A bill to be entitled

An act relating to specialty license plates; amending s. 320.08053, F.S., relating to requirements for requests to establish a specialty plate; deleting application requirements; revising presale requirements; amending s. 320.08056, F.S.; revising the minimum requirements to continue issuance of certain specialty plates; amending s. 320.08058, F.S.; conforming cross-references; amending ss. 320.08056 and 320.08058, F.S.; directing the Department of Highway Safety and Motor Vehicles to develop certain specialty license plates; establishing an annual use fee for the plates; providing for distribution and use of fees collected from the sale of the plates; providing effective dates.

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Be It Enacted by the Legislature of the State of Florida:

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Section 1. Section 320.08053, Florida Statutes, is amended to read:

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320.08053 <u>Establishment of Requirements for requests to establish</u> specialty license plates.—

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(1) An organization that seeks authorization to establish a new specialty license plate for which an annual use fee is to be charged must submit to the department:

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(a) A request for the particular specialty license plate

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being sought, describing the proposed specialty license plate in specific terms, including a sample plate that conforms to the specifications set by the department and this chapter, and that is in substantially final form.

- (b) An application fee, not to exceed \$60,000, to defray the department's cost for reviewing the application and developing the specialty license plate, if authorized. State funds may not be used to pay the application fee, except for collegiate specialty license plates authorized in s.

 320.08058(3) and (13). All applications requested on or after the effective date of this act must meet the requirements of this act.
- (c) A marketing strategy outlining short-term and long-term marketing plans for the requested specialty license plate and a financial analysis outlining the anticipated revenues and the planned expenditures of the revenues to be derived from the sale of the requested specialty license plates.

The information required under this subsection must be submitted to the department at least 90 days before the convening of the next regular session of the Legislature.

(1)(2) If <u>a</u> the specialty license plate requested by <u>an</u> the organization is approved by law, the organization must submit the proposed art design for the specialty license plate to the department, in a medium prescribed by the department, as soon as practicable, but no later than 60 days after the act

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approving the specialty license plate becomes a law. If the specialty license plate requested by the organization is not approved by the Legislature or does not meet the presale requirements in subsection (3), the application fee shall be refunded to the requesting organization.

- (2) (3) (a) Within 120 days following the specialty license plate becoming law, the department shall establish a method to issue a specialty license plate voucher to allow for the presale of the specialty license plate. The processing fee as prescribed in s. 320.08056, the service charge and branch fee as prescribed in s. 320.04, and the annual use fee as prescribed in s. 320.08056 shall be charged for the voucher. All other applicable fees shall be charged at the time of issuance of the license plates.
- (b) Within 24 months after the presale specialty license plate voucher is established, the approved specialty license plate organization must record with the department a minimum of 4,000 1,000 voucher sales before manufacture of the license plate may commence. If, at the conclusion of the 24-month presale period, the minimum sales requirements have not been met, the specialty plate is deauthorized and the department shall discontinue development of the plate and discontinue issuance of the presale vouchers. Upon deauthorization of the license plate, a purchaser of the license plate voucher may use the annual use fee collected as a credit towards any other specialty license plate or apply for a refund on a form

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prescribed by the department.

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(c) An organization that meets the requirements of this subsection shall be deemed to have submitted a valid survey for purposes of s. 45, chapter 2008-176, Laws of Florida, as amended.

Section 2. Subsection (8) of section 320.08056, Florida Statutes, is amended to read:

320.08056 Specialty license plates.-

The department must discontinue the issuance of an approved specialty license plate if the number of valid specialty plate registrations falls below 1,000 plates for at least 12 consecutive months. A warning letter shall be mailed to the sponsoring organization following the first month in which the total number of valid specialty plate registrations is below 1,000 plates. Beginning July 1, 2017, the department must discontinue the issuance of an approved specialty license plate if the number of valid specialty plate registrations falls below 4,000 for at least 12 consecutive months. A warning letter shall be mailed to the sponsoring organization following the first month in which the total number of valid specialty plate registrations is below 4,000 plates. This paragraph does not apply to collegiate license plates established under s. 320.08058(3), Special Olympics Florida license plates established under s. 320.08058(7), Florida Professional Sports Team license plates established under s. 320.08058(9), United States Marine Corps license plates established under s.

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320.08058(28), Military Services license plates established under s. 320.08058(38), and Autism license plates established under s. 320.08058(69).

(b) The department is authorized to discontinue the issuance of a specialty license plate and distribution of associated annual use fee proceeds if the organization no longer exists, if the organization has stopped providing services that are authorized to be funded from the annual use fee proceeds, if the organization does not meet the presale requirements as prescribed in s. 320.08053(2) 320.08053(3), or pursuant to an organizational recipient's request. Organizations shall notify the department immediately to stop all warrants for plate sales if any of the conditions in this section exist and must meet the requirements of s. 320.08062 for any period of operation during a fiscal year.

Section 3. Paragraph (b) of subsection (70), paragraph (d) of subsection (71), paragraph (a) of subsection (79), paragraph (a) of subsection (80), paragraph (a) of subsection (81), paragraph (a) of subsection (82), paragraph (a) of subsection (83), paragraph (a) of subsection (84), paragraph (a) of subsection (85), and paragraph (a) of subsection (86) of section 320.08058, Florida Statutes, are amended to read:

320.08058 Specialty license plates.-

- (70) ST. JOHNS RIVER LICENSE PLATES.-
- (b) The requirements of s. 320.08053 must be met prior to the issuance of the plate. Thereafter, the license plate annual

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use fees shall be distributed to the St. Johns River Alliance, Inc., a s. 501(c)(3) nonprofit organization, which shall administer the fees as follows:

- 1. The St. Johns River Alliance, Inc., shall retain the first \$60,000 of the annual use fees as direct reimbursement for administrative costs, startup costs, and costs incurred in the development and approval process. Thereafter, up to 10 percent of the annual use fee revenue may be used for administrative costs directly associated with education programs, conservation, research, and grant administration of the organization, and up to 10 percent may be used for promotion and marketing of the specialty license plate.
- 2. At least 30 percent of the fees shall be available for competitive grants for targeted community-based or county-based research or projects for which state funding is limited or not currently available. The remaining 50 percent shall be directed toward community outreach and access programs. The competitive grants shall be administered and approved by the board of directors of the St. Johns River Alliance, Inc. A grant advisory committee shall be composed of six members chosen by the St. Johns River Alliance board members.
- 3. Any remaining funds shall be distributed with the approval of and accountability to the board of directors of the St. Johns River Alliance, Inc., and shall be used to support activities contributing to education, outreach, and springs conservation.

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4. Effective July 1, 2014, the St. Johns River license plate will shift into the presale voucher phase, as provided in s. 320.08053(2)(b) 320.08053(3)(b). The St. Johns River Alliance, Inc., shall have 24 months to record a minimum of 1,000 sales of the license plates. Sales include existing active plates and vouchers sold subsequent to July 1, 2014. During the voucher period, new plates may not be issued, but existing plates may be renewed. If, at the conclusion of the 24-month presale period, the requirement of a minimum of 1,000 sales has been met, the department shall resume normal distribution of the St. Johns River specialty plate. If, after 24 months, the minimum of 1,000 sales has not been met, the department shall discontinue the development and issuance of the plate. This subparagraph is repealed June 30, 2016.

- (71) HISPANIC ACHIEVERS LICENSE PLATES.-
- (d) Effective July 1, 2014, the Hispanic Achievers license plate will shift into the presale voucher phase, as provided in s. 320.08053(2)(b) 320.08053(3)(b). National Hispanic Corporate Achievers, Inc., shall have 24 months to record a minimum of 1,000 sales. Sales include existing active plates and vouchers sold subsequent to July 1, 2014. During the voucher period, new plates may not be issued, but existing plates may be renewed. If, at the conclusion of the 24-month presale period, the requirement of a minimum of 1,000 sales has been met, the department shall resume normal distribution of the Hispanic Achievers license plate. If, after 24 months, the minimum of

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1,000 sales has not been met, the department shall discontinue the Hispanic Achievers license plate. This subsection is repealed June 30, 2016.

- (79) FREEMASONRY LICENSE PLATES.-
- (a) Notwithstanding s. 45, 2008-176, Laws of Florida, as amended by s. 21, chapter 2010-223, Laws of Florida, and s. 320.08053(1), the department shall develop a Freemasonry license plate as provided in this section and s. 320.08053 320.08053(2) and (3). The word "Florida" must appear at the top of the plate, and the words "In God We Trust" must appear at the bottom of the plate.
 - (80) AMERICAN LEGION LICENSE PLATES.-
- (a) Notwithstanding s. 320.08053(1) and s. 45, chapter 2008-176, Laws of Florida, as amended by s. 21, chapter 2010-223, Laws of Florida, the department shall develop an American Legion license plate as provided in s. 320.08053 320.08053(2) and (3) and this section. The plate must bear the colors and design approved by the department. The word "Florida" must appear at the top of the plate, and the words "American Legion" must appear at the bottom of the plate.
 - (81) LAUREN'S KIDS LICENSE PLATES.-
- (a) Notwithstanding s. 320.08053(1) and s. 45, chapter 2008-176, Laws of Florida, as amended by s. 21, chapter 2010-223, Laws of Florida, the department shall develop a Lauren's Kids, Prevent Child Sexual Abuse license plate as provided in s. $320.08053 \frac{320.08053(2)}{320.08053(2)}$ and this section. The plate must

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bear the colors and design approved by the department. The word "Florida" must appear at the top of the plate, and the words "Lauren's Kids" must appear at the bottom of the plate.

- (82) BIG BROTHERS BIG SISTERS LICENSE PLATES.-
- (a) Notwithstanding s. 320.08053(1) and s. 45, chapter 2008-176, Laws of Florida, as amended by s. 21, chapter 2010-223, Laws of Florida, the department shall develop a Big Brothers Big Sisters license plate as provided in s. 320.08053 320.08053(2) and (3), and this section. The plate must bear the colors and design approved by the department. The word "Florida" must appear at the top of the plate, and the words "Big Brothers Big Sisters" must appear at the bottom of the plate.
 - (83) FALLEN LAW ENFORCEMENT OFFICERS LICENSE PLATES.-
- (a) Notwithstanding s. 45, chapter 2008-176, Laws of Florida, as amended by s. 21, chapter 2010-223, Laws of Florida, and s. 320.08053(1), the department shall develop a Fallen Law Enforcement Officers license plate as provided in s. 320.08053 320.08053(2) and (3) and this section. The plate must bear the colors and design approved by the department. The word "Florida" must appear at the top of the plate, and the words "A Hero Remembered Never Dies" must appear at the bottom of the plate.
 - (84) FLORIDA SHERIFFS ASSOCIATION LICENSE PLATES.—
- (a) Notwithstanding s. 45, chapter 2008-176, Laws of Florida, as amended by s. 21, chapter 2010-223, Laws of Florida, and s. 320.08053(1), the department shall develop a Florida Sheriffs Association license plate as provided in s. 320.08053

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320.08053(2) and (3) and this section. The plate must bear the colors and design approved by the department. A sheriff's star must appear on the left side of the plate, the word "Florida" must appear at the top of the plate, and the words "Florida Sheriffs Association" must appear at the bottom of the plate.

- (85) KEISER UNIVERSITY LICENSE PLATES.-
- (a) Notwithstanding s. 45, chapter 2008-176, Laws of Florida, as amended by s. 21, chapter 2010-223, Laws of Florida, and s. 320.08053(1), the department shall develop a Keiser University license plate as provided in s. 320.08053

 320.08053(2) and (3) and this section. The plate must bear the colors and design approved by the department. The word "Florida" must appear at the top of the plate, and the words "Keiser University" must appear at the bottom of the plate.
 - (86) MOFFITT CANCER CENTER LICENSE PLATES. -
- (a) Notwithstanding s. 45, chapter 2008-176, Laws of Florida, as amended by s. 21, chapter 2010-223, Laws of Florida, and s. 320.08053(1), the department shall develop a Moffitt Cancer Center license plate as provided in s. 320.08053 320.08053(2) and (3) and this section. The word "Florida" must appear at the top of the plate, and the words "Moffitt Cancer Center" must appear at the bottom of the plate.
- Section 4. Effective October 1, 2015, paragraphs (iiii) through (rrrr) are added to subsection (4) of section 320.08056, Florida Statutes, to read:
 - 320.08056 Specialty license plates.-

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(4) The following license plate annual use fees shall be

262	collected for the appropriate specialty license plates:
263	(iiii) Bonefish and Tarpon Trust license plate, \$25.
264	(jjjj) Rotary's Camp Florida license plate, \$25.
265	(kkkk) Support Down Syndrome license plate, \$25.
266	(1111) Safe and Free Florida license plate, \$25.
267	(mmmm) Support Our Constitution license plate, \$25.
268	(nnnn) Sun Sea Smiles license plate, \$25.
269	(0000) Take Stock in Children license plate, \$25.
270	(pppp) Paddle Florida license plate, \$25.
271	(qqqq) Orlando City Soccer Club license plate, \$25.
272	(rrrr) Dogs Making a Difference license plate, \$25.
273	Section 5. Effective October 1, 2015, subsecton (9) of
274	section 320.08058, Florida Statutes, is amended, and subsections
275	(87) through (96) are added to that section, to read:
276	320.08058 Specialty license plates
277	(9) FLORIDA PROFESSIONAL SPORTS TEAM LICENSE PLATES.—
278	(a) The Department of Highway Safety and Motor Vehicles
279	shall develop a Florida Professional Sports Team license plate
280	as provided in this section for Major League Baseball, National
281	Basketball Association, National Football League, Arena Football
282	<u>League</u> Teams , and National Hockey League, and Major League
283	Soccer teams domiciled in this state. However, any Florida
284	Professional Sports Team license plate created or established

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after January 1, 1997, must comply with the requirements of s.

320.08053 and be specifically authorized by an act of the

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Legislature. Florida Professional Sports Team license plates must bear the colors and design approved by the department and must include the official league or team logo, or both, as appropriate for each team. The word "Florida" must appear at the top of the plate.

- (b) The license plate annual use fees are to be annually distributed as follows:
- 1. Fifty-five percent of the proceeds from the Florida Professional Sports Team plate must be deposited into the Professional Sports Development Trust Fund within the Department of Economic Opportunity. These funds must be used solely to attract and support major sports events in this state. As used in this subparagraph, the term "major sports events" means, but is not limited to, championship or all-star contests of Major League Baseball, the National Basketball Association, the National Football League, the National Hockey League, Major League Soccer, the men's and women's National Collegiate Athletic Association Final Four basketball championship, or a horseracing or dogracing Breeders' Cup. All funds must be used to support and promote major sporting events, and the uses must be approved by the Department of Economic Opportunity.
- 2. The remaining proceeds of the Florida Professional Sports Team license plate must be allocated to Enterprise Florida, Inc. These funds must be deposited into the Professional Sports Development Trust Fund within the Department of Economic Opportunity. These funds must be used by Enterprise

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Florida, Inc., to promote the economic development of the sports industry; to distribute licensing and royalty fees to participating professional sports teams; to promote education programs in Florida schools that provide an awareness of the benefits of physical activity and nutrition standards; to partner with the Department of Education and the Department of Health to develop a program that recognizes schools whose students demonstrate excellent physical fitness or fitness improvement; to institute a grant program for communities bidding on minor sporting events that create an economic impact for the state; to distribute funds to Florida-based charities designated by Enterprise Florida, Inc., and the participating professional sports teams; and to fulfill the sports promotion responsibilities of the Department of Economic Opportunity.

- 3. Enterprise Florida, Inc., shall provide an annual financial audit in accordance with s. 215.981 of its financial accounts and records by an independent certified public accountant pursuant to the contract established by the Department of Economic Opportunity. The auditor shall submit the audit report to the Department of Economic Opportunity for review and approval. If the audit report is approved, the Department of Economic Opportunity shall certify the audit report to the Auditor General for review.
- 4. Notwithstanding the provisions of subparagraphs 1. and 2., proceeds from the Professional Sports Development Trust Fund may also be used for operational expenses of Enterprise Florida,

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Inc., and financial support of the Sunshine State Games.

- (87) BONEFISH AND TARPON TRUST LICENSE PLATES.-
- (a) Notwithstanding s. 45, chapter 2008-176, Laws of Florida, as amended by s. 21, chapter 2010-223 and s. 45, chapter 2014-216, Laws of Florida, the department shall develop a Bonefish and Tarpon Trust license plate as provided in this section and s. 320.08053. The word "Florida" must appear at the top of the plate, and the words "Bonefish and Tarpon Trust" must appear at the bottom of the plate.
- (b) The department shall retain all annual use fees from the sale of such plates until all startup costs for developing and issuing the plates have been recovered. Thereafter, the annual use fees from the sale of the plate shall be distributed to the Bonefish and Tarpon Trust, which:
- 1. May use a maximum of 10 percent of the proceeds to promote and market the Bonefish and Tarpon Trust license plate.
- 2. Shall invest and reinvest the remainder of the proceeds and use the interest thereon to conserve and enhance Florida bonefish and tarpon fisheries and their respective environments through stewardship, research, education, and advocacy.
 - (88) ROTARY'S CAMP FLORIDA LICENSE PLATES.—
- (a) Notwithstanding s. 45, chapter 2008-176, Laws of Florida, as amended by s. 21, chapter 2010-223 and s. 45, chapter 2014-216, Laws of Florida, the department shall develop a Rotary's Camp Florida license plate as provided in this section and s. 320.08053. The plate must bear the colors and

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design approved by the department. The word "Florida" must appear at the top of the plate, and the words "Rotary's Camp Florida" must appear at the bottom of the plate.

- (b) The license plate annual use fees shall be distributed to Rotary's Camp Florida, which may use a maximum of 10 percent of the proceeds for administrative costs and for marketing the plate. Up to 23 percent shall be distributed as grants for Florida Rotary Districts that provide camp services to children throughout Florida, and the balance of the proceeds shall be used by Rotary's Camp Florida for direct support to the programs and services provided to children who attend the camp.
 - (89) SUPPORT DOWN SYNDROME LICENSE PLATES.—
- (a) Notwithstanding s. 45, chapter 2008-176, Laws of Florida, as amended by s. 21, chapter 2010-223 and s. 45, chapter 2014-216, Laws of Florida, the department shall develop a Support Down Syndrome license plate as provided in this section and s. 320.08053. Support Down Syndrome license plates must bear the colors and design approved by the department. The word "Florida" must appear at the top of the plate, and the words "Support Down Syndrome" must appear at the bottom of the plate.
- (b) The license plate annual use fees shall be distributed to Olivia's Angels Foundation, Inc., to fund its activities, programs, and projects within the state. Olivia's Angels Foundation, Inc., may retain all revenue from the annual use fees until all startup costs for developing and establishing the

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plate have been recovered. Thereafter, up to 10 percent of the annual use fee revenue may be used for administrative costs and promotion and marketing of the specialty license plate.

- (90) SAFE AND FREE FLORIDA LICENSE PLATES.-
- (a) Notwithstanding s. 45, chapter 2008-176, Laws of Florida, as amended by s. 21, chapter 2010-223 and s. 45, chapter 2014-216, Laws of Florida, the department shall develop a Safe and Free Florida license plate as provided in this section and s. 320.08053. Safe and Free Florida license plates must bear the colors and design approved by the department. The word "Florida" must appear at the bottom of the plate, and the words "End Human Trafficking" must appear at the top of the plate.
- (b) The license plate annual use fees shall be distributed to The f2F Life Project, Inc., with a report that specifies the ratio that the annual use fees collected by each county bear to the total fees collected for the plates statewide. The f2F Life Project, Inc., may retain all revenue from the annual use fees until all startup costs for developing and establishing the plate have been recovered. Thereafter, up to 15 percent of the annual use fee revenue may be used for administrative costs and for promotion and marketing of the specialty license plate. The f2F Life Project, Inc., shall distribute the remaining funds to nongovernmental, not-for-profit agencies within each county in this state which assist sexually abused, exploited, or

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trafficked victims. Funds may not be distributed to any agency
that charges victims for services received.

- 1. An agency that receives the funds must use the funds:
- a. To provide for the material needs of sexually abused, exploited, or trafficked victims, including, but not limited to, clothing, housing, medical care, food, utilities, and transportation.
 - b. For detoxification services.
- c. For prenatal and postnatal care and to provide services for infants awaiting placement with adoptive parents.
- d. To purchase real estate to facilitate a safe house or a transitional care or recovery care center.
- e. For counseling, training, awareness, and prevention programs and advertising.
- 2. An agency that receives the funds may not use the funds for administrative or legal expenses or capital expenditures.
- 3. Each year, any unused funds that exceed 10 percent of the total amount received by an agency must be returned to The f2F Life Project, Inc., to be redistributed by The f2F Life Project, Inc., to other qualified agencies.
- 4. Each agency that receives funds from The f2F Life

 Project, Inc., must submit an annual attestation to The f2F Life

 Project, Inc.
- 5. If no qualified agency applies to receive funds in a county in any year, that county's share of the funds shall be distributed pro rata to the qualified agencies that apply and

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maintain a place of business within a 100-mile radius of the county seat of that county. If no qualified agency within the 100-mile radius applies, the funds shall be distributed to other qualified agencies within the state.

- (91) SUPPORT OUR CONSTITUTION LICENSE PLATES.-
- (a) Notwithstanding s. 45, chapter 2008-176, Laws of Florida, as amended by s. 21, chapter 2010-223 and s. 45, chapter 2014-216, Laws of Florida, the department shall develop a Support Our Constitution license plate as provided in this section and s. 320.08053. Support Our Constitution license plates must bear the colors and design approved by the department. The word "Florida" must appear at the top of the plate, and the words "Support Our Constitution" must appear at the bottom of the plate.
- (b) The annual use fees shall be distributed to The Constitution Foundation, Inc., which may retain all proceeds from the annual use fees until the startup costs for developing and issuing the license plates have been recovered. Thereafter, The Constitution Foundation, Inc., may use the proceeds as follows:
- 1. A maximum of 15 percent may be used for administrative costs of the organization.
- 2. A maximum of 10 percent may be used for promotion and marketing costs of the license plate.
- 3. The remainder shall be used to fund the activities, programs, and projects of The Constitution Foundation, Inc.

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(92) SUN SEA SMILES LICENSE PLATES.-

- (a) Notwithstanding s. 45, chapter 2008-176, Laws of Florida, as amended by s. 21, chapter 2010-223 and s. 45, chapter 2014-216, Laws of Florida, the department shall develop a Sun Sea Smiles license plate as provided in this section and s. 320.08053. The plate must bear the colors and design approved by the department. The word "Florida" must appear at the top of the plate, and the words "Sun Sea Smiles" must appear at the bottom of the plate.
- (b) The department shall retain all annual use fees from the sale of such plates until all startup costs for developing and issuing the plates have been recovered. Thereafter, the annual use fees from the sale of the plate shall be distributed as follows:
- 1. Five percent shall be distributed to the Florida

 Caribbean Charitable Foundation, Inc., strictly for marketing of
 the Sun Sea Smiles license plate.
- 2. Thirty percent shall be distributed to the Florida
 Caribbean Charitable Foundation, Inc. Of this amount, up to 5
 percent may be used for administrative expenses, and the
 remainder shall be used as follows:
- a. Sixty percent shall be used for a college scholarship program.
- <u>b. Fifteen percent shall be used to promote health and wellness among Florida residents of Caribbean descent.</u>

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c. Twenty-five percent shall be used to promote awareness of Caribbean culture within the state.

- 3. Twenty percent shall be distributed to the American Friends of Jamaica, Inc., a charitable, not-for-profit organization under s. 501(c)(3) of the Internal Revenue Code registered with the Department of Agriculture and Consumer Services and incorporated in New York, for use as grants to promote social and community development among Florida residents. Of this amount, up to 5 percent may be used for administrative and marketing expenses.
- 4. Ten percent shall be distributed to Haitian

 Neighborhood Center Sant La, Inc., to promote social and

 community development. Of this amount, up to 5 percent may be

 used for administrative expenses.
- 5. Ten percent shall be distributed to Fanm Ayisyen Nan Miyami, Inc., to promote social and community development. Of this amount, up to 10 percent may be used for administrative expenses.
- 6. Twenty percent shall be distributed to Greater
 Caribbean American Cultural Coalition, Inc., to promote
 awareness of Caribbean culture within the state. Of this amount,
 up to 5 percent may be used for administrative expenses.
- 7. Five percent shall be distributed to Little Haiti
 Optimist Foundation, Inc., to promote awareness of Caribbean
 culture and youth development within the state. Of this amount,
 up to 5 percent may be used for administrative expenses.

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TAKE STOCK IN CHILDREN LICENSE PLATES.-Notwithstanding s. 45, chapter 2008-176, Laws of Florida, as amended by s. 21, chapter 2010-223 and s. 45, chapter 2014-216, Laws of Florida, the department shall develop a Take Stock in Children license plate as provided in this section and s. 320.08053. Take Stock in Children license plates must bear the colors and design approved by the department. The word "Florida" must appear at the top of the plate, and the words "Take Stock in Children" must appear at the bottom of the plate. The license plate annual use fees shall be distributed to Take Stock in Children, Inc., to fund its activities, scholarship and mentoring programs, and projects. Take Stock in Children, Inc., may retain all revenue from the annual use fees until all startup costs for developing and establishing the plate have been recovered. Thereafter, up to 10 percent of the annual use fee revenue may be used for administrative costs directly associated with the corporation's programs and the specialty license plate and up to 15 percent may be used for promotion and marketing of the specialty license plate. (94) PADDLE FLORIDA LICENSE PLATES.-(a) Notwithstanding s. 45, chapter 2008-176, Laws of Florida, as amended by s. 21, chapter 2010-223 and s. 45, chapter 2014-216, Laws of Florida, the department shall develop a Paddle Florida license plate as provided in this section and

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s. 320.08053. The word "Florida" must appear at the top of the

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plate, and words approved by the department must appear at the bottom of the plate.

- (b) The department shall retain all annual use fees from the sale of such plates until the startup costs for developing and issuing the plates have been recovered. Thereafter, the annual use fees shall be distributed to Paddle Florida, Inc., which may use up to 10 percent of the proceeds for administrative costs and marketing of the plate. The balance of the fees shall be used by the Florida Forever grant program to support activities that further outdoor recreation and natural resource protection.
- (95) ORLANDO CITY SOCCER CLUB LICENSE PLATES.—

 Notwithstanding s. 45, chapter 2008-176, Laws of Florida, as amended by s. 21, chapter 2010-223 and s. 45, chapter 2014-216, Laws of Florida, the department shall develop an Orlando City Soccer Club license plate as provided in subsection (9).
 - (96) DOGS MAKING A DIFFERENCE LICENSE PLATES.-
- (a) Notwithstanding s. 45, chapter 2008-176, Laws of Florida, as amended by s. 21, chapter 2010-223 and s. 45, chapter 2014-216, Laws of Florida, the department shall develop a Dogs Making a Difference license plate as provided in this section and s. 320.08053. The plate must bear the colors and design approved by the department. The word "Florida" must appear at the top of the plate, and the words "Dogs Making a Difference" must appear at the bottom of the plate.

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(b) The department may retain all annual use fees from
the sale of such plates until the startup costs for developing
and issuing the plates have been recovered. Thereafter, the
annual use fees shall be distributed to Southeastern Guide Dogs,
which may use up to 10 percent of the proceeds for
administrative costs and marketing of the plate. The balance of
the fees shall be used by Southeastern Guide Dogs for the
training and promotion of dogs for use by veterans and citizens
who are blind.

Section 6. Except as otherwise expressly provided in this act, this act shall take effect July 1, 2015.

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