

Appropriations Project Request - Fiscal Year 2018-19

For projects meeting the Definition of House Rule 5.14

1. Title of Project: Ms. Senior Florida Pageant
2. Date of Submission: 11/13/2017
3. House Member Sponsor: Barbara Watson
Members Copied:

4. DETAILS OF AMOUNT REQUESTED:

- a. Has funding been provided in a previous state budget for this activity? No
If answer to 4a is ?No? skip 4b and 4c and proceed to 4d, Col. E
- b. What is the most recent fiscal year the project was funded?
- c. Were the funds provided in the most recent fiscal year subsequently vetoed?
- d. Complete the following Project Request Worksheet to develop your request:

FY:	Input Prior Year Appropriation for this project for FY 2017-18 <i>(If appropriated in 2017-18 enter the appropriated amount, even if vetoed.)</i>			Develop New Funds Request for FY 2018-19 <i>(Requests for additional RECURRING funds are prohibited.)</i>		
Column:	A	B	C	D	E	F
Funds Description:	Prior Year Recurring Funds	Prior Year Nonrecurring Funds	Total Funds Appropriated <i>(Recurring plus Nonrecurring: column A + column B)</i>	Recurring Base Budget <i>(Will equal non-vetoed amounts provided in Column A)</i>	Additional Nonrecurring Request	TOTAL Nonrecurring plus Recurring Base Funds <i>(Will equal the amount from the Recurring base in Column D plus the Additional Nonrecurring Request in Column E.)</i>
Input Amounts:					299,450	299,450

5. Are funds for this issue requested in a state agency's Legislative Budget Request submitted for FY 2018-19? No
 - 5a. If yes, which state agency?
 - 5b. If no, which is the most appropriate state agency to place an appropriation for the issue being requested? Department of Elder Affairs
 - 5c. Has the appropriate state agency for administering the funding, if the request were appropriated, been contacted? No
 - 5d. Describe penalties for failing to meet deliverables or performance measures which the agency should provide in its contract to administer the funding if appropriated.
If deliverables or performance measures are not met, funds shall be returned to the agency.

6. Requester:

- a. Name: Rose Tydus
- b. Organization: Ms. Senior Florida Pageant Inc.
- c. Email: Rosetydus@Bellsouth.net
- d. Phone #: (786)277-8148

7. Contact for questions about specific technical or financial details about the project:

- a. Name: Rose Tydus
- b. Organization: Ms. Senior Florida Pageant Inc.
- c. Email: Rosetydus@Bellsouth.net
- d. Phone #: (786)277-8148

8. Is there a registered lobbyist working to secure funding for this project?

- a. Name: None
- b. Firm: None
- c. Email:
- d. Phone #:

9. Organization or Name of entity receiving funds:

- a. Name: Ms. Senior Florida Pageant, Inc.
- b. County (County where funds are to be expended): Miami-Dade
- c. Service Area (Counties being served by the service(s) provided with funding): Broward, Miami-Dade, Monroe

10. What type of organization is the entity that will receive the funds? (Select one)

- For Profit
- Non Profit 501(c) (3)
- Non Profit 501(c) (4)
- Local Government
- University or College
- Other (Please describe)

11. What is the specific purpose or goal that will be achieved by the funds being requested?

Provide several services for seniors including a support system, motivational & inspirational programs; FL Senior Pageant promotes confidence, self esteem, strength of purpose, dignity, maturity as they confront the rigors of aging; Rose & Crown Club community outreach to Nursing Homes, Rehabs, Assistant Living Facilities, Seniors abandoned by family; Nana Project Care/Nurturing is a senior women volunteer mentoring program provides a grandmother image and experience to under privileged children

12. Provide specific details on how funds will be spent. (Select all that apply)

Spending Category	Description	Nonrecurring (Should equal 4d, Col. E) Enter ?0? if request is zero for the category
Administrative Costs:		
<input checked="" type="checkbox"/> a. Executive Director/Project Head Salary and Benefits	Responsible for oversee of daily operations for the Senior Florida Pageant, Rose & Crown Club, Senior Gospel Choir and the Nana Project. Reports directly to the Board of Directors	50,000
<input checked="" type="checkbox"/> b. Other Salary and Benefits	Administrative Assistant responsible for all clerical duties for all areas and programs, providing administrative assistance to Executive Director Grant Specialist responsible for conducting file review, compliance, integral reporting in areas of finance, technology and marketing, budgets compliance and financial obligations required by program.	50,000
<input checked="" type="checkbox"/> c. Expense/Equipment/Travel/Supplies/Other	Travel to Statewide Awareness programs, mileage, parking, supplies, telephone, computer supplies,	18,450

	parking, printing, indirect costs.	
<input checked="" type="checkbox"/> d. Consultants/Contracted Services/Study	Certified Public Account Legal Consultant	7,000
Operational Costs:		
<input checked="" type="checkbox"/> e. Salaries and Benefits	PROGRAM SERVICES MANAGER: Develops, supervise all service products; MUSIC DIRECTOR: All tasks re music for pageant; CHOIR DIRECTOR: Recruit, train, rehearse, book performances ART DIRECTOR: Develop art related projects, promotional materials, website/social media programming. VOLUNTEER COORDINATOR: Recruiting, supervising, training volunteers. CONTESTANT COORDINATOR: Contestant recruiting, pageant promoting, workshops, related activities	92,200
<input checked="" type="checkbox"/> f. Expenses/Equipment/Travel/Supplies/Other	Contestant needs, VIP Reception, operating costs, theatre rental, Contestant field trips, excursions, workshops, mileage, parking, travel, supplies, printing, postage, telephone, Internet, utilities, maintenance, stage equipment rental, rent, computer supplies, advertising, insurance, indirect cost.	68,300
<input checked="" type="checkbox"/> g. Consultants/Contracted Services/Study	Event Coordinator/Specialist; Contestants Consultant Image Consultant; Choreographer;	13,500

	Photographer; Videographer; Lightning Illustrator; Stage Technical Assistance Professional Entertainment Fee	
Fixed Capital Construction/Major Renovation:		
<input type="checkbox"/> h. Construction/Renovation/Land/Planning Engineering		
TOTAL		299,450

13. For the Fixed Capital Costs requested with this issue (In Question 12, category ?h. Fixed Capital Outlay? was selected), what type of ownership will the facility be under when complete? (Select one correct option)

N/A

14. Is the project request an information technology project?

No

15. Is there any documented show of support for the requested project in the community including public hearings, letters of support, major organizational backing, or other expressions of support?

Yes

15a. Please Describe:

LETTERS OF SUPPORT: AARP Florida - Dionne Polite, Director Florida Operations; Miami Dade County Comm. Barbara J. Jordon; Mayor Oliver Gilbert - City of Miami Gardens; Miami Dade School Board Member Martin Karp; Aventura Marketing Council Pres. Elaine Adler; Council Member Town of Miami Lakes - Louis Collazo; Jewish Community Services - Ellie Shapiro, Dept. Director; N. Miami Beach Comm. Phyllis Smith; Cooper City Parks & Rec. Specialist Felicia Trainor; Teen Upword Bound Exec Dr Jannie Russel

16. Has the need for the funds been documented by a study, completed by an independent 3rd party, for the area to be served?

No

17. Will the requested funds be used directly for services to citizens?

Yes

17a. What are the activities and services that will be provided to meet the purpose of the funds?

1. Ms. Senior Florida Pageant; 2) Rose & Crown Club; 3) Senior Gospel Choir; 4) Nana Project; and 5) Health, Nutrition and Positive Lifestyle Workshops

17b. Describe the direct services to be provided to the citizens by the funding requested.

1. MS. SENIOR FLORIDA PAGEANT: Statewide pageant recognizing accomplishments and contributions of senior women to family and community. Winner represents state of Florida in 45 yr old National Pageant Ms Senior America in Atlantic City New Jersey.

17c. Describe the target population to be served (i.e., "the majority of the funds requested will serve these target populations or groups.").

Select all that apply to the target population:

- Elderly persons
- Persons with poor mental health
- Persons with poor physical health
- Jobless persons
- Economically disadvantaged persons
- At-risk youth
- Homeless
- Developmentally disabled
- Physically disabled
- Drug users (in health services)
- Preschool students
- Grade school students
- High school students
- University/college students
- Currently or formerly incarcerated persons
- Drug offenders (in criminal Justice)
- Victims of crime
- General (The majority of the funds will benefit no specific group)
- Other (Please describe)

17d. How many in the target population are expected to be served?

- < 25
- 25-50
- 51-100
- 101-200
- 201-400

○401-800

◎>800

18. What benefits or outcomes will be realized by the expenditure of funds requested? (Select each Benefit/Outcome that applies)

Benefit or Outcome	Provide a specific measure of the benefit or outcome	Describe the method for measuring level of benefit
<input checked="" type="checkbox"/> Improve physical health	MS. SENIOR FLORIDA PAGEANT, WORKSHOPS: Improve and reduce stress levels Increase in physical activities Reduce obesity Improve health care maintenance. Nutritional awareness and healthy meal planning.	MS. SENIOR FLORIDA PAGEANT, WORKSHOPS: Improve and reduce stress levels Increase in physical activities Reduce obesity Improve health care maintenance. Nutritional awareness and healthy meal planning.
<input checked="" type="checkbox"/> Improve mental health	MS. SENIOR FLORIDA PAGEANT, ROSE & CROWN CLUB, SENIOR GOSPEL CHOIR: Increase cultural awareness Expand knowledge of cultural diversity Develop an appreciation for diverse cultures through various experiences of performing arts.	Satisfaction Surveys Focus group sessions Q/A follow up Target attendees by addresses and zip codes
<input type="checkbox"/> Enrich cultural experience		
<input checked="" type="checkbox"/> Improve agricultural production/promotion/education	NANA PROGRAM Improve learning experience, emotional skills, and overall school attendance of At-risk youths by partnership in the them Nana program.	Tracking through At-Risk Youths partnership in NANA program. Tracking through various senior groups, youth agencies and Miami Dade Public Schools.
<input type="checkbox"/> Improve quality of education		
<input type="checkbox"/> Enhance/preserve/improve environmental or fish and wildlife quality		

<input type="checkbox"/> Protect the general public from harm (environmental, criminal, etc.)		
<input type="checkbox"/> Improve transportation conditions		
<input checked="" type="checkbox"/> Increase or improve economic activity	MS. SENIOR FLORIDA PAGEANT: Increase business income through advertising opportunities Stimulate economic activity and growth in the hospitality industry and retirement living communities	Tracking of repetitive advertising. Satisfaction Survey Website and PayPal tracking
<input checked="" type="checkbox"/> Increase tourism	MS. SENIOR FLORIDA PAGEANT: Increase tourism through statewide pageant awareness and participation.	Residency Survey Host Hotel evaluation and survey
<input type="checkbox"/> Create specific immediate job opportunities		
<input type="checkbox"/> Enhance specific individual's economic self sufficiency		
<input type="checkbox"/> Reduce recidivism		
<input type="checkbox"/> Reduce substance abuse		
<input type="checkbox"/> Divert from Criminal/Juvenile justice system		
<input type="checkbox"/> Improve wastewater management		
<input type="checkbox"/> Improve stormwater management		
<input type="checkbox"/> Improve groundwater quality		
<input type="checkbox"/> Improve drinking water quality		
<input type="checkbox"/> Improve surface water quality		
<input type="checkbox"/> Other (Please describe):		

19. Provide the total cost of the project for FY 2018-19 from all sources of funding (Enter ?0? if amount is zero):

Type of Funding	Amount	Percent of Total	Are the other sources of funds guaranteed in writing?
1. Amount Requested from the State in this Appropriations Project Request:	299,450	77.9%	N/A
2. Federal:	0	0.0%	No
3. State: (Excluding the requested Total Amount in #4d, Column F)	0	0.0%	No
4. Local:	30,000	7.8%	No
5. Other:	55,000	14.3%	Yes
TOTAL	384,450	100%	

20. Is this a multi-year project requiring funding from the state for more than one year?

Yes

20a. How much state funding would be requested after 2018-19 over the next 5 years?

- <1M
- 1-3M
- >3-10M
- >10M

20b. How many additional years of state support do you expect to need for this project?

- 1 year
- 2 years
- 3 years
- 4 years
- >= 5 years

20c. What is the total project cost for all years including all federal, local, state, and any other funds? Select the single answer which best describes the total project cost. If funds requested are for ongoing services or for recurring activities, select ?ongoing activity?.

ongoing activity ? no total cost

<1M

1-3M

>3-10M

>10M