## **Appropriations Project Request - Fiscal Year 2017-18**

For projects meeting the Definition of House Rule 5.14

1. Title of Project: Enhancing Economic Development in South Miami-Dade

2. Date of Submission: 01/30/2017

3. House Member Sponsor: Kionne McGhee

Members Copied:

## 4. DETAILS OF AMOUNT REQUESTED:

a. Has funding been provided in a previous state budget for this activity? No If answer to 4a is ?NO? skip 4b and 4c and proceed to 4d

- b. What is the most recent fiscal year the project was funded?
- c. Were the funds provided in the most recent fiscal year subsequently vetoed?
- d. Complete the following Project Request Worksheet to develop your request (Note that column E will be the total of Recurring funds requested and Column F will be the total Nonrecurring funds requested, the sum of which is the Total of the Funds you are requesting in column G):

FY:	Input Prior Year Appropriation for this project for FY 2016-17 (If appropriated in 2016-17 enter the appropriated amount, even if vetoed.)			Develop New Funds Request for FY 2017-18 (Requests for additional RECURRING funds are prohibited. Any additional Nonrecurring funding requested to supplement recurring funds in the base will result in the base recurring amount being converted to Nonrecurring.)		
Column:	Α	В	С	D	E	F
Funds Description:	Prior Year Recurring Funds	Prior Year Nonrecurring Funds	Total Funds Appropriated  (Recurring plus Nonrecurring: column A + column B)	Recurring Base Budget (Will equal non- vetoed amounts provided in Column A)	Additional Nonrecurring Request	TOTAL Nonrecurring Request  (Will equal the amount from the Recurring base in Column D to be CONVERTED to Nonrecurring plus the Additional Nonrecurring Request in Column E. These funds will be appropriated non-recurring if funded in the House Budget or the Final Conference Report on the budget.)
Input Amounts:					100,000	100,000

5. Are funds for this issue requested in a state agency?s Legislative Budget Request submitted for FY 2017-18? No 5a. If yes, which state agency?

5b. If no, which is the most appropriate state agency to place an appropriation for the issue being requested? For example, if the requested issue pertains to services provided to inmates at correctional facilities, the Department of Corrections would be the most appropriate state agency. Department of Economic Opportunity

- 6. Requester:
  - a. Name: Suzette Rice
  - b. Organization: Economic Development Council of South Miami-Dade, Inc.
  - c. Email: <a href="mailto:suzeq@bellsouth.net">suzeq@bellsouth.net</a> d. Phone #: (305)378-9470
- 7. Contact for questions about specific technical or financial details about the project (Please retype if same as Requester):
  - a. Name: Suzette Rice
  - b. Organization: Economic Development Council of South Miami-Dade, Inc.
  - c. Email: suzeq@bellsouth.net
  - d. Phone #: <u>(305)378-9470</u>
- 8. If there is a registered lobbyist, fill out the lobbyist information below.
  - a. Name: Richard Pinsky
  - b. Firm: Akerman
  - c. Email: richard.pinsky@akerman.com
  - d. Phone #: (561)386-1992
- 9. Organization or Name of Entity Receiving Funds(Please retype if same as Requestor or Contact):
  - a. Name: Economic Development Council of South Miami-Dade, Inc.
  - b. County (County where funds are to be expended): Miami-Dade
  - c. Service Area (Counties being served by the service(s) provided with funding): Miami-Dade
- 10. What type of organization is the entity that will receive the funds? (Select one)
  - O For Profit
  - O Non Profit 501(c) (3)

  - O Local Government

0	University or College
0	Other (Please describe

## 11. What is the specific purpose or goal that will be achieved by the funds being requested?

The EDC will use the funding to implement a marketing plan for the South Miami-Dade region. This plan highlights the robust opportunities which are available in the area to attract new business development and bolster the existing economic drivers. Jobs and enhancement of the current job market is the primary goal of this initiative. New businesses need to have confidence that they are investing in a community which is a great place to live as well as work.

12. Provide specific details on how funds will be spent. (Select all that apply)

Spending Category	Description	Nonrecurring (Should equal 4d, Col. F) Enter ?0? if request is zero for the category
Administrative Costs:		
□a. Executive Director/Project Head Salary and Benefits		
□b. Other Salary and Benefits		
□c. Expense/Equipment/Travel/Supplies/Other		
□d. Consultants/Contracted Services/Study		
Operational Costs:		
☐e. Salaries and Benefits		
☑f. Expenses/Equipment/Travel/Supplies/Other	Costs include production of materials for promotions to business entities; placement in business media; attendance at business events; community support for local business; and gaining exposure as a region very suitable for business development and job creation. Some office costs, such as postage, ink,	75,000

	etc.	
☑g. Consultants/Contracted Services/Study	Instead of employees, EDC uses contracted services to fill positions to tap particular talents and skill sets. They will use a Project Manager for day to day services and a Project Designer/planner for project specific implementation tasks.	25,000
Fixed Capital Construction/Major Renovation:		
□h. Construction/Renovation/Land/Planning Engineering		
TOTAL		100,000

13. For the Fixed Capital Costs requested with this issue, what type of ownership will the facility be under when complete? (In Question 12, if ?h. Fixed Capital Outlay? was not selected, question 13 is not applicable)

N/A

14. Is the project request an information technology project?

15. Is there any documented show of support for the requested project in the community including public hearings, letters of support, major organizational backing, or other expressions of support?

<u>Yes</u>

15a. Please Describe:

The EDC has held multiple community meetings. It has invited local organizations and other entities to join the "Working Group" of community stakeholders. This group will assist the EDC with the implementation of the actual plan. In November 2016, the County Commission issued a resolution in support. Letters can be provided if requested.

- 16. Has the need for the funds been documented by a study, completed by an independent 3rd party, for the area to be served? Yes
  - 16a. Please Describe:

Over a period of years, in response to major South Miami-Dade economic losses, including the Homestead Air Base realignment and closure, the effects of NAFTA and pestilence on the agricultural industry as well as the national economic downturn's effect on tourism, local community leaders, stakeholders and business leaders held multiple visioning sessions and have produced a plan which will expose outside businesses to the benefits of the region as a business home.

- 17. Will the requested funds be used directly for services to citizens?  $\underline{\text{No}}$
- 18. What benefits or outcomes will be realized by the expenditure of funds requested? (Select all that applies)

Benefit or Outcome	Provide a specific measure of the benefit or outcome	Describe the method for measuring level of benefit
□Improve physical health		
□Improve mental health		
☑Enrich cultural experience	Increase in the exposure of cultural events and opportunities to the South Florida region and to businesses/corporations looking for a home.	Tracking "buy-in" by the organizations and the resulting outcome from increased participation as a stakeholder.
☑Improve agricultural production/promotion/education	Increased educational opportunities to the public/business community allowing agricultural interests to highlight the diversity of our agriculture, it's importance as an industry and as an opportunity.	Tracking the promotional opportunities, media response and agricultural sector's enthusiasm.
□Improve quality of education		
□Enhance/preserve/improve environmental or fish and wildlife quality		
□Protect the general public from harm (environmental, criminal, etc.)		

□Improve transportation conditions	
□Increase or improve economic activity	
□Increase tourism	
□Create specific immediate job opportunities	
□Enhance specific individual?s economic self sufficiency	
□Reduce recidivism	
□Reduce substance abuse	
□Divert from Criminal/Juvenile justice system	
□Improve wastewater management	
□Improve stormwater management	
□Improve groundwater quality	
□Improve drinking water quality	
□Improve surface water quality	
□Other (Please describe):	

19. Provide the total cost of the project for FY 2017-18 from all sources of funding (Enter ?0? if amount is zero):

Type of Funding	Amount	Percent of Total (Automatically Calculates)	Are the other sources of funds guaranteed in writing?
Amount Requested from the State in this Appropriations     Project Request:	100,000	57.1%	N/A
2. Federal:	0	0.0%	No
3. State: (Excluding the requested Total Amount in #4d,	0	0.0%	No

Column F)			
4. Local:	75,000	42.9%	Yes
5. Other:	0	0.0%	No
TOTAL	175,000	100%	

20. Is this a multi-year project requiring funding from the state for more than one year? No