

Appropriations Project Request - Fiscal Year 2017-18

For projects meeting the Definition of House Rule 5.14

1. Title of Project: Florida-Israel Business Accelerator

2. Date of Submission: 02/06/2017

3. House Member Sponsor: Jackie Toledo

Members Copied: Joseph Abruzzo

4. DETAILS OF AMOUNT REQUESTED:

a. Has funding been provided in a previous state budget for this activity? Yes

If answer to 4a is ?NO? skip 4b and 4c and proceed to 4d

b. What is the most recent fiscal year the project was funded? 2016-17

c. Were the funds provided in the most recent fiscal year subsequently vetoed? No

d. Complete the following Project Request Worksheet to develop your request (Note that column E will be the total of Recurring funds requested and Column F will be the total Nonrecurring funds requested, the sum of which is the Total of the Funds you are requesting in column G):

FY:	Input Prior Year Appropriation for this project for FY 2016-17 (If appropriated in 2016-17 enter the appropriated amount, even if vetoed.)			Develop New Funds Request for FY 2017-18 (Requests for additional RECURRING funds are prohibited. Any additional Nonrecurring funding requested to supplement recurring funds in the base will result in the base recurring amount being converted to Nonrecurring .)		
Column:	A	B	C	D	E	F
Funds Description:	Prior Year Recurring Funds	Prior Year Nonrecurring Funds	Total Funds Appropriated (Recurring plus Nonrecurring: column A + column B)	Recurring Base Budget (Will equal non- vetoed amounts provided in Column A)	Additional Nonrecurring Request	TOTAL Nonrecurring Request (Will equal the amount from the Recurring base in Column D to be CONVERTED to Nonrecurring plus the Additional Nonrecurring Request in Column E. These funds will be appropriated non-recurring if funded in the House Budget or the Final Conference Report on the budget.)
Input Amounts:		1,000,000	1,000,000		750,000	750,000

5. Are funds for this issue requested in a state agency's Legislative Budget Request submitted for FY 2017-18? No

5a. If yes, which state agency?

5b. If no, which is the most appropriate state agency to place an appropriation for the issue being requested? For example, if the requested issue pertains to services provided to inmates at correctional facilities, the Department of Corrections would be the most appropriate state agency. Department of Economic Opportunity

6. Requester:

- a. Name: Gary Gould
- b. Organization: Tampa JCC/Federation, Inc.
- c. Email: gary.gould@jewishtampa.com
- d. Phone #: (813)769-4700

7. Contact for questions about specific technical or financial details about the project (Please retype if same as Requester):

- a. Name: Jack Ross
- b. Organization: Florida-Israel Business Accelerator; a project of the JCC/Federatioin, Inc.
- c. Email: jack@fiba.io
- d. Phone #: (813)291-2303

8. If there is a registered lobbyist, fill out the lobbyist information below.

- a. Name: William, Heather
- b. Firm: Rubin Group, Inc.
- c. Email: rubinw@rubingroup.com
- d. Phone #: (954)467-3993

9. Organization or Name of Entity Receiving Funds(Please retype if same as Requestor or Contact):

- a. Name: Tampa JCC/Federation, Inc.
- b. County (County where funds are to be expended): Hillsborough
- c. Service Area (Counties being served by the service(s) provided with funding): Hillsborough, Manatee, Pasco, Pinellas

10. What type of organization is the entity that will receive the funds? (Select one)

- ☐ For Profit
- ☒ Non Profit 501(c) (3)
- ☐ Non Profit 501(c) (4)
- ☐ Local Government

- ☐ University or College
- ☐ Other (Please describe)

11. What is the specific purpose or goal that will be achieved by the funds being requested?

Operation of a business technology accelerator which serves as a landing pad for Israeli companies in Florida and a launch pad for Florida companies to conduct business in Israel. The accelerator endeavors to facilitate the opening of a US subsidiary by each of the Israeli companies in Florida, thereby creating jobs and developing strategic partnerships and business alignments which will, in turn, create new jobs and taxable revenue through a multiplier effect.

12. Provide specific details on how funds will be spent. (Select all that apply)

Spending Category	Description	Nonrecurring (Should equal 4d, Col. F) Enter ?0? if request is zero for the category
Administrative Costs:		
<input checked="" type="checkbox"/> a. Executive Director/Project Head Salary and Benefits	Salary for the Executive Director to represent the Florida-Israel Business Accelerator in the State of Florida.	0
<input checked="" type="checkbox"/> b. Other Salary and Benefits	Salaries for the COO and the Director of Marketing/Liaison to Israel and the Cohort Manager to administer the Florida-Israel Business Accelerator in the State of Florida and in Israel.	0
<input checked="" type="checkbox"/> c. Expense/Equipment/Travel/Supplies/Other	Admin services, office expenses and supplies, and travel expenses	250,000
<input checked="" type="checkbox"/> d. Consultants/Contracted Services/Study	Professional service providers of various types.	250,000
Operational Costs:		
<input type="checkbox"/> e. Salaries and Benefits		

<input checked="" type="checkbox"/> f. Expenses/Equipment/Travel/Supplies/Other	Marketing, recruitment of Israeli and Florida Companies, professional services to administer program, professional membership subscriptions, attend conferences, travel and expenses	150,000
<input checked="" type="checkbox"/> g. Consultants/Contracted Services/Study	US and Israel Consultants, contracted services for companies, implement program events, program operation	100,000
Fixed Capital Construction/Major Renovation:		
<input type="checkbox"/> h. Construction/Renovation/Land/Planning Engineering		
TOTAL		750,000

13. For the Fixed Capital Costs requested with this issue, what type of ownership will the facility be under when complete? (In Question 12, if ?h. Fixed Capital Outlay? was not selected, question 13 is not applicable)

N/A

14. Is the project request an information technology project?

No

15. Is there any documented show of support for the requested project in the community including public hearings, letters of support, major organizational backing, or other expressions of support?

Yes

15a. Please Describe:

The Florida-Israel Business Accelerator has numerous letters of support from city, county, state and federal elected officials, from US Special Forces Command (USSOCOM) the University of South Florida and University of Tampa, from Enterprise Florida, from numerous area Entrepreneur Support Organizations including Tampa Bay Wave and from Israel's Consul General to Miami.

16. Has the need for the funds been documented by a study, completed by an independent 3rd party, for the area to be served?

Yes

16a. Please Describe:

The Thunderdome Project was commissioned by the Tampa Hillsborough Economic Development Corporation (EDC) which concluded that Tampa must attract the best emerging companies in specific technology sectors, align them with expertise, resources, and talent, tap prominent tech universities and large tech corporations and cap it off with investor deal flow at the end of the program.

17. Will the requested funds be used directly for services to citizens?

No

18. What benefits or outcomes will be realized by the expenditure of funds requested? (Select all that applies)

Benefit or Outcome	Provide a specific measure of the benefit or outcome	Describe the method for measuring level of benefit
<input type="checkbox"/> Improve physical health		
<input type="checkbox"/> Improve mental health		
<input type="checkbox"/> Enrich cultural experience		
<input type="checkbox"/> Improve agricultural production/promotion/education		
<input type="checkbox"/> Improve quality of education		
<input type="checkbox"/> Enhance/preserve/improve environmental or fish and wildlife quality		
<input type="checkbox"/> Protect the general public from harm (environmental, criminal, etc.)		
<input type="checkbox"/> Improve transportation conditions		
<input checked="" type="checkbox"/> Increase or improve economic activity	The Florida-Business Accelerator will bring viable early and second stage companies from Israel to the Tampa bay area and assist them with expanding their businesses in Florida with the goal of opening US	uccess will be measured by the volume of business conducted by and between the Israeli companies with US companies, and the number of jobs directly and indirectly created through those interactions, as well as with opening US subsidiaries

	subsidiaries in Florida.	including jobs and revenue created through a multiplier effect of related businesses and support services that derive from those initial business interactions.
<input type="checkbox"/> Increase tourism		
<input checked="" type="checkbox"/> Create specific immediate job opportunities	The Florida-Business Accelerator will bring viable early and second stage companies from Israel to the Tampa bay area and assist them with expanding their businesses in Florida with the goal of opening US subsidiaries in Florida. Each company that opens a US subsidiary will create local jobs to staff those operations and will utilize numerous professional services to conduct business. In turn, industry services related to those new companies may expand and require more staffing.	Report on the number of employees hired and professional service contracts executed
<input checked="" type="checkbox"/> Enhance specific individual's economic self sufficiency	The Florida-Business Accelerator will uniquely compliment the existing business ecosystem by providing a new source of business activity to the Tampa Bay area from which individual entrepreneurs and professional service providers will have an opportunity to engage with the new companies.	Report on the number of employees hired and professional service contracts executed
<input type="checkbox"/> Reduce recidivism		
<input type="checkbox"/> Reduce substance abuse		

<input type="checkbox"/> Divert from Criminal/Juvenile justice system		
<input type="checkbox"/> Improve wastewater management		
<input type="checkbox"/> Improve stormwater management		
<input type="checkbox"/> Improve groundwater quality		
<input type="checkbox"/> Improve drinking water quality		
<input type="checkbox"/> Improve surface water quality		
<input checked="" type="checkbox"/> Other (Please describe): Innovation	Operation of this initiative will enhance the Tampa Bay innovation community, as well as the startup ecosystem by establishing and growing strategic partnerships between the Israeli and Florida companies and universities, as well as with US Special Forces Command, and will introduce new technologies in health care, defense, medical, hospitality, education, and many other areas thereby enhancing the vibrancy and breadth of Florida's overall economy and attract much needed venture capital.	Operation of this initiative will enhance the Tampa Bay innovation community, as well as the startup ecosystem by establishing and growing strategic partnerships between the Israeli and Florida companies and universities, as well as with US Special Forces Command, and will introduce new technologies in health care, defense, medical, hospitality, education, and many other areas thereby enhancing the vibrancy and breadth of Florida's overall economy and attract much needed venture capital.

19. Provide the total cost of the project for FY 2017-18 from all sources of funding (Enter ?0? if amount is zero):

Type of Funding	Amount	Percent of Total (Automatically Calculates)	Are the other sources of funds guaranteed in writing?
1. Amount Requested from the State in this Appropriations Project Request:	750,000	100.0%	N/A

2. Federal:	0	0.0%	No
3. State: (Excluding the requested Total Amount in #4d, Column F)	0	0.0%	No
4. Local:	0	0.0%	No
5. Other:	0	0.0%	No
TOTAL	750,000	100%	

20. Is this a multi-year project requiring funding from the state for more than one year?

No