

Appropriations Project Request - Fiscal Year 2018-19

For projects meeting the Definition of House Rule 5.14

1. Title of Project: Earn to Learn Florida
2. Date of Submission: 11/11/2017
3. House Member Sponsor: Byron Donalds
Members Copied:

4. DETAILS OF AMOUNT REQUESTED:

- a. Has funding been provided in a previous state budget for this activity? No
If answer to 4a is "No" skip 4b and 4c and proceed to 4d, Col. E
- b. What is the most recent fiscal year the project was funded?
- c. Were the funds provided in the most recent fiscal year subsequently vetoed?
- d. Complete the following Project Request Worksheet to develop your request:

FY:	Input Prior Year Appropriation for this project for FY 2017-18 (If appropriated in 2017-18 enter the appropriated amount, even if vetoed.)			Develop New Funds Request for FY 2018-19 (Requests for additional RECURRING funds are prohibited.)		
Column:	A	B	C	D	E	F
Funds Description:	Prior Year Recurring Funds	Prior Year Nonrecurring Funds	Total Funds Appropriated (Recurring plus Nonrecurring: column A + column B)	Recurring Base Budget (Will equal non- vetoed amounts provided in Column A)	Additional Nonrecurring Request	TOTAL Nonrecurring plus Recurring Base Funds (Will equal the amount from the Recurring base in Column D plus the Additional Nonrecurring Request in Column E.)
Input Amounts:					4,000,000	4,000,000

5. Are funds for this issue requested in a state agency's Legislative Budget Request submitted for FY 2018-19? No
 - 5a. If yes, which state agency?
 - 5b. If no, which is the most appropriate state agency to place an appropriation for the issue being requested? Department of Education
 - 5c. Has the appropriate state agency for administering the funding, if the request were appropriated, been contacted? No
 - 5d. Describe penalties for failing to meet deliverables or performance measures which the agency should provide in its contract to administer the funding if appropriated.
information to be providedWomen's Foundation

6. Requester:

- a. Name: Brenda Tate
- b. Organization: Earn to Learn FL, an initiative of Women's Foundation of Southwest Florida
- c. Email: brenda@fundwomenfl.org
- d. Phone #: (238)281-2233

7. Contact for questions about specific technical or financial details about the project:

- a. Name: Brenda Tate
- b. Organization: Earn to Learn FL, an initiative of Women's Foundation of Southwest Florida
- c. Email: brenda@fundwomenfl.org
- d. Phone #: (238)281-2233

8. Is there a registered lobbyist working to secure funding for this project?

- a. Name: Carolyn Tieger
- b. Firm: Tieger Public Affairs
- c. Email: carolyntieger@yahoo.com
- d. Phone #: (202)997-1250

9. Organization or Name of entity receiving funds:

- a. Name: Women's Foundation of Southwest Florida, as fiscal sponsor
- b. County (County where funds are to be expended): Collier
- c. Service Area (Counties being served by the service(s) provided with funding): Collier, Glades, Hendry, Hillsborough, Lee, Palm Beach

10. What type of organization is the entity that will receive the funds? (Select one)

- ☐ For Profit
- ☒ Non Profit 501(c) (3)
- ☐ Non Profit 501(c) (4)
- ☐ Local Government
- ☐ University or College
- ☐ Other (Please describe)

11. What is the specific purpose or goal that will be achieved by the funds being requested?

Up to 1700 income qualified students completing financial literacy training, saving \$500 of their earnings to be matched with \$4,000. \$4,500 will be transferred from Earn to Learn FL to the student accounts at their respective Florida college or university. We propose to work with a consortium of innovative Florida universities and colleges to scale the program throughout the state: Florida Southwestern State, Florida Atlantic, Florida International and South Florida.

12. Provide specific details on how funds will be spent. (Select all that apply)

Spending Category	Description	Nonrecurring (Should equal 4d, Col. E) Enter "0" if request is zero for the category
Administrative Costs:		
<input checked="" type="checkbox"/> a. Executive Director/Project Head Salary and Benefits	Project Head salary & benefits, 5 years	325,000
<input checked="" type="checkbox"/> b. Other Salary and Benefits	Program coordinator salary & benefits, 5 years. Office manager, 5 years	195,000
<input checked="" type="checkbox"/> c. Expense/Equipment/Travel/Supplies/Other	Earn to Learn FL college or university student accounts	3,400,000
<input checked="" type="checkbox"/> d. Consultants/Contracted Services/Study	Data manager/Analyst	80,000
Operational Costs:		
<input type="checkbox"/> e. Salaries and Benefits		
<input type="checkbox"/> f. Expenses/Equipment/Travel/Supplies/Other		
<input type="checkbox"/> g. Consultants/Contracted Services/Study		
Fixed Capital Construction/Major Renovation:		
<input type="checkbox"/> h. Construction/Renovation/Land/Planning Engineering		

TOTAL		4,000,000
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13. For the Fixed Capital Costs requested with this issue (In Question 12, category "h. Fixed Capital Outlay" was selected), what type of ownership will the facility be under when complete? (Select one correct option)

N/A

14. Is the project request an information technology project?

No

15. Is there any documented show of support for the requested project in the community including public hearings, letters of support, major organizational backing, or other expressions of support?

Yes

15a. Please Describe:

Lee County Delegation Meeting, October 18, 2017, Collier County Delegation Meeting, October 19, 2017, Women's Foundation of Southwest Florida

16. Has the need for the funds been documented by a study, completed by an independent 3rd party, for the area to be served?

Yes

16a. Please Describe:

United Way-Florida 2017 ALICE Report, Institute for Women's Policy Research 2016 Status of Women in Florida by County: Poverty and Opportunity commissioned by Florida Women's Funding Alliance, an affinity group of Florida Philanthropic Network

17. Will the requested funds be used directly for services to citizens?

Yes

17a. What are the activities and services that will be provided to meet the purpose of the funds?

Earn to Learn is based on a groundbreaking approach to helping low-to-moderate income students graduate from college with little or no debt. The program has achieved remarkable results in the United States, especially in Arizona where freshman retention rate is 90%, significantly higher than the national average. More importantly, 95% of Earn to Learn students go on to graduate from college, while the national rate is about 79%.

17b. Describe the direct services to be provided to the citizens by the funding requested.

Students attending Florida Southwestern State College, Florida International University, University of South Florida or Florida Atlantic University, who income-qualify for Earn to Learn Florida will be required to complete self-paced on-line financial literacy training and save \$500 each year. These funds would be matched 8:1 by Florida universities/colleges and state funding, making a total of \$4,500 per academic year available for tuition and related expenses at those universities or colleges.

17c. Describe the target population to be served (i.e., "the majority of the funds requested will serve these target populations or groups."). Select all that apply to the target population:

- ☐ Elderly persons
- ☐ Persons with poor mental health
- ☐ Persons with poor physical health
- ☐ Jobless persons
- ☒ Economically disadvantaged persons
- ☐ At-risk youth
- ☐ Homeless
- ☐ Developmentally disabled
- ☐ Physically disabled
- ☐ Drug users (in health services)
- ☐ Preschool students
- ☐ Grade school students
- ☒ High school students
- ☒ University/college students
- ☐ Currently or formerly incarcerated persons
- ☐ Drug offenders (in criminal Justice)
- ☐ Victims of crime
- ☐ General (The majority of the funds will benefit no specific group)
- ☐ Other (Please describe)

17d. How many in the target population are expected to be served?

- ☐ < 25
- ☐ 25-50
- ☐ 51-100
- ☐ 101-200
- ☐ 201-400
- ☐ 401-800
- ☒ >800

18. What benefits or outcomes will be realized by the expenditure of funds requested? (Select each Benefit/Outcome that applies)

Benefit or Outcome	Provide a specific measure of the benefit or outcome	Describe the method for measuring level of benefit
<input type="checkbox"/> Improve physical health		
<input type="checkbox"/> Improve mental health		
<input type="checkbox"/> Enrich cultural experience		
<input type="checkbox"/> Improve agricultural production/promotion/education		
<input checked="" type="checkbox"/> Improve quality of education	Earn to Learn is based on a groundbreaking approach to helping low-to-moderate income students graduate from college with little or no debt. The program has achieved remarkable results in the United States, especially in Arizona where freshman retention rate is 90%, significantly higher than the national average. More importantly, 95% of Earn to Learn students go on to graduate from college, while the national rate is about 79%.	Earn to Learn FL program management tracks student data from application to graduation to measure persistence, retention, and completion.
<input type="checkbox"/> Enhance/preserve/improve environmental or fish and wildlife quality		
<input type="checkbox"/> Protect the general public from harm (environmental, criminal, etc.)		
<input type="checkbox"/> Improve transportation conditions		
<input type="checkbox"/> Increase or improve economic activity		
<input type="checkbox"/> Increase tourism		

<input type="checkbox"/> Create specific immediate job opportunities		
<input checked="" type="checkbox"/> Enhance specific individual's economic self sufficiency	Earn to Learn combines mandatory student savings with scholarships, financial literacy and success coaching. The result: students become investors in their own future, breaking the cycle of poverty and improving their earning potential. This holistic approach has validated results based on 1,400 participating students across Arizona. Of this cohort half are expected to graduate with no student loan debt. Those who do borrow are expected to carry significantly less debt than others.	Earn to Learn FL program management tracks student data from application to graduation to measure persistence, retention, completion and student debt load. Required financial literacy successful completion is documented.
<input type="checkbox"/> Reduce recidivism		
<input type="checkbox"/> Reduce substance abuse		
<input type="checkbox"/> Divert from Criminal/Juvenile justice system		
<input type="checkbox"/> Improve wastewater management		
<input type="checkbox"/> Improve stormwater management		
<input type="checkbox"/> Improve groundwater quality		
<input type="checkbox"/> Improve drinking water quality		
<input type="checkbox"/> Improve surface water quality		
<input type="checkbox"/> Other (Please describe):		

19. Provide the total cost of the project for FY 2018-19 from all sources of funding (Enter "0" if amount is zero):

Type of Funding	Amount	Percent of Total	Are the other sources of funds guaranteed in
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			writing?
1. Amount Requested from the State in this Appropriations Project Request:	4,000,000	45.2%	N/A
2. Federal:	0	0.0%	No
3. State: (Excluding the requested Total Amount in #4d, Column F)	0	0.0%	No
4. Local:	4,000,000	45.2%	No
5. Other:	850,000	9.6%	No
TOTAL	8,850,000	100%	

20. Is this a multi-year project requiring funding from the state for more than one year?

No