

---

## **Community & Military Affairs Subcommittee**

# **ACTION PACKET**

**Wednesday, January 11, 2012  
11:30 AM – 2:00 PM  
Webster Hall (212 Knott)**

**Dean Cannon  
Speaker**

**Ritch Workman  
Chair**

**COMMITTEE MEETING REPORT**  
**Community & Military Affairs Subcommittee**  
**1/11/2012 11:30:00AM**

**Location:** Webster Hall (212 Knott)

**Summary:**

**Community & Military Affairs Subcommittee**

*Wednesday January 11, 2012 11:30 am*

CS/HB 45	Favorable	Yeas: 15	Nays: 0
HB 273	Favorable	Yeas: 13	Nays: 0
CS/HB 449	Favorable With Committee Substitute	Yeas: 14	Nays: 0
	Amendment 933347	Adopted Without Objection	
	Amendment 940619	Adopted Without Objection	
HB 575	Favorable With Committee Substitute	Yeas: 14	Nays: 0
	Amendment 360395	Adopted Without Objection	
HB 609	Favorable	Yeas: 11	Nays: 4
	After notice to retain the bill for the purpose of reconsideration there was a two thirds favorable vote to report the bill immediately as it was originally voted.		
HB 637	Favorable With Committee Substitute	Yeas: 14	Nays: 1
	Amendment 370529	Adopted Without Objection	
HB 867	Favorable With Committee Substitute	Yeas: 14	Nays: 1
	Amendment 044525	Adopted Without Objection	
HB 869	Favorable With Committee Substitute	Yeas: 13	Nays: 0
	Amendment 102207	Adopted Without Objection	
	Amendment 894261	Adopted Without Objection	
	Amendment 904101	Adopted Without Objection	
HB 975	Favorable	Yeas: 14	Nays: 0

Committee meeting was reported out: Wednesday, January 11, 2012 9:22:49PM

**COMMITTEE MEETING REPORT**  
**Community & Military Affairs Subcommittee**

**1/11/2012 11:30:00AM**

**Location:** Webster Hall (212 Knott)

**Attendance:**

	<i>Present</i>	<i>Absent</i>	<i>Excused</i>
Ritch Workman (Chair)	X		
Lori Berman	X		
Jeffrey Brandes	X		
Jason Brodeur	X		
Matthew Caldwell	X		
Daphne Campbell	X		
Fredrick Costello	X		
Jose Diaz	X		
Ed Hooper	X		
John Julien	X		
Mark Pafford	X		
Scott Randolph	X		
Ronald Renuart	X		
Jimmie Smith	X		
Charles Van Zant	X		
<b>Totals:</b>	<b>15</b>	<b>0</b>	<b>0</b>

Committee meeting was reported out: Wednesday, January 11, 2012 9:22:49PM

**COMMITTEE MEETING REPORT**  
**Community & Military Affairs Subcommittee**

**1/11/2012 11:30:00AM**

**Location:** Webster Hall (212 Knott)

**CS/HB 45 : Postsecondary Education Course Registration for Veterans**

Favorable

	<i>Yea</i>	<i>Nay</i>	<i>No Vote</i>	<i>Absentee Yea</i>	<i>Absentee Nay</i>
Lori Berman	X				
Jeffrey Brandes	X				
Jason Brodeur	X				
Matthew Caldwell	X				
Daphne Campbell	X				
Fredrick Costello	X				
Jose Diaz	X				
Ed Hooper	X				
John Julien	X				
Mark Pafford	X				
Scott Randolph	X				
Ronald Renuart	X				
Jimmie Smith	X				
Charles Van Zant	X				
Ritch Workman (Chair)	X				
<b>Total Yeas: 15</b>		<b>Total Nays: 0</b>			

**Appearances:**

Brodie, James (Lobbyist) - Waive In Support  
 Department of Veterans' Affairs  
 4040 Esplanade Way Ste 152  
 Tallahassee FL 32399-0950  
 Phone: (850)487-1533

Helmich, William (Lobbyist) - Waive In Support  
 Veterans of Foreign Wars/American Legion  
 303 Johns Drive  
 Tallahassee FL 32301  
 Phone: (850)251-3126

Committee meeting was reported out: Wednesday, January 11, 2012 9:22:49PM

**COMMITTEE MEETING REPORT**  
**Community & Military Affairs Subcommittee**

**1/11/2012 11:30:00AM**

**Location:** Webster Hall (212 Knott)

**HB 273 : Student Safety**

Favorable

	<i>Yea</i>	<i>Nay</i>	<i>No Vote</i>	<i>Absentee Yea</i>	<i>Absentee Nay</i>
Lori Berman	X				
Jeffrey Brandes			X		
Jason Brodeur	X				
Matthew Caldwell	X				
Daphne Campbell	X				
Fredrick Costello	X				
Jose Diaz	X				
Ed Hooper	X				
John Julien	X				
Mark Pafford	X				
Scott Randolph	X				
Ronald Renuart	X				
Jimmie Smith	X				
Charles Van Zant			X		
Ritch Workman (Chair)	X				
<b>Total Yeas: 13      Total Nays: 0</b>					

Committee meeting was reported out: Wednesday, January 11, 2012 9:22:49PM

**COMMITTEE MEETING REPORT**  
**Community & Military Affairs Subcommittee**

**1/11/2012 11:30:00AM**

**Location:** Webster Hall (212 Knott)

**CS/HB 449 : Public Fairs and Expositions**

*Favorable With Committee Substitute*

	<i>Yea</i>	<i>Nay</i>	<i>No Vote</i>	<i>Absentee Yea</i>	<i>Absentee Nay</i>
Lori Berman	X				
Jeffrey Brandes			X		
Jason Brodeur	X				
Matthew Caldwell	X				
Daphne Campbell	X				
Fredrick Costello	X				
Jose Diaz	X				
Ed Hooper	X				
John Julien	X				
Mark Pafford	X				
Scott Randolph	X				
Ronald Renuart	X				
Jimmie Smith	X				
Charles Van Zant	X				
Ritch Workman (Chair)	X				
<b>Total Yeas: 14</b>		<b>Total Nays: 0</b>			

**CS/HB 449 Amendments**

**Amendment 933347**

*Adopted Without Objection*

**Amendment 940619**

*Adopted Without Objection*

**Appearances:**

Leary, Philip (Lobbyist) - Proponent  
 Florida Federation of Fairs  
 1821 Carr Street  
 Palatka FL 33882  
 Phone: (386)937-7829

Committee meeting was reported out: Wednesday, January 11, 2012 9:22:49PM

**COMMITTEE MEETING REPORT**  
**Community & Military Affairs Subcommittee**

**1/11/2012 11:30:00AM**

**Location:** Webster Hall (212 Knott)

**HB 575 : Hillsborough County Aviation Authority**

*Favorable With Committee Substitute*

	<i>Yea</i>	<i>Nay</i>	<i>No Vote</i>	<i>Absentee Yea</i>	<i>Absentee Nay</i>
Lori Berman	X				
Jeffrey Brandes	X				
Jason Brodeur	X				
Matthew Caldwell	X				
Daphne Campbell	X				
Fredrick Costello	X				
Jose Diaz	X				
Ed Hooper	X				
John Julien	X				
Mark Pafford	X				
Scott Randolph	X				
Ronald Renuart	X				
Jimmie Smith	X				
Charles Van Zant			X		
Ritch Workman (Chair)	X				
<b>Total Yeas: 14</b>		<b>Total Nays: 0</b>			

**HB 575 Amendments**

**Amendment 360395**

*Adopted Without Objection*

**Appearances:**

Foster, Darcy (Lobbyist) - Proponent  
Hillsborough County Aviation Authority  
PO Box 22287  
Tampa FL 33622  
Phone: (813)927-8346

Committee meeting was reported out: Wednesday, January 11, 2012 9:22:49PM

**COMMITTEE MEETING REPORT**  
**Community & Military Affairs Subcommittee**

**1/11/2012 11:30:00AM**

**Location:** Webster Hall (212 Knott)

**HB 609 : Wage Protection for Employees**

*Favorable* - After notice to retain the bill for the purpose of reconsideration there was a two thirds favorable vote to report the bill immediately as it was originally voted.

	<i>Yea</i>	<i>Nay</i>	<i>No Vote</i>	<i>Absentee Yea</i>	<i>Absentee Nay</i>
Lori Berman		X			
Jeffrey Brandes	X				
Jason Brodeur	X				
Matthew Caldwell	X				
Daphne Campbell		X			
Fredrick Costello	X				
Jose Diaz	X				
Ed Hooper	X				
John Julien		X			
Mark Pafford		X			
Scott Randolph	X				
Ronald Renuart	X				
Jimmie Smith	X				
Charles Van Zant	X				
Ritch Workman (Chair)	X				
<b>Total Yeas: 11      Total Nays: 4</b>					

**Appearances:**

Jones, Badili - Information Only  
 Florida New Majority  
 8330 Biscayne Boulevard  
 Miami FL 33138  
 Phone: 305-754-0118

Turner, Richard (Lobbyist) - Proponent  
 Florida Restaurant and Lodging Association  
 230 S Adams St  
 Tallahassee FL 32302-7710  
 Phone: (850)224-2250

Ken Williams - Opponent  
 Self  
 7411 Meadow Drive  
 Tampa Florida 33634  
 Phone: (813)886-1753

Garrett, Phyllis (Lobbyist) - Opponent  
 Florida AFL-CIO  
 135 S Monroe St  
 Tallahassee FL 32301  
 Phone: (850)224-6926

Committee meeting was reported out: Wednesday, January 11, 2012 9:22:49PM



**COMMITTEE MEETING REPORT**  
**Community & Military Affairs Subcommittee**

**1/11/2012 11:30:00AM**

**Location:** Webster Hall (212 Knott)

**HB 609 : Wage Protection for Employees (continued)**

**Appearances: (continued)**

West, Ryan (Lobbyist) (General Public) - Proponent

Florida Chamber of Commerce  
136 S. Bronough  
Tallahassee Florida undefined  
Phone: 850-544-6868

Gentry, Richard (Lobbyist) - Proponent

Associated Industries of Florida  
PO Box 784  
Tallahassee FL 32302  
Phone: (850)251-1837

Husband, Warren (Lobbyist) - Proponent

Florida Associated General Contractors Council  
PO Box 10909  
Tallahassee FL 32317  
Phone: (850)205-9000

Shea Harris - Waive In Opposition

Self  
1456 Cane Road  
Tallahassee FL 32305  
Phone: (850)216-2943

Andrea Rangocan - Waive In Opposition

TWU - Local 570  
10584 NW 6 Street  
Pembroke Pines FL 33026

Dennis A. Bonilla - Waive In Opposition

Self  
3621 Bareback Trail  
Ormond Beach FL 32174  
Phone: (386)506-1743

Jennifer Kenny - Waive In Opposition

Self  
2700 N. Highway A1A #10-204  
Indialantic FL 32903  
Phone: (321)277-9385

Rogers Jr., John (Lobbyist) - Proponent

Florida Retail Federation  
227 S. Adams Street  
Tallahassee FL 32302-2024  
Phone: (850)222-4082

Committee meeting was reported out: Wednesday, January 11, 2012 9:22:49PM

**COMMITTEE MEETING REPORT**  
**Community & Military Affairs Subcommittee**

**1/11/2012 11:30:00AM**

**Location:** Webster Hall (212 Knott)

**HB 609 : Wage Protection for Employees (continued)**

**Appearances: (continued)**

Tommy Ward - Opponent  
Work Families of Florida  
5301 Hopetown Lane  
Panama City FL 32408  
Phone: (850)774-4611

Templin, Rich (Lobbyist) - Opponent  
Florida AFL-CIO  
135 S. Monroe  
Tallahassee FL 32301  
Phone: 850-224-6926

Arthur Rosenberg (Lobbyist) - Opponent  
Florida Legal Services  
3000 Biscayne Boulevard, Suite 102  
Miami FL 33137  
Phone: (850)509-2085

McCarty, Jess (Lobbyist) - Opponent  
Miami-Dade County  
111 NW 1st St  
Miami FL 33128  
Phone: (305)979-7110

Woodall, Karen (Lobbyist) - Opponent  
Farmworker Association of Florida  
579 E Call St  
Tallahassee FL 32301  
Phone: 850-321-9386

Britton Loftin - Opponent  
Miami Workers Center  
8330 Biscayne Boulevard  
Miami FL

Clark, J. B. (Lobbyist) - Waive In Opposition  
Florida Electrical Workers Association  
2071 Cynthia Drive  
Tallahassee FL 32303  
Phone: (850)556-8143

Committee meeting was reported out: **Wednesday, January 11, 2012 9:22:49PM**

DATE: 1/11/12  
Community & Military Affairs Subcommittee

TO HB # 609

**MOTION: Immediately Report**

MEMBERS (Representatives)	YES	NO	VOICE VOTE	MOTION made by/seconded by: (place check by name where applicable)
Chair Workman	Y			
Rep. Berman		N		
Rep. Brandes	Y			Motion made by Rep. Brandes to immediately report bill as originally voted on.
Rep. Brodeur	Y			
Rep. Caldwell	Y			
Rep. Campbell		N		
Rep. Costello	Y			
Rep. Diaz	Y			
Rep. Hooper	Y			
Rep. Julian		N		
Rep. Pafford		N		
Rep. Randolph		N		
Rep. Renuart	Y			
Rep. Smith	Y			
Rep. Van Zant	Y			
<b>Totals</b>	<b>10</b>	<b>5</b>		

**COMMITTEE MEETING REPORT**  
**Community & Military Affairs Subcommittee**

**1/11/2012 11:30:00AM**

**Location:** Webster Hall (212 Knott)

**HB 637 : Citrus County**

*Favorable With Committee Substitute*

	<i>Yea</i>	<i>Nay</i>	<i>No Vote</i>	<i>Absentee Yea</i>	<i>Absentee Nay</i>
Lori Berman	X				
Jeffrey Brandes	X				
Jason Brodeur	X				
Matthew Caldwell	X				
Daphne Campbell	X				
Fredrick Costello	X				
Jose Diaz	X				
Ed Hooper	X				
John Julien	X				
Mark Pafford	X				
Scott Randolph	X				
Ronald Renuart	X				
Jimmie Smith	X				
Charles Van Zant		X			
Ritch Workman (Chair)	X				
<b>Total Yeas: 14</b>		<b>Total Nays: 1</b>			

**HB 637 Amendments**

**Amendment 370529**

*Adopted Without Objection*

**COMMITTEE MEETING REPORT**  
**Community & Military Affairs Subcommittee**

**1/11/2012 11:30:00AM**

**Location:** Webster Hall (212 Knott)

**HB 867 : City of Clearwater, Pinellas County**

*Favorable With Committee Substitute*

	<i>Yea</i>	<i>Nay</i>	<i>No Vote</i>	<i>Absentee Yea</i>	<i>Absentee Nay</i>
Lori Berman	X				
Jeffrey Brandes	X				
Jason Brodeur	X				
Matthew Caldwell	X				
Daphne Campbell	X				
Fredrick Costello	X				
Jose Diaz	X				
Ed Hooper	X				
John Julien	X				
Mark Pafford	X				
Scott Randolph	X				
Ronald Renuart	X				
Jimmie Smith	X				
Charles Van Zant		X			
Ritch Workman (Chair)	X				
<b>Total Yeas: 14</b>		<b>Total Nays: 1</b>			

**HB 867 Amendments**

**Amendment 044525**

*Adopted Without Objection*

**COMMITTEE MEETING REPORT**  
**Community & Military Affairs Subcommittee**

**1/11/2012 11:30:00AM**

**Location:** Webster Hall (212 Knott)

**HB 869 : Pinellas Planning Council, Pinellas County**

*Favorable With Committee Substitute*

	Yea	Nay	No Vote	Absentee Yea	Absentee Nay
Lori Berman	X				
Jeffrey Brandes			X		
Jason Brodeur	X				
Matthew Caldwell	X				
Daphne Campbell	X				
Fredrick Costello	X				
Jose Diaz	X				
Ed Hooper	X				
John Julien	X				
Mark Pafford	X				
Scott Randolph	X				
Ronald Renuart	X				
Jimmie Smith	X				
Charles Van Zant				X	
Ritch Workman (Chair)	X				
<b>Total Yeas: 13</b>		<b>Total Nays: 0</b>			

**HB 869 Amendments**

**Amendment 102207**

*Adopted Without Objection*

**Amendment 894261**

*Adopted Without Objection*

**Amendment 904101**

*Adopted Without Objection*

**COMMITTEE MEETING REPORT**  
**Community & Military Affairs Subcommittee**

**1/11/2012 11:30:00AM**

**Location:** Webster Hall (212 Knott)

**HB 975 : Pasco County Housing Authority, Pasco County**

Favorable

	<i>Yea</i>	<i>Nay</i>	<i>No Vote</i>	<i>Absentee Yea</i>	<i>Absentee Nay</i>
Lori Berman	X				
Jeffrey Brandes			X		
Jason Brodeur	X				
Matthew Caldwell	X				
Daphne Campbell	X				
Fredrick Costello	X				
Jose Diaz	X				
Ed Hooper	X				
John Julien	X				
Mark Pafford	X				
Scott Randolph	X				
Ronald Renuart	X				
Jimmie Smith	X				
Charles Van Zant	X				
Ritch Workman (Chair)	X				
<b>Total Yeas: 14</b>		<b>Total Nays: 0</b>			

**Appearances:**

Pinsky, Richard (Lobbyist) - Waive In Support  
 Florida Public Housing Authority (FAHRO)  
 106 E. College  
 Tallahassee FL 32301  
 Phone: (850)222-9634

**COMMITTEE MEETING REPORT**  
**Community & Military Affairs Subcommittee**  
**1/11/2012 11:30:00AM**

**Location:** Webster Hall (212 Knott)

**Workshop**

**Local Government Economic Development/Redevelopment Financing:**

Committee meeting was reported out: Wednesday, January 11, 2012 9:22:49PM



**COMMITTEE MEETING REPORT**  
**Community & Military Affairs Subcommittee**

**1/11/2012 11:30:00AM**

**Location:** Webster Hall (212 Knott)

**Presentation/Workshop/Other Business Appearances:**

Chip LaMarca (At Request Of Chair) - Information Only  
Commissioner of Broward County  
115 South Andrews Avenue  
Fort Lauderdale FL 33307  
Phone: (954)357-7004

Crystal Stiles, Executive Director (At Request Of Chair) - Information Only  
Business Development Board of Martin County  
1002 SE Monterey Commons Boulevard #203  
Stuart FL 34996  
Phone: (772)221-1380

Brooke Bonnet (At Request Of Chair) - Information Only  
Economic Development Director for Orlando  
400 S. Orange Avenue  
Orlando FL 32801  
Phone: (407)246-2719

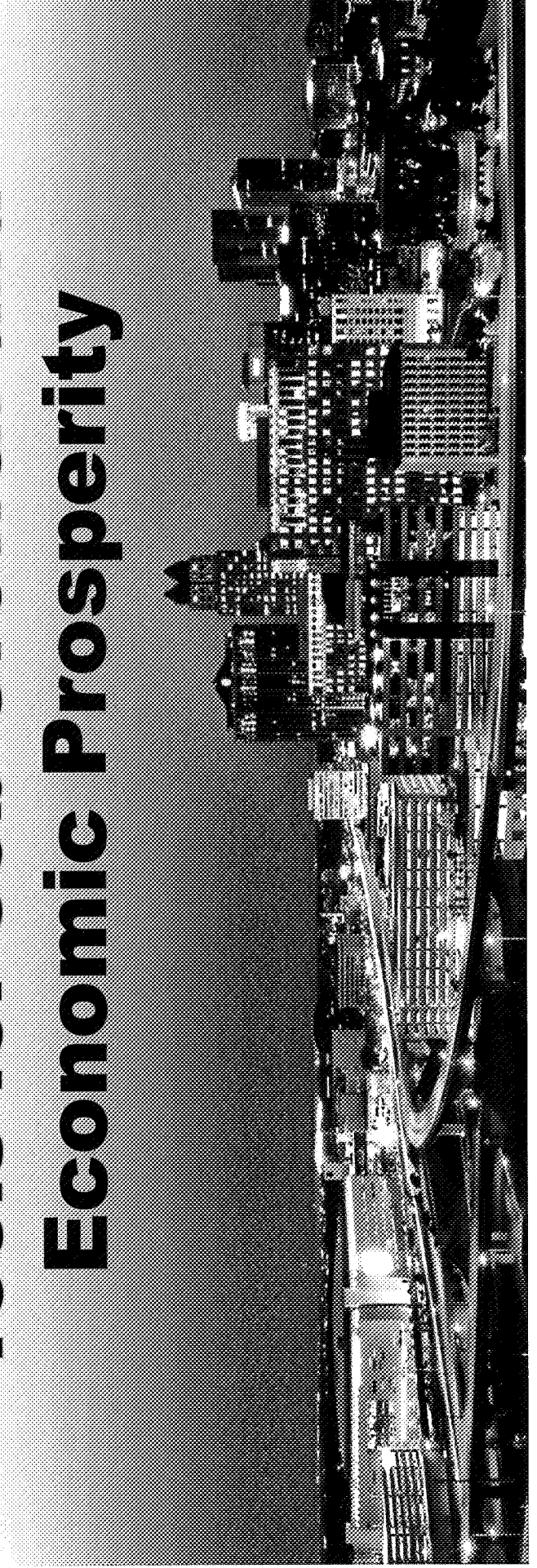
Michael Parker, Executive Director (At Request Of Chair) - Information Only  
Tallahassee CRA & City of Tallahassee  
300 S. Adams Street  
Tallahassee FL 32301  
Phone: (850)891-6457

Kyle Shephard, Assistant City Attorney (At Request Of Chair) - Information Only  
City Attorney's Office  
400 South Orange Avenue  
Orlando FL 32801  
Phone: (407)246-3475

Committee meeting was reported out: Wednesday, January 11, 2012 9:22:49PM

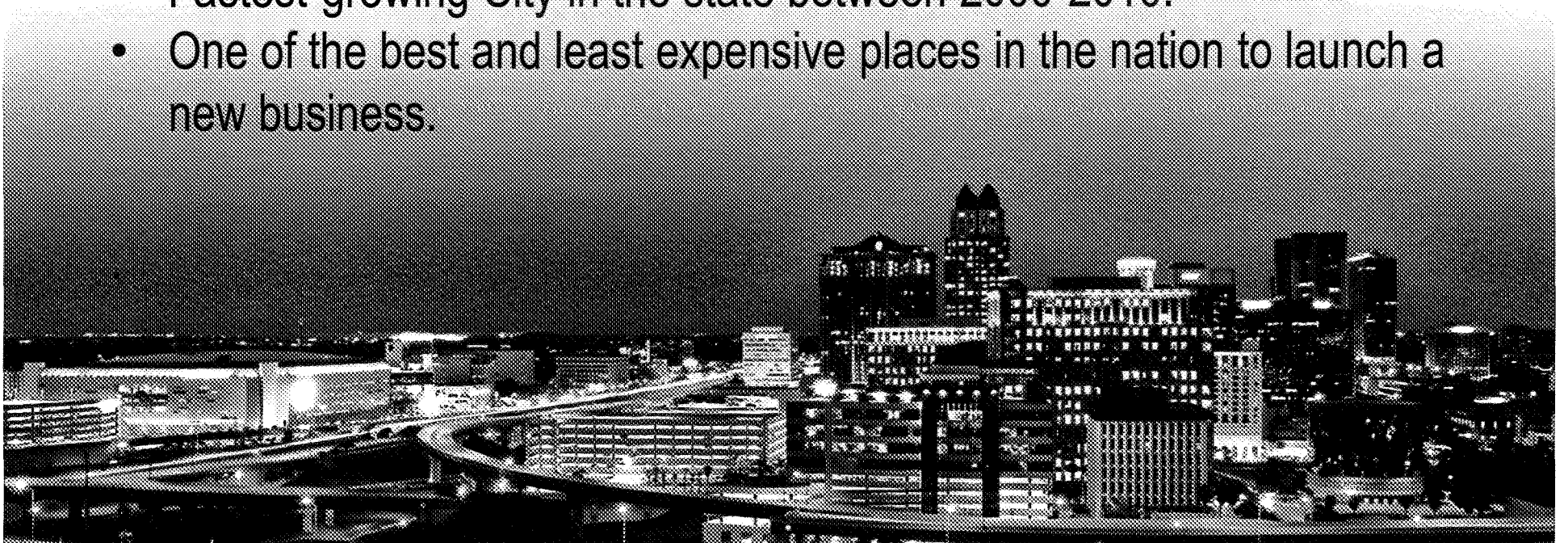


# **City of Orlando Economic Development Tools for Job Growth and Economic Prosperity**



# Orlando's Current Economic Climate

- Well positioned to recover from the recession.
- The fastest-growing metro area in Florida for employment growth through 2013.
- Expected to lead the state in personal income growth through 2013 with an average of 4.9% annually.
- Fastest-growing City in the state between 2000-2010.
- One of the best and least expensive places in the nation to launch a new business.



# State & Federal Economic Development Programs & Services

HUB Zones

Qualified Target Industry Tax Refund Program

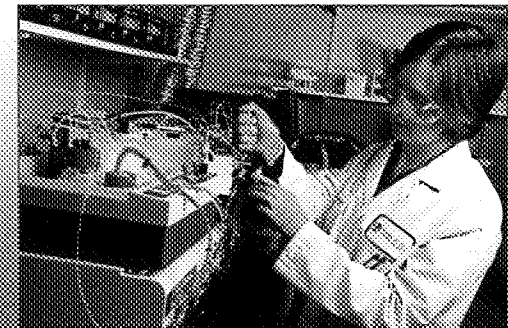
Enterprise Zone

Urban Job Tax Credit Program

Incumbent Worker Training (IWT)

Quick Response Training

- Brownfield Redevelopment and Bonus Refund
- Capital Investment Tax Credit



# Companies the City has Partnered with the State to Incentivize

## BBA/Signature Flight Support

QTI, CRA High-Value, High-Wage Job Creation Program – Aviation  
100 new jobs, 200% above the MSA average annual wage



## Row Sham Bow

QTI & Brownfield Redevelopment Bonus – Digital Media  
60 new jobs, 200% above the MSA average annual wage



## Amcor Rigid Plastics

QTI & Trans. Road Fund – Manufacturing  
29 new jobs, \$19.5 million capital investment



## Triad Isotopes

QTI, Brownfield Redevelopment Bonus & Enterprise Zone – Life Science/Biotech  
30 new jobs, more than 200% above the MSA average annual wage

## Future Opportunities:

Medical City, Creative Village



# City of Orlando Economic Development Programs & Services

Transportation Impact Fee Waiver & Reduction

Business Assistance Program

Small Business Façade Program

Not-for-Profit Impact Fee Assistance Program

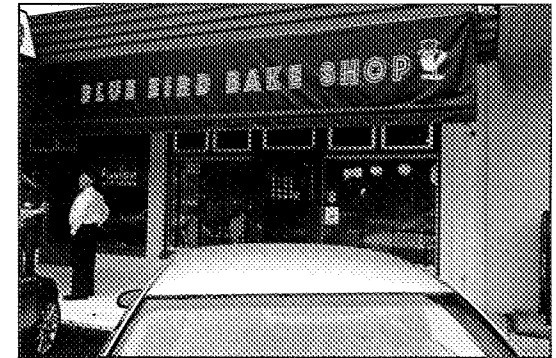
Orlando Main Street Program

*Buy Local Orlando Program*

Mayor's Business Assistance Team

Special Districts:

- Downtown Orlando CRA
- Downtown South NID



# Transportation Impact Fee Reduction

- To further retain Orlando's competitive edge in drawing new development and new businesses to the City, Mayor Dyer and the Orlando City Council adopted a 25% reduction to the current impact fee rates.
- This reduction positions our impact fee rates at or below our neighboring communities.
- This reduction allows a new business to invest the extra savings into their own business.
- The impact fee reduction sunsets on July 11, 2012.



# Transportation Impact Fee Waiver

*Waiving transportation impact fees for small businesses locating or expanding in an existing space.*

- This waiver has reduced financial barriers for 32 businesses which have expanded or located within the City, saving an average of \$12,700 per business.
- This exemption has allowed these businesses to direct more of their money toward growing their business which, in turn, has created over 570 jobs for residents and more than \$5 capital investment in the City.
- Waiver program sunsets on April 25, 2012.





# Business Assistance Program

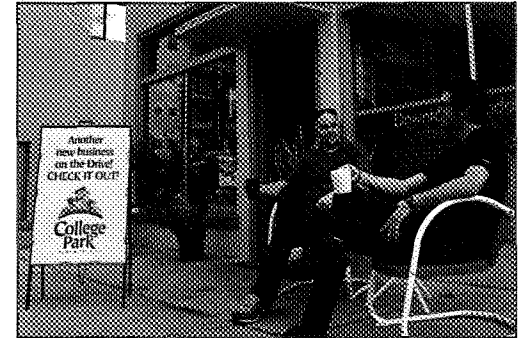
*Off-sets 50% of permit fees, impact fees & right-of-way infrastructure improvements for new and expanding businesses within City limits.*

Qualified Uses: Manufacturing, Construction, Technology, Communication, Business Service, Transportation, Retail, Restaurants and Personal Services.

Maximum award amount is \$20,000.

58 businesses assisted since program's creation in 2001

Less than \$500,000 in assistance provided resulting in nearly \$25.5 million capital investment

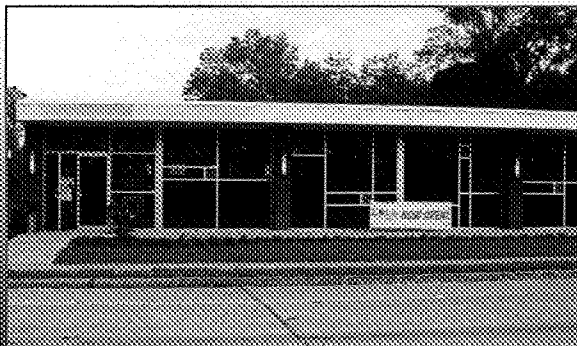


# Small Business Façade Program

*Provides new and existing commercial property and business owners, in the City of Orlando, assistance with costs related to physical improvements in the City's commercial corridors.*



**BEFORE**



**AFTER**

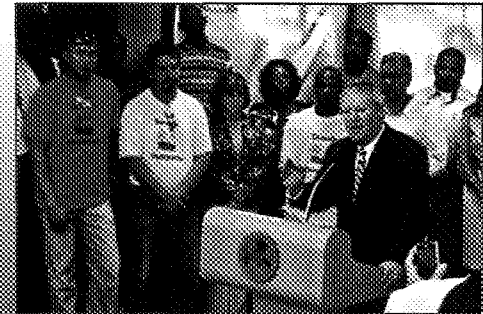
- Off-sets design and construction expenses such as painting, wall repair or cleaning; window repair or replacement; awnings; new or replacement signage; lighting; streetscape and door repair or replacement.
- Assistance must be applied for prior to the commencement of any façade improvement work.
- Maximum award is \$20,000 per applicant.
- Since the program's creation in 2006, 39 businesses have received nearly \$400,000 resulting in nearly \$2.5 million in capital investment in the City of Orlando.



# Not-for-Profit Impact Fee Assistance Program

*Encourages not-for-profit agencies to locate or expand within the City of Orlando.*

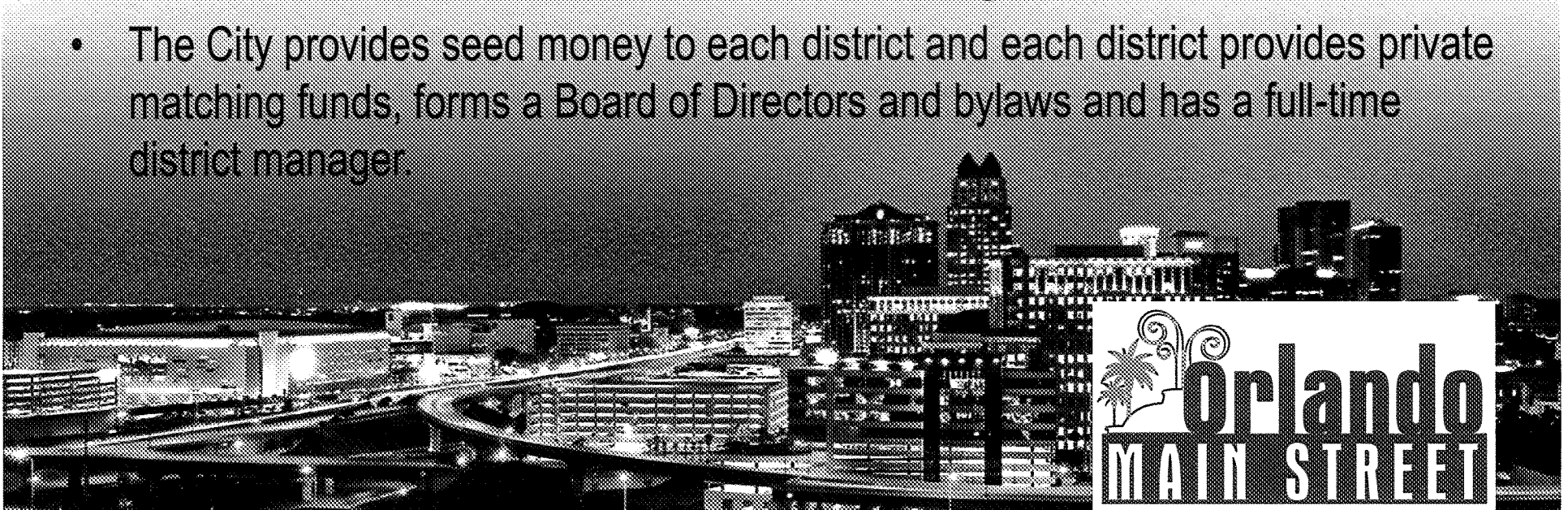
- Assists in off-setting transportation impact and sewer benefit fees.
- Applicant is required to pay 50% of fees.
- Maximum award is \$50,000.
- Organization must be a human and/or social service agency.
- City residents must account for at least 25% of agency clientele.
- Since the program's inception in 2006, four not-for-profits have received \$42,000 in assistance resulting in a nearly \$4 million capital investment in the City of Orlando.



# Orlando Main Street Program

*Provides neighborhood business district organizations a range of technical assistance, training, resources and financial incentives in a coordinated, comprehensive manner.*

- The Main Street Approach® incorporates activities in four distinctive areas: Organization, Promotion, Design and Economic Restructuring.
- Empowers neighborhood business districts within the City to maintain, strengthen and revitalize their unique physical, economic, historical and cultural characteristics.
- Seven Orlando Main Street areas have been designated.
- The City provides seed money to each district and each district provides private matching funds, forms a Board of Directors and bylaws and has a full-time district manager.



# Orlando Main Street Program Economic Impact Statistics

Fiscal Year 2010 – 2011 (October 2010 – September 2011)

Total \$ reinvested in improvements	\$50,913,655
Hospital improvements (Orlando Health & Florida Hospital)	\$43,358,540
Net New Businesses	101
Net New Full-Time Jobs	350
Net New Part-Time Jobs	190
Volunteer Hours Donated	7,034
\$ Value of Volunteer Hours Donated	\$146,658



# ***Buy Local Orlando Program***

- Created in 2009 to encourage residents and visitors to patronize Orlando's businesses to improve quality of life in our neighborhoods and the economic vitality of the greater Orlando region.
- Total number of registered businesses: More than 500.
- Number of consumer cards distributed: More than 120,000.
- Smart Phone app launched in December in iTunes – nearly 2,000 downloads to date. Android to follow later this month.



# Mayor's Business Assistance Team

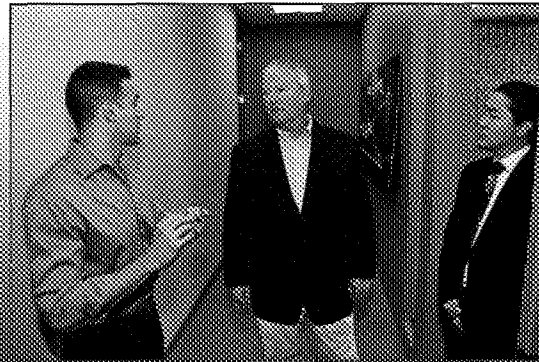
*The BAT Team consists of City staff with expertise from various City departments and is available to assist with any questions about launching and/or operating a business.*

“One-stop shop” for any questions about launching/operating a business in the City of Orlando.

Customer Care Center on the first floor of City Hall – provides easy access for business owners with any questions.

407.246.2222

[Cityoforlando.net/BAT](http://Cityoforlando.net/BAT)

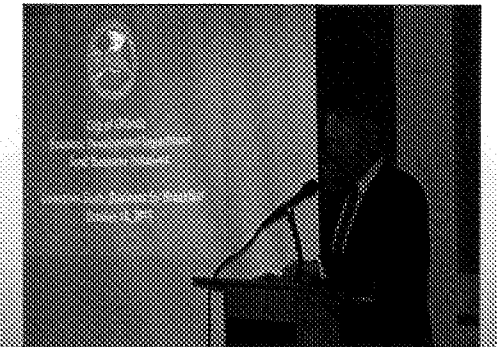
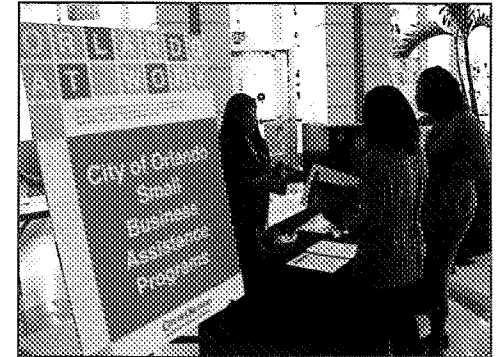


# City of Orlando Return on Investment

Since 2006, through the QTI, Small Business Façade, Business Assistance and Not-for-Profit programs, the City has assisted **90 businesses/organizations** by providing just more than **\$816,000** in general fund dollars.

Those 90 businesses represent a nearly **\$88 million** in capital investment in the City of Orlando.

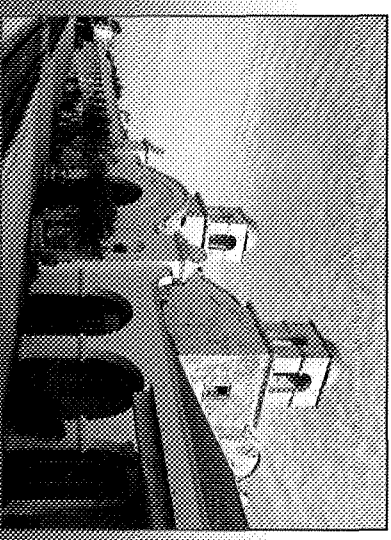
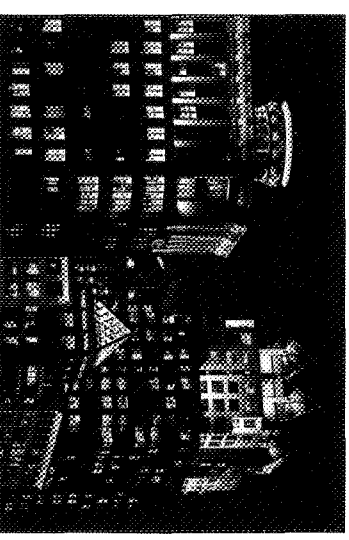
For each general fund dollar invested, the programs have leveraged **\$99** in new investment in the City of Orlando.





# City of Orlando Special Districts

- Downtown Orlando Community Redevelopment Agency (CRA)
- Downtown South Neighborhood Improvement District (NID)



# **The Role of The DDB/CRA**

The mission of the Orlando Downtown Development Board (DDB) is to **strengthen the role of Downtown Orlando as the economic, governmental and cultural center of Central Florida.** The DDB is responsible for the planning, implementation and administration of the City's core area redevelopment and development program.

The mission of the Community Redevelopment Agency (CRA) is to aggressively pursue redevelopment and revitalization activities within the Redevelopment Area, with emphasis on providing more housing and cultural arts opportunities, improving long-term transportation needs and encouraging retail development.



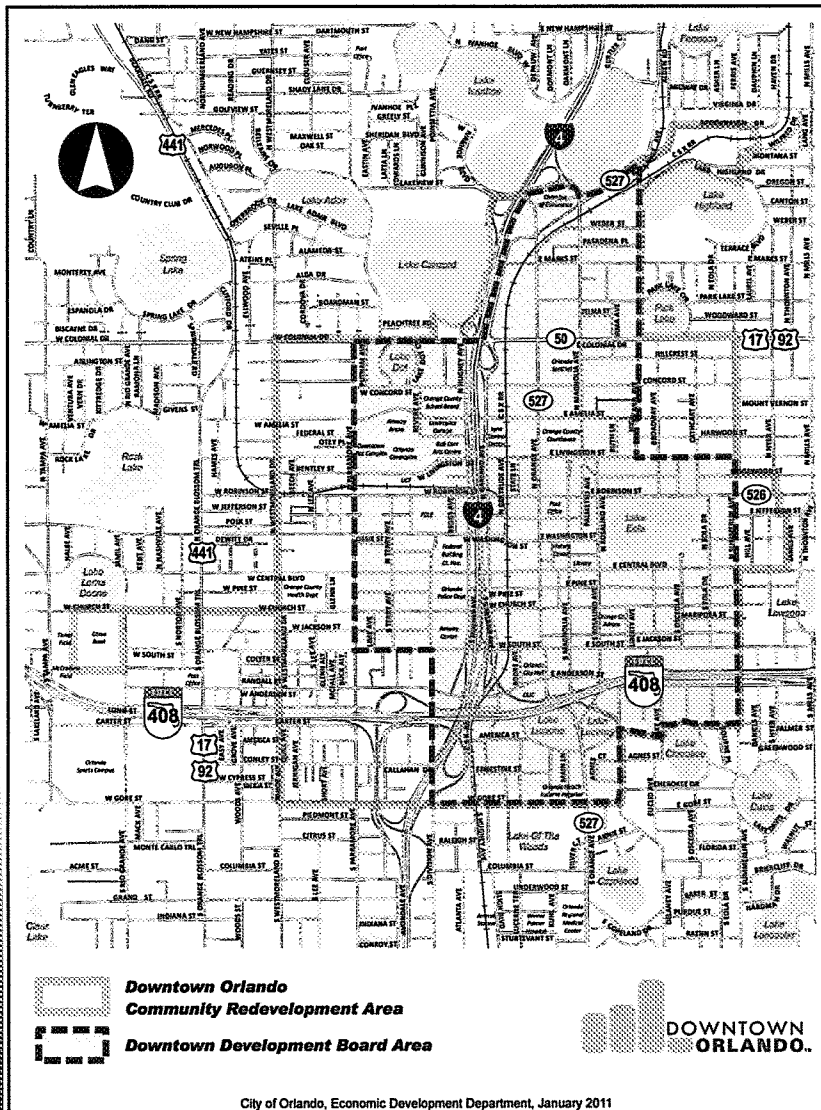
# What is a Community Redevelopment Agency (CRA)?

- CRAs were established under Chapter 163, Part III Florida Statutes.
- The Downtown Orlando CRA was established in 1982.
- The Downtown Orlando CRA is one of 178 CRA areas in the state of Florida including 14 in Orange County.
- Effective tool to redevelop and transform targeted areas.
- Results in economic growth and development.
- Activities and programs administered by the CRA Board.
- CRA funds may only be spent within district boundaries, on redevelopment activities included in The Redevelopment Plan (Downtown Outlook).



# Downtown Orlando CRA

- Protects the tax base
- Increases the overall tax base
- Rehabilitates and redevelops slum and blighted areas
- Addresses affordable housing shortage
- Stimulates economic development
- Catalyst for public/private investment

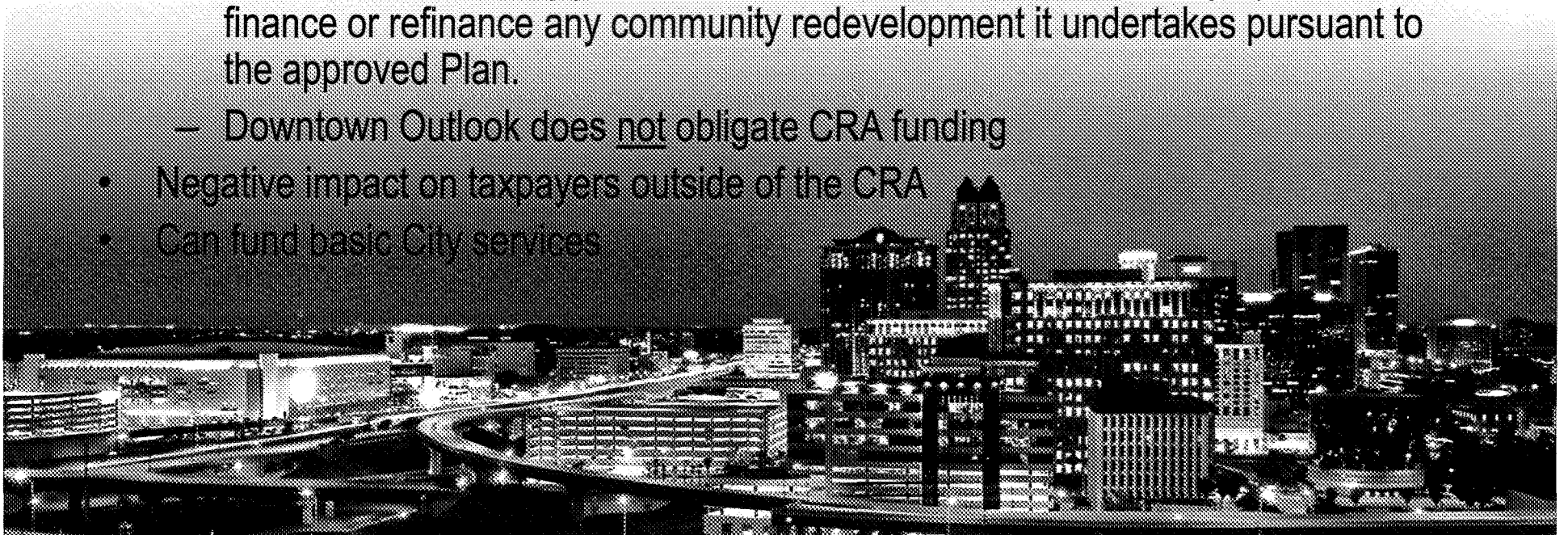


# Truths About CRAs

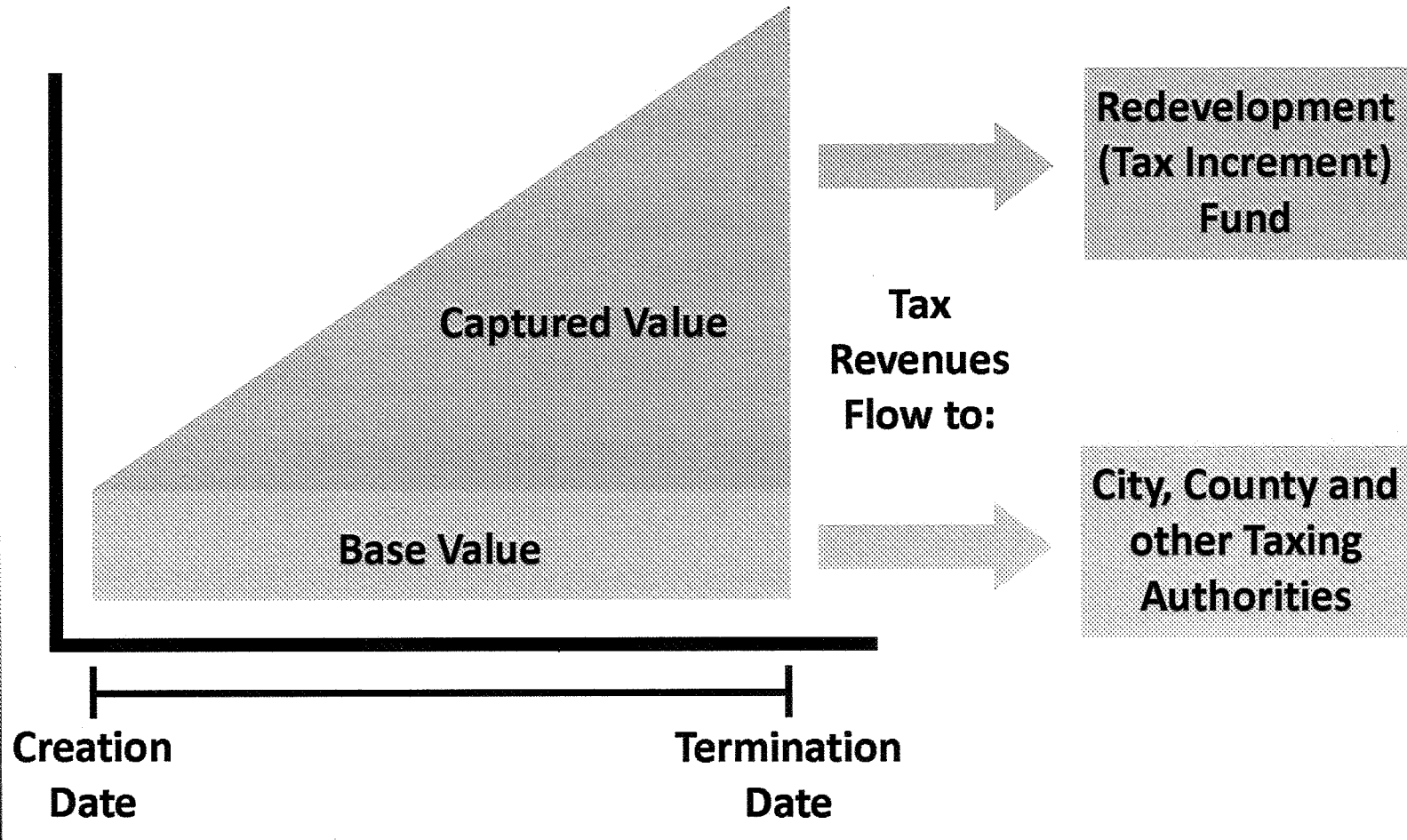
- Effective targeted funding source for the redevelopment of projects & programs
- Projects stimulate tax base
- CRA project dollars leverage private/public investment
- Problem solvers/cheerleaders/matchmakers

# Myths About CRAs

- Additional tax
- Can be used for general fund purposes
  - Pursuant to 163.387(1), increment revenues are to be used only by the CRA to finance or refinance any community redevelopment it undertakes pursuant to the approved Plan.
  - Downtown Outlook does not obligate CRA funding
- Negative impact on taxpayers outside of the CRA
- Can fund basic City services



# Tax Increment Financing (TIF)



# CRA Development Incentives Return on Investment (ROI)

## Private Developments That Received Incentives Since 2003

Incentive Summary	Projects	CRA 20 Year Investment \$*	20 Year Additional Tax Revenue*	20 Year Additional Tax Revenue * (Net Incentives)	CRA Return On Investment *
Totals	5	\$14,675,000	\$30,675,000	\$16,000,000	109%

- 45 blocks of landscaped special designed streets and sidewalks
- Constructed and maintain LYMMO
- Translates to a stronger economy, improved image and higher quality of life
- \$115 Million spent in CRA District over 20 years resulted in an increase of taxable value from \$137 Million to \$1.8 Billion

\* Projection based on a 3% annual increase in taxable value and consistent millage rate



# **Downtown South Neighborhood Improvement District (NID)**

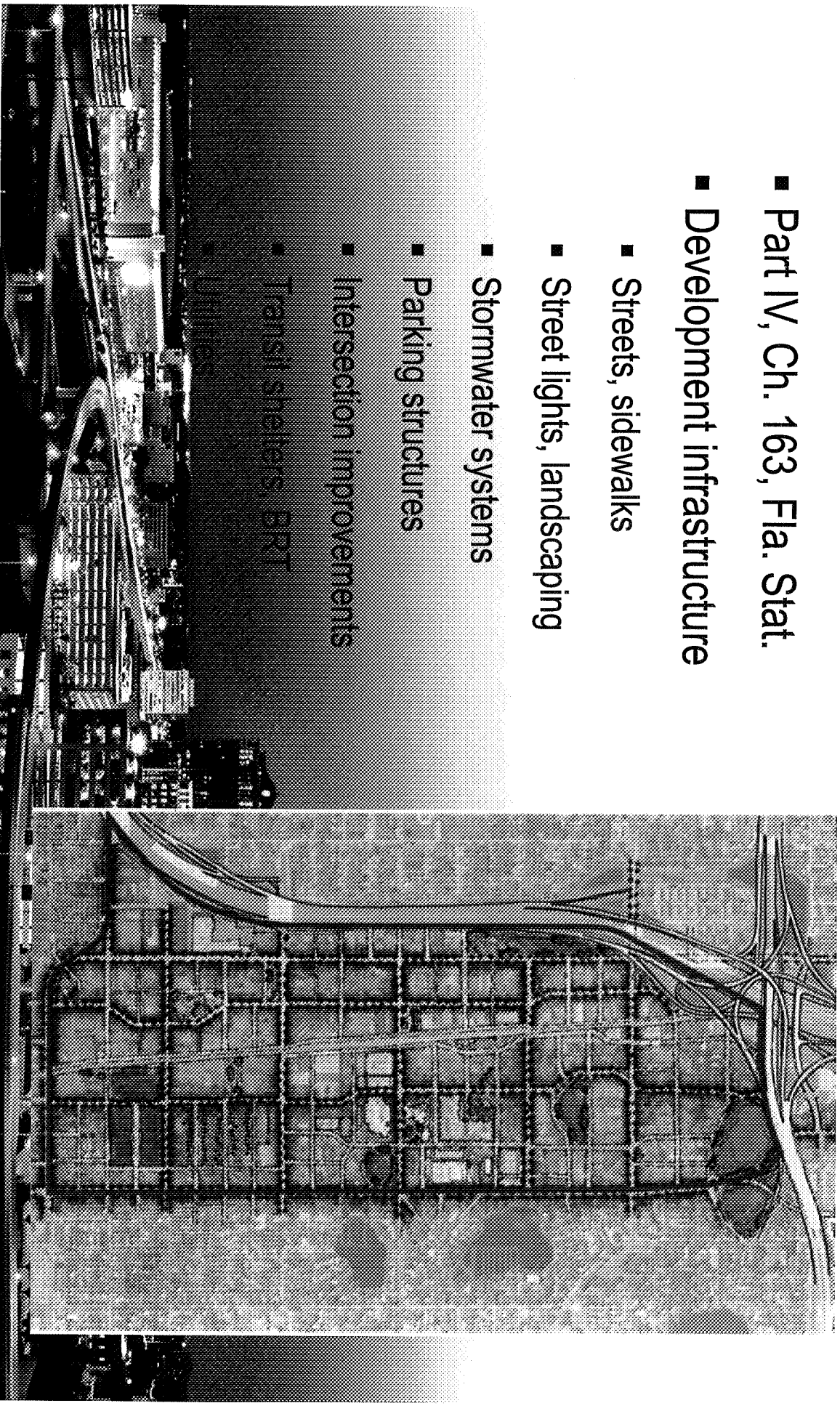
- For the past several years, the City of Orlando has been carefully planning for continued growth in the area south of Downtown.
- It is an area of our City highly visible from I-4, within close proximity to Downtown, and is anchored by one of our City's largest employers, Orlando Health.
- The area is poised for even more growth and development as a SunRail commuter rail stop is planned at the Amtrak Station.
- In June 2010, City Council appointed an Exploratory Committee to explore the possibility of establishing a NID in Downtown South.





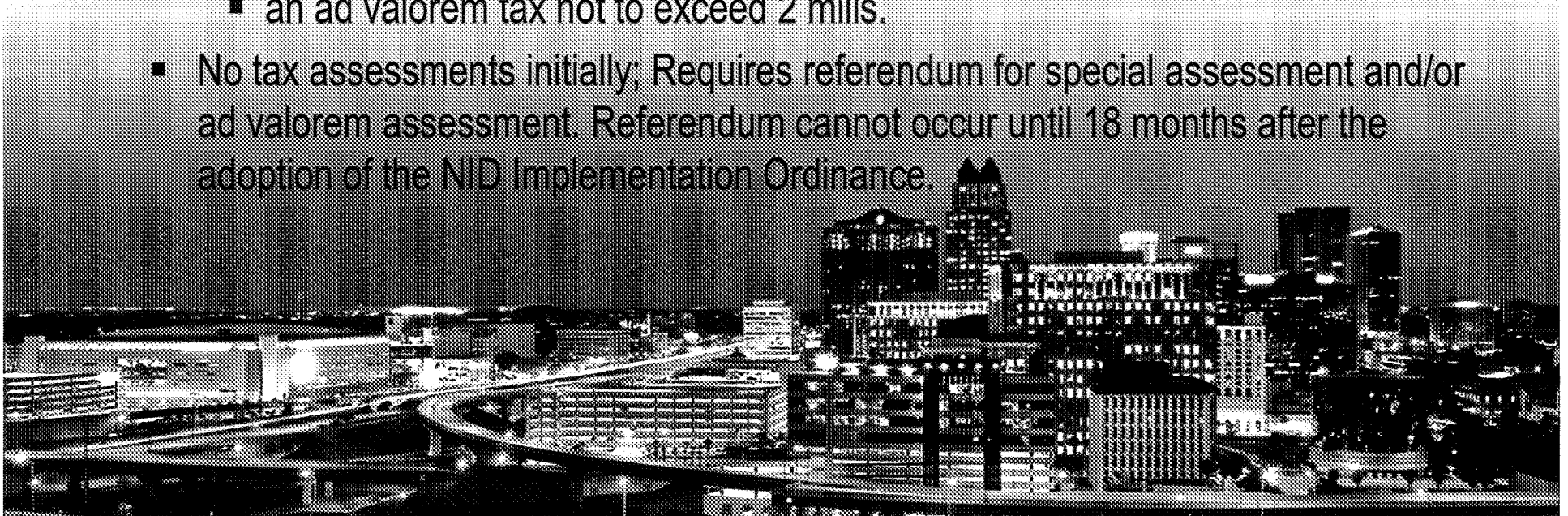
# Neighborhood Improvement Districts

- Part IV, Ch. 163, Fla. Stat.
- Development infrastructure
  - Streets, sidewalks
  - Street lights, landscaping
  - Stormwater systems
  - Parking structures
  - Intersection improvements
  - Transit shelters, BRT



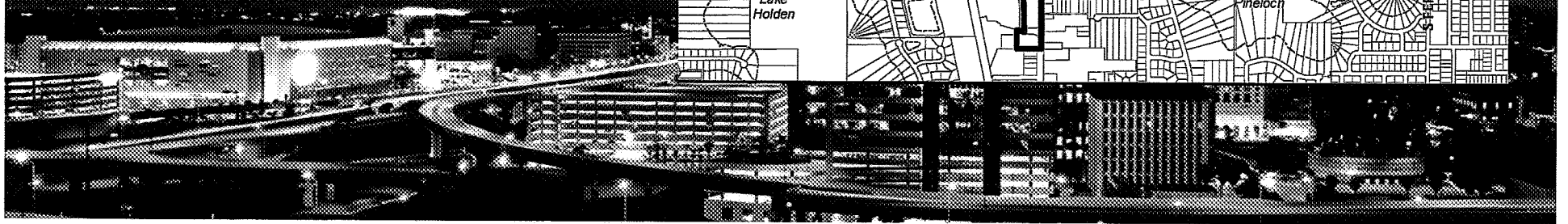
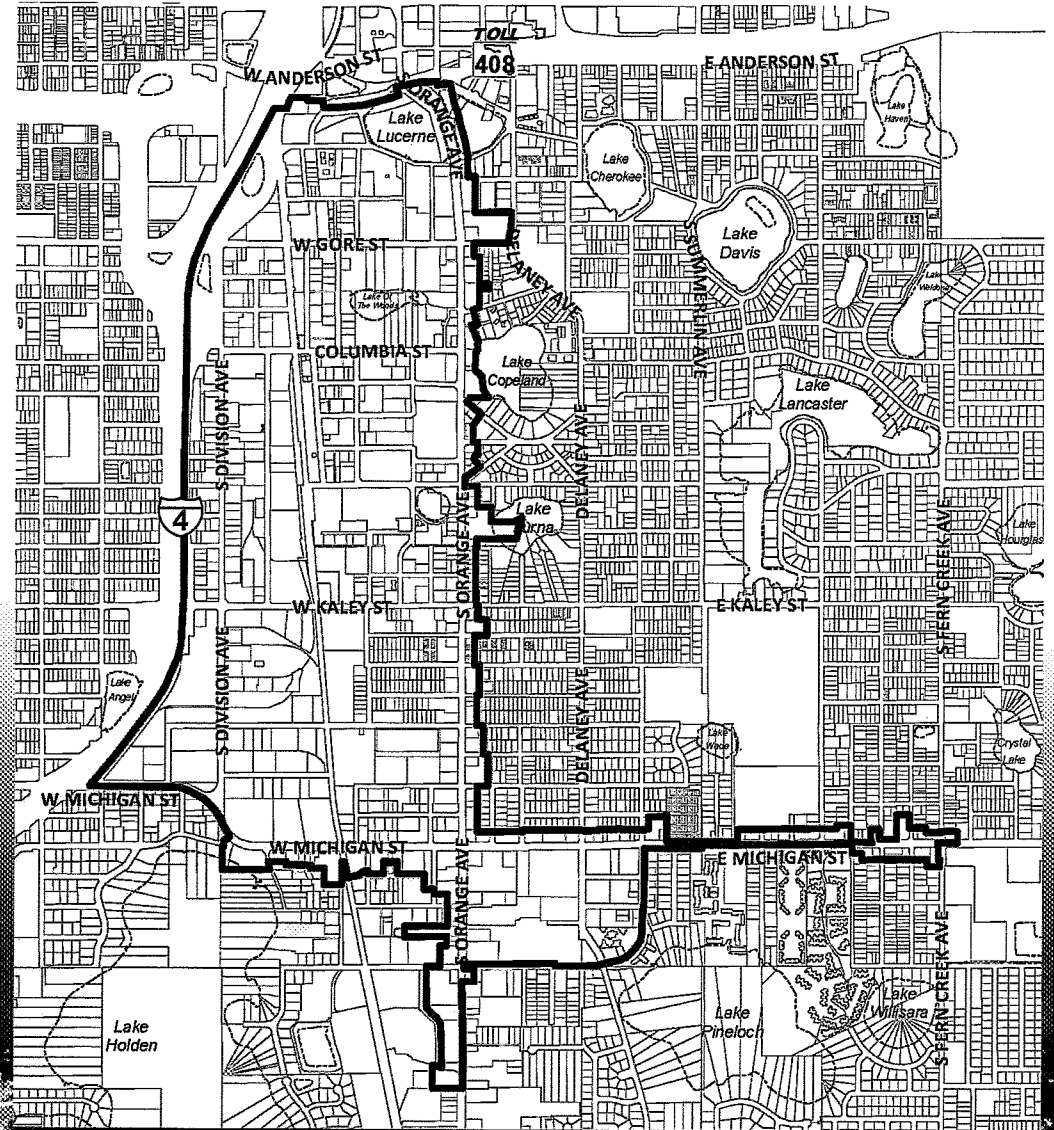
# NID Enabling Ordinance

- Approved by City Council in March 2011.
- Established City Council as Governing Board.
- Requires an Advisory Council.
- Allows new NIDs only after approval has been recommended by a NID Exploratory Committee.
- Includes thresholds to establish a NID.
- Allows two types of assessment:
  - a special assessment of up to \$500 per parcel.
  - an ad valorem tax not to exceed 2 mills.
- No tax assessments initially; Requires referendum for special assessment and/or ad valorem assessment. Referendum cannot occur until 18 months after the adoption of the NID Implementation Ordinance.



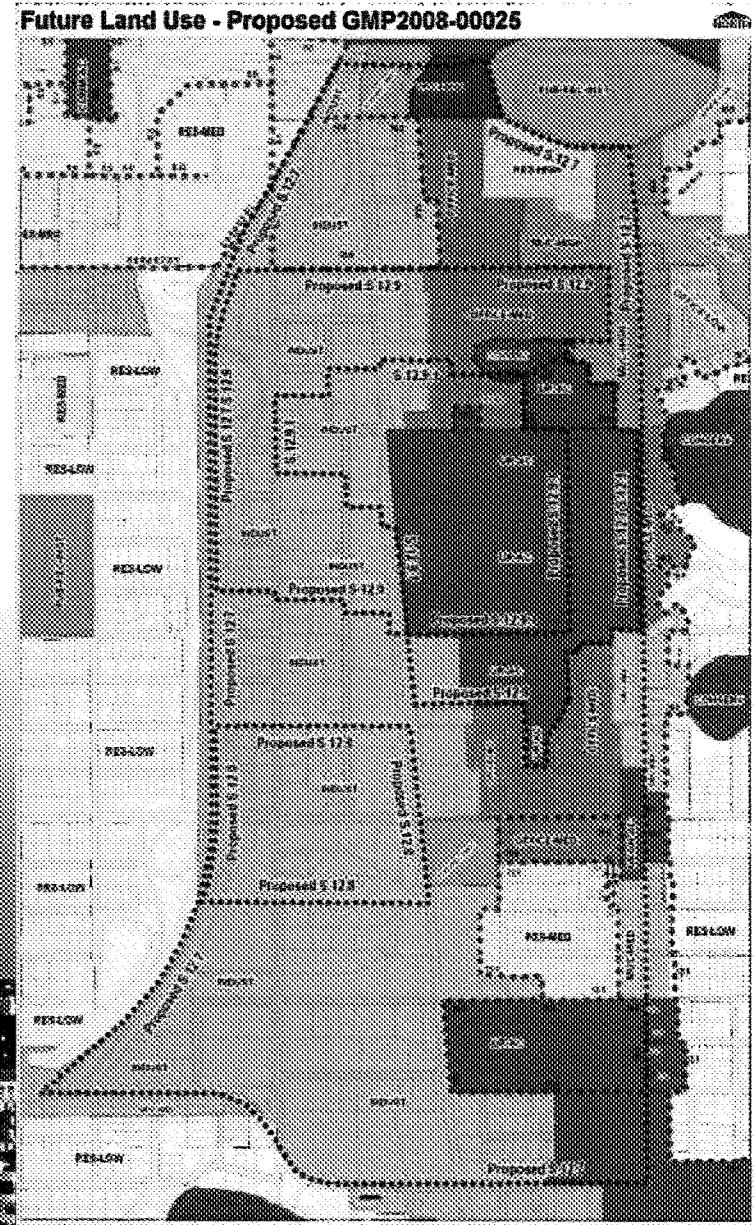
# Downtown South NID

- Approximately 717 acres.
- Consistent with Exploratory Committee recommendation.
- Referendum for special assessment and/or ad valorem assessment cannot occur until 18 months after the adoption of the NID Implementation Ordinance (July 2011).



# Streamlining the NID Statute

- SB 582 (Simmons) & HB 191 (Soto)
- Removes confusing, duplicative, and unnecessary language
- Updates statutory references
- Removes expired grant programs
- Provides clear rules for conducting referendums as required to levy millage or assessment
- Budgeting pursuant to Ch. 200
- Repeals significant and expensive planning mandates



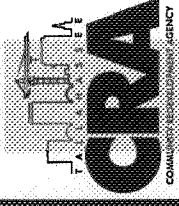


# Questions

**Brooke Bonnett**  
**Director of Economic Development**  
**[brooke.bonnett@cityoforlando.net](mailto:brooke.bonnett@cityoforlando.net)**  
**407.246.2719**

**Kyle Shephard**  
**Assistant City Attorney**  
**[kyle.shephard@cityoforlando.net](mailto:kyle.shephard@cityoforlando.net)**  
**407.246.3475**

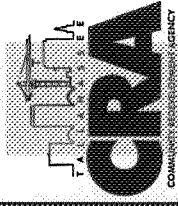




# City of Tallahassee Community Redevelopment Agency Success Stories

January 11, 2012

Michael Parker, Executive Director,  
Tallahassee Community Redevelopment Agency



# What is a Community Redevelopment Agency (CRA)?

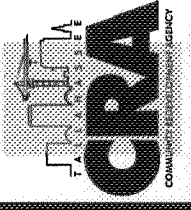
A public agency; established and governed by Florida Statutes, Chapter 163, Part III: The Community Redevelopment Act

Concentrates on targeted areas with documented conditions of slum or blight

Funded through tax increment financing

Funds are reinvested in the area where generated

Only the City and County participate, the local school board collects taxes on the full value of the properties

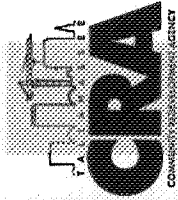


# What has the City of Tallahassee CRA Accomplished?

Areas of concentration include:

- Affordable Housing
- Commercial Property Enhancements
- New Mixed-Use, Retail and Commercial Development
- Community and Infrastructure Improvements
- Neighborhood Improvements and Events



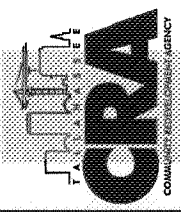


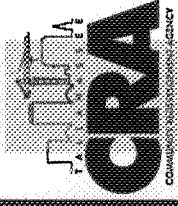
## Affordable Housing

To date, the CRA has committed nearly \$3,000,000 in support of affordable housing, including new construction, renovations, and utility connections and upgrades

Provided \$975,000 for the construction of Goodbread Hills, which was leveraged with over \$10 million in developer funds for the construction of nearly 100 low and very low-income apartments

# Affordable Housing: Frenttown - Goodbread Hills



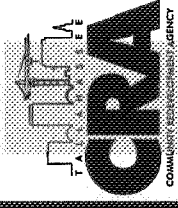


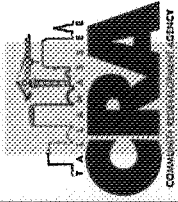
# Commercial Property Enhancements

The Commercial Façade Improvement Grant Program provides matching grants of up to \$50,000 for the renovation of commercial property exteriors that are visible to the public

Since late 2006, the CRA has awarded 17 grants, providing nearly \$700,000 in grant funds that were matched with over \$2.3 million in estimated private construction and renovations cost funds

# Commercial Façade Improvement Program: Krewe de Grass and Crepevine





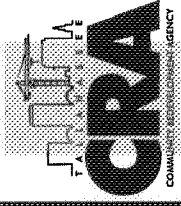
## New Mixed-Use, Retail and Commercial Development

The CRA has approved over \$7.5 million in grant and loan funds for six mixed-use developments

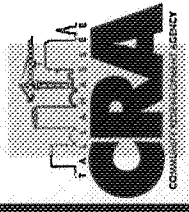
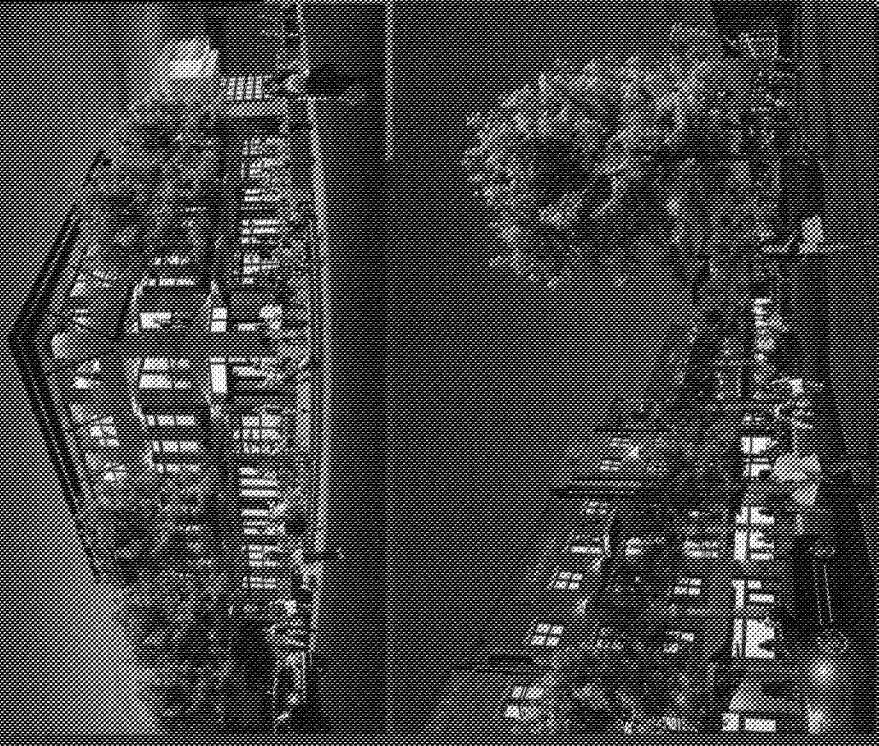
The developments will add an estimated \$46.8 million in new taxable value to the redevelopment areas

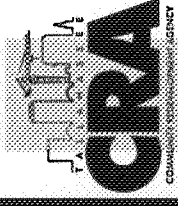
New developments will not only fund further improvements in the redevelopment area, they will also generate valuable new property tax revenues for the Leon County School Board

# New Development: Alliance Center



# New Development: Seminole Boosters College Town





# Community and Infrastructure Improvements

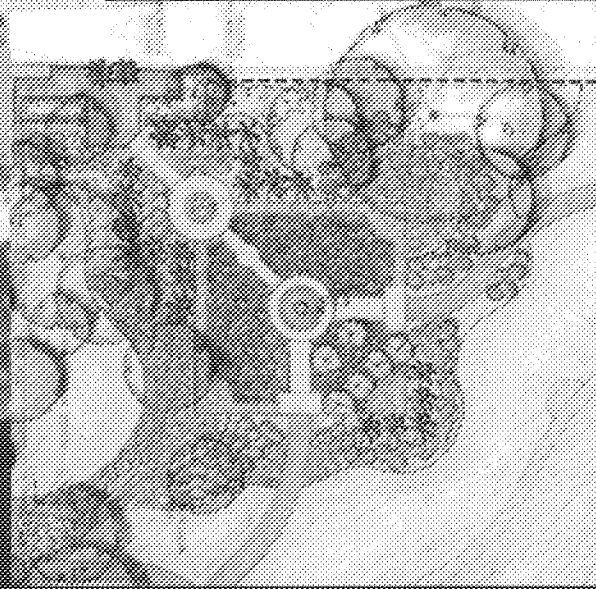
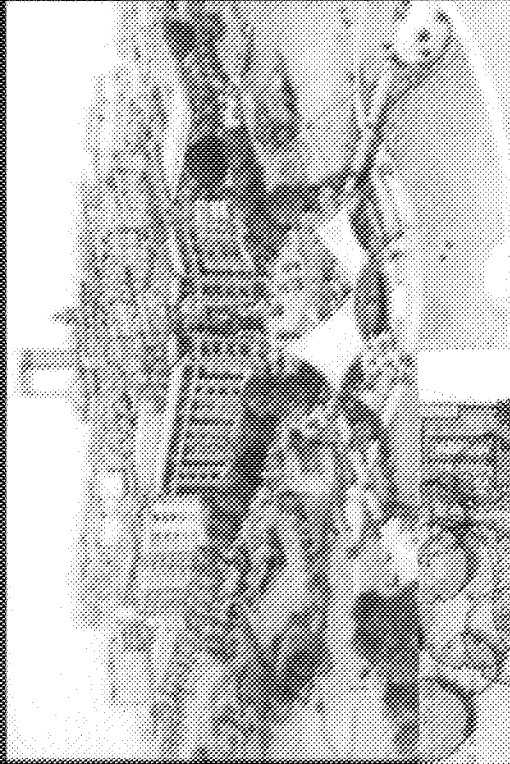
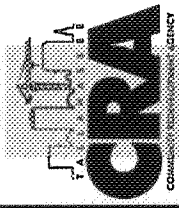
The CRA has provided over \$3.0 million for the installation of sidewalks, landscaping and streetscapes; construction of stormwater ponds; and park improvements

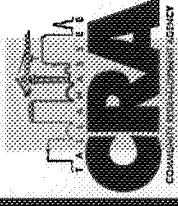
The CRA is investing over \$2.0 million in physical improvements at Cascade Park, a former Superfund site

The improvements will not only assist in removing blight conditions, they will also help create a destination location, support construction jobs, and promote private investment



# Community and Infrastructure Improvements



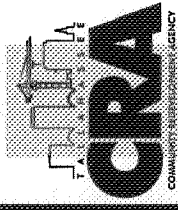


# Neighborhood Improvements and Events

CRA funds have been used to help renovate or construct visitor centers and neighborhood community centers that will be operated and maintained by not-for-profit organizations, and at no expense to the local community

Funds have been used for small scale neighborhood landscape projects, and to help install sidewalks

Funds have been provided to not-for-profit organizations to support promotional and special events designed to attract visitors to the redevelopment areas



# Tallahassee CRA Success Stories:

## Conclusions

CRA funded improvements not only remove conditions of blight, they also support construction jobs, promote private investment in the areas that have been neglected in the past, help create private sector employment, and generate valuable tax revenues for the local school board

Community redevelopment agencies are a valuable redevelopment tool and are a dedicated and long-term commitment by local government to redevelopment. They are a key part of the redevelopment solution