unlimited, Inc., a nonprofit corporation under s.
591 501(c)(3) of the Internal Revenue Code. The proceeds must be
592 used to support Ducks Unlimited's mission and conservation
593 efforts in the state as follows:

594 1. Up to 5 percent may be used for administrative costs
595 and marketing of the plate.

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596 2. A minimum of 95 percent shall be used to support Ducks
597 Unlimited's mission and efforts for the conservation,
598 restoration, and management of Florida wetlands and associated
599 habitats for the benefit of waterfowl, other wildlife, and
600 people.

601 Section 6. Except as otherwise expressly provided in this
602 act, this act shall take effect July 1, 2015.