A bill to be entitled

An act relating to the offer or sale of securities; amending s. 517.021, F.S.; conforming a crossreference; defining the term "intermediary" for purposes of the Florida Securities and Investor Protection Act; amending s. 517.061, F.S.; exempting offers or sales of securities by certain issuers from registration requirements; creating s. 517.0611, F.S.; providing a short title; exempting the intrastate offering and sale of certain securities from certain regulatory requirements; providing applicability; providing registration and reporting requirements for issuers and intermediaries offering such securities; limiting the aggregate amount of sales of such securities within a specified period; limiting the aggregate amount of sales to specified investors; requiring a qualified third party to hold certain funds in escrow; authorizing the Financial Services Commission to adopt rules; amending s. 517.12, F.S.; providing registration requirements for an intermediary; conforming a cross-reference; amending s. 517.121, F.S.; requiring an intermediary to comply with specified recordkeeping requirements; amending s. 626.9911, F.S.; conforming a cross-reference; providing an effective date.

Page 1 of 29

PCS for HB 275

1

2

3

4

5

6

7

8

9

10

1112

13

14

15

16

17

18 19

20

21

2.2

23

24

25

26

Be It Enacted by the Legislature of the State of Florida:

Section 1. Subsections (13) through (23) of section 517.021, Florida Statutes, are renumbered as subsections (14) through (24), respectively, subsection (9) is amended, and a new subsection (13) is added to that section, to read:

517.021 Definitions.—When used in this chapter, unless the context otherwise indicates, the following terms have the following respective meanings:

- (9) "Federal covered adviser" means a person who is registered or required to be registered under s. 203 of the Investment Advisers Act of 1940. The term "federal covered adviser" does not include any person who is excluded from the definition of investment adviser under subparagraphs (14) (b)1.-8.
- (13) "Intermediary" means a natural person residing in the state or a corporation, trust, partnership, association, or other legal entity registered with the Secretary of State to do business in the state, which facilitates the offer or sale of securities under s. 517.0611.

Section 2. Section 517.061, Florida Statutes, is amended to read:

517.061 Exempt transactions.—Except as otherwise provided in s. 517.0611 for a transaction listed in subsection (21), the exemption for each transaction listed below is self-executing and does not require any filing with the office before prior to

Page 2 of 29

PCS for HB 275

claiming the such exemption. Any person who claims entitlement to any of the exemptions bears the burden of proving such entitlement in any proceeding brought under this chapter. The registration provisions of s. 517.07 do not apply to any of the following transactions; however, such transactions are subject to the provisions of ss. 517.301, 517.311, and 517.312:

- (1) At any judicial, executor's, administrator's, guardian's, or conservator's sale, or at any sale by a receiver or trustee in insolvency or bankruptcy, or any transaction incident to a judicially approved reorganization in which a security is issued in exchange for one or more outstanding securities, claims, or property interests.
- (2) By or for the account of a pledgeholder or mortgagee selling or offering for sale or delivery in the ordinary course of business and not for the purposes of avoiding the provisions of this chapter, to liquidate a bona fide debt, a security pledged in good faith as security for such debt.
- (3) The isolated sale or offer for sale of securities when made by or on behalf of a vendor not the issuer or underwriter of the securities, who, being the bona fide owner of such securities, disposes of her or his own property for her or his own account, and such sale is not made directly or indirectly for the benefit of the issuer or an underwriter of such securities or for the direct or indirect promotion of any scheme or enterprise with the intent of violating or evading any provision of this chapter. For purposes of this subsection,

Page 3 of 29

PCS for HB 275

isolated offers or sales include, but are not limited to, an isolated offer or sale made by or on behalf of a vendor of securities not the issuer or underwriter of the securities if:

- (a) The offer or sale of securities is in a transaction satisfying all of the requirements of subparagraphs (11)(a)1., 2., 3., and 4. and paragraph (11)(b); or
- (b) The offer or sale of securities is in a transaction exempt under s. 4(1) of the Securities Act of 1933, as amended.

For purposes of this subsection, any person, including, without limitation, a promoter or affiliate of an issuer, shall not be deemed an underwriter, an issuer, or a person acting for the direct or indirect benefit of the issuer or an underwriter with respect to any securities of the issuer which she or he has owned beneficially for at least 1 year.

- (4) The distribution by a corporation, trust, or partnership, actively engaged in the business authorized by its charter or other organizational articles or agreement, of securities to its stockholders or other equity security holders, partners, or beneficiaries as a stock dividend or other distribution out of earnings or surplus.
- (5) The issuance of securities to such equity security holders or other creditors of a corporation, trust, or partnership in the process of a reorganization of such corporation or entity, made in good faith and not for the purpose of avoiding the provisions of this chapter, either in

Page 4 of 29

PCS for HB 275

exchange for the securities of such equity security holders or claims of such creditors or partly for cash and partly in exchange for the securities or claims of such equity security holders or creditors.

- (6) Any transaction involving the distribution of the securities of an issuer exclusively among its own security holders, including any person who at the time of the transaction is a holder of any convertible security, any nontransferable warrant, or any transferable warrant which is exercisable within not more than 90 days of issuance, when no commission or other remuneration is paid or given directly or indirectly in connection with the sale or distribution of such additional securities.
- (7) The offer or sale of securities to a bank, trust company, savings institution, insurance company, dealer, investment company as defined by the Investment Company Act of 1940, pension or profit-sharing trust, or qualified institutional buyer as defined by rule of the commission in accordance with Securities and Exchange Commission Rule 144A (17 C.F.R. s. 230.144(A)(a)), whether any of such entities is acting in its individual or fiduciary capacity; provided that such offer or sale of securities is not for the direct or indirect promotion of any scheme or enterprise with the intent of violating or evading any provision of this chapter.
- (8) The sale of securities from one corporation to another corporation provided that:

Page 5 of 29

PCS for HB 275

- (a) The sale price of the securities is \$50,000 or more; and
- (b) The buyer and seller corporations each have assets of \$500,000 or more.
- (9) The offer or sale of securities from one corporation to another corporation, or to security holders thereof, pursuant to a vote or consent of such security holders as may be provided by the articles of incorporation and the applicable corporate statutes in connection with mergers, share exchanges, consolidations, or sale of corporate assets.
- (10) The issuance of notes or bonds in connection with the acquisition of real property or renewals thereof, if such notes or bonds are issued to the sellers of, and are secured by all or part of, the real property so acquired.
- (11) (a) The offer or sale, by or on behalf of an issuer, of its own securities, which offer or sale is part of an offering made in accordance with all of the following conditions:
- 1. There are no more than 35 purchasers, or the issuer reasonably believes that there are no more than 35 purchasers, of the securities of the issuer in this state during an offering made in reliance upon this subsection or, if such offering continues for a period in excess of 12 months, in any consecutive 12-month period.
- 2. Neither the issuer nor any person acting on behalf of the issuer offers or sells securities pursuant to this

Page 6 of 29

PCS for HB 275

subsection by means of any form of general solicitation or general advertising in this state.

- 3. Prior to the sale, each purchaser or the purchaser's representative, if any, is provided with, or given reasonable access to, full and fair disclosure of all material information.
- 4. No person defined as a "dealer" in this chapter is paid a commission or compensation for the sale of the issuer's securities unless such person is registered as a dealer under this chapter.
- 5. When sales are made to five or more persons in this state, any sale in this state made pursuant to this subsection is voidable by the purchaser in such sale either within 3 days after the first tender of consideration is made by such purchaser to the issuer, an agent of the issuer, or an escrow agent or within 3 days after the availability of that privilege is communicated to such purchaser, whichever occurs later.
- (b) The following purchasers are excluded from the calculation of the number of purchasers under subparagraph (a)1.:
- 1. Any relative or spouse, or relative of such spouse, of a purchaser who has the same principal residence as such purchaser.
- 2. Any trust or estate in which a purchaser, any of the persons related to such purchaser specified in subparagraph 1., and any corporation specified in subparagraph 3. collectively have more than 50 percent of the beneficial interest (excluding

Page 7 of 29

PCS for HB 275

contingent interest).

- 3. Any corporation or other organization of which a purchaser, any of the persons related to such purchaser specified in subparagraph 1., and any trust or estate specified in subparagraph 2. collectively are beneficial owners of more than 50 percent of the equity securities or equity interest.
- 4. Any purchaser who makes a bona fide investment of \$100,000 or more, provided such purchaser or the purchaser's representative receives, or has access to, the information required to be disclosed by subparagraph (a) 3.
- 5. Any accredited investor, as defined by rule of the commission in accordance with Securities and Exchange Commission Regulation 230.501 (17 C.F.R. s. 230.501).
- (c)1. For purposes of determining which offers and sales of securities constitute part of the same offering under this subsection and are therefore deemed to be integrated with one another:
- a. Offers or sales of securities occurring more than 6 months prior to an offer or sale of securities made pursuant to this subsection shall not be considered part of the same offering, provided there are no offers or sales by or for the issuer of the same or a similar class of securities during such 6-month period.
- b. Offers or sales of securities occurring at any time after 6 months from an offer or sale made pursuant to this subsection shall not be considered part of the same offering,

Page 8 of 29

PCS for HB 275

provided there are no offers or sales by or for the issuer of the same or a similar class of securities during such 6-month period.

- 2. Offers or sales which do not satisfy the conditions of any of the provisions of subparagraph 1. may or may not be part of the same offering, depending on the particular facts and circumstances in each case. The commission may adopt a rule or rules indicating what factors should be considered in determining whether offers and sales not qualifying for the provisions of subparagraph 1. are part of the same offering for purposes of this subsection.
- (d) Offers or sales of securities made pursuant to, and in compliance with, any other subsection of this section or any subsection of s. 517.051 shall not be considered part of an offering pursuant to this subsection, regardless of when such offers and sales are made.
- organized or incorporated under the laws of the United States or this state at a profit to such bank or trust company of not more than 2 percent of the total sale price of such securities; provided that there is no solicitation of this business by such bank or trust company where such bank or trust company acts as agent in the purchase or sale of such securities.
- (13) An unsolicited purchase or sale of securities on order of, and as the agent for, another by a dealer registered pursuant to the provisions of s. 517.12; provided that this

Page 9 of 29

PCS for HB 275

exemption applies solely and exclusively to such registered dealers and does not authorize or permit the purchase or sale of securities on order of, and as agent for, another by any person other than a dealer so registered; and provided, further, that such purchase or sale is not directly or indirectly for the benefit of the issuer or an underwriter of such securities or for the direct or indirect promotion of any scheme or enterprise with the intent of violation or evading any provision of this chapter.

- (14) The offer or sale of shares of a corporation which represent ownership, or entitle the holders of the shares to possession and occupancy, of specific apartment units in property owned by such corporation and organized and operated on a cooperative basis, solely for residential purposes.
- (15) The offer or sale of securities under a bona fide employer-sponsored stock option, stock purchase, pension, profit-sharing, savings, or other benefit plan when offered only to employees of the sponsoring organization or to employees of its controlled subsidiaries.
- (16) The sale by or through a registered dealer of any securities option if at the time of the sale of the option:
- (a) The performance of the terms of the option is guaranteed by any dealer registered under the federal Securities Exchange Act of 1934, as amended, which guaranty and dealer are in compliance with such requirements or rules as may be approved or adopted by the commission; or

Page 10 of 29

PCS for HB 275

- (b) Such options transactions are cleared by the Options Clearing Corporation or any other clearinghouse recognized by the office; and
- (c) The option is not sold by or for the benefit of the issuer of the underlying security; and
- (d) The underlying security may be purchased or sold on a recognized securities exchange or is quoted on the National Association of Securities Dealers Automated Quotation System; and
- (e) Such sale is not directly or indirectly for the purpose of providing or furthering any scheme to violate or evade any provisions of this chapter.
- (17) (a) The offer or sale of securities, as agent or principal, by a dealer registered pursuant to s. 517.12, when such securities are offered or sold at a price reasonably related to the current market price of such securities, provided such securities are:
- 1. Securities of an issuer for which reports are required to be filed by s. 13 or s. 15(d) of the Securities Exchange Act of 1934, as amended;
- 2. Securities of a company registered under the Investment Company Act of 1940, as amended;
- 3. Securities of an insurance company, as that term is defined in s. 2(a)(17) of the Investment Company Act of 1940, as amended;
 - 4. Securities, other than any security that is a federal

Page 11 of 29

PCS for HB 275

covered security pursuant to s. 18(b)(1) of the Securities Act of 1933 and is not subject to any registration or filing requirements under this act, which appear in any list of securities dealt in on any stock exchange registered pursuant to the Securities Exchange Act of 1934, as amended, and which securities have been listed or approved for listing upon notice of issuance by such exchange, and also all securities senior to any securities so listed or approved for listing upon notice of issuance, or represented by subscription rights which have been so listed or approved for listing upon notice of issuance, or evidences of indebtedness guaranteed by companies any stock of which is so listed or approved for listing upon notice of issuance, such securities to be exempt only so long as such listings or approvals remain in effect. The exemption provided for herein does not apply when the securities are suspended from listing approval for listing or trading.

- (b) The exemption provided in this subsection does not apply if the sale is made for the direct or indirect benefit of an issuer or controlling persons of such issuer or if such securities constitute the whole or part of an unsold allotment to, or subscription or participation by, a dealer as an underwriter of such securities.
- (c) This exemption shall not be available for any securities which have been denied registration pursuant to s. 517.111. Additionally, the office may deny this exemption with reference to any particular security, other than a federal

Page 12 of 29

PCS for HB 275

287

288

289

290

291

292

293

294

295

296

297

298

299

300

301

302

303

304

305

306

307

308

309

310

311

312

covered security, by order published in such manner as the office finds proper.

- (18) The offer or sale of any security effected by or through a person in compliance with s. 517.12(17).
- exempted from the registration provisions of s. 517.07, which rules the commission may adopt from time to time, but only after a finding by the office that the application of the provisions of s. 517.07 to a particular transaction is not necessary in the public interest and for the protection of investors because of the small dollar amount of securities involved or the limited character of the offering. In conjunction with its adoption of such rules, the commission may also provide in such rules that persons selling or offering for sale the exempted securities are exempt from the registration requirements of s. 517.12. No rule so adopted may have the effect of narrowing or limiting any exemption provided for by statute in the other subsections of this section.
- (20) Any nonissuer transaction by a registered associated person of a registered dealer, and any resale transaction by a sponsor of a unit investment trust registered under the Investment Company Act of 1940, in a security of a class that has been outstanding in the hands of the public for at least 90 days; provided, at the time of the transaction:
- (a) The issuer of the security is actually engaged in business and is not in the organization stage or in bankruptcy

Page 13 of 29

PCS for HB 275

or receivership and is not a blank check, blind pool, or shell company whose primary plan of business is to engage in a merger or combination of the business with, or an acquisition of, any unidentified person;

- (b) The security is sold at a price reasonably related to the current market price of the security;
- (c) The security does not constitute the whole or part of an unsold allotment to, or a subscription or participation by, the broker-dealer as an underwriter of the security;
- (d) A nationally recognized securities manual designated by rule of the commission or order of the office or a document filed with the Securities and Exchange Commission that is publicly available through the commission's electronic data gathering and retrieval system contains:
- 1. A description of the business and operations of the issuer;
- 2. The names of the issuer's officers and directors, if any, or, in the case of an issuer not domiciled in the United States, the corporate equivalents of such persons in the issuer's country of domicile;
- 3. An audited balance sheet of the issuer as of a date within 18 months before such transaction or, in the case of a reorganization or merger in which parties to the reorganization or merger had such audited balance sheet, a pro forma balance sheet; and
 - 4. An audited income statement for each of the issuer's

Page 14 of 29

PCS for HB 275

immediately preceding 2 fiscal years, or for the period of existence of the issuer, if in existence for less than 2 years or, in the case of a reorganization or merger in which the parties to the reorganization or merger had such audited income statement, a pro forma income statement; and

- (e) The issuer of the security has a class of equity securities listed on a national securities exchange registered under the Securities Exchange Act of 1934 or designated for trading on the National Association of Securities Dealers Automated Quotation System, unless:
- 1. The issuer of the security is a unit investment trust registered under the Investment Company Act of 1940;
- 2. The issuer of the security has been engaged in continuous business, including predecessors, for at least 3 years; or
- 3. The issuer of the security has total assets of at least \$2 million based on an audited balance sheet as of a date within 18 months before such transaction or, in the case of a reorganization or merger in which parties to the reorganization or merger had such audited balance sheet, a pro forma balance sheet.
- (21) The offer or sale of a security by an issuer conducted in accordance with s. 517.0611.
- 388 Section 3. Section 517.0611, Florida Statutes, is created to read:
 - 517.0611 Intrastate crowdfunding.-

Page 15 of 29

PCS for HB 275

(1)	This	section	may	be	cited	as	the	"Florida	Intrastate
Crowdfundi	ing Ad	ct of 20	15."						

- (2) Notwithstanding any other provision of this chapter, an offer or sale of a security by an issuer is an exempt transaction under s. 517.061 if the offer or sale is conducted in accordance with this section. The exemption provided in this section may not be used in conjunction with any other exemption from registration requirements under this chapter.
- (3) The offer or sale of securities under this section must be conducted in accordance with the requirements of the federal exemption for intrastate offerings in s. 3(a)(11) of the Securities Act of 1933, 15 U.S.C. s. 77c(a)(11), and United States Securities and Exchange Commission Rule 147, 17 C.F.R. s. 230.147, adopted pursuant to the Securities Act of 1933.

(4) An issuer must:

- (a) Be a for-profit business entity formed under the laws of the state, be registered with the Secretary of State, maintain its principal place of business in the state, and derive its revenues primarily from operations in the state.
- (b) Conduct transactions for the offering through a registered dealer or an intermediary registered under s. 517.12(20).
- (c) Not be, either before or as a result of the offering, an investment company as defined in s. 3 of the Investment

 Company Act of 1940, 15 U.S.C. s. 80a-3, subject to the reporting requirements of s. 13 or s. 15(d) of the Securities

Page 16 of 29

PCS for HB 275

Exchange Act of 1934, 15 U.S.C. s. 78m or s. 78o(d), or be a company with an undefined business operation, lacks a business plan, lacks a stated investment goal for the funds being raised, or that plans to engage in a merger or acquisition with an unspecified business entity.

- (d) Not be subject to a disqualification established by the commission or office or a disqualification described in s. 517.1611 or United States Securities and Exchange Commission Rule 506(d), 17 C.F.R. 230.506(d), adopted pursuant to the Securities Act of 1933. Each director, officer, person occupying a similar status or performing a similar function, or person holding more than 20 percent of the shares of the issuer, is subject to this requirement.
- (e) File a notice of the offering with the office, in writing or electronic form, in a format prescribed by commission rule, together with a nonrefundable filing fee of \$200. The commission may adopt rules establishing procedures for the deposit of fees and the filing of documents by electronic means if the procedures provide the office with the information and data required by this section. The office may revoke the filing of a notice under this paragraph if payment for the filing fee is by check or electronic transmission of funds that is dishonored by the financial institution upon which the funds are drawn. A notice is effective upon receipt by the office of the form and filing fee, and the notice may be terminated by filing with the office a notice of such termination. The notice and

Page 17 of 29

PCS for HB 275

offering expire 12 months after filing the notice with the office. The notice must:

- 1. Be filed with the office at least 10 days before the issuer commences an offering of securities or the offering is displayed on a website of an intermediary, in reliance upon the exemption provided by this section.
- 2. Indicate that the issuer is conducting an offering in reliance upon the exemption provided by this section.
- 3. Contain the names and addresses of the issuer, all persons who will be involved in the offer or sale of securities on behalf of the issuer, and the federally insured financial institution authorized to do business in the state, in which investor funds will be deposited.
- 4. Include documentation verifying that the issuer is organized under the laws of the state and authorized to do business in the state.
 - 5. Include the intermediary's website address.
 - 6. Include the target offering amount.
- 7. Include an attestation that each control person of the issuer is not subject to disqualification under paragraph (c).

A notice filed by an issuer under this section shall be summarily suspended by the office if the issuer fails to provide to the office, within 30 days after a written request from the office, information required by this section or rules adopted under this section. The summary suspension shall remain in

Page 18 of 29

PCS for HB 275

effect until the issuer submits the requested information to the office, pays a fine as prescribed by s. 517.221(3), and a final order is entered. For purposes of s. 120.60(6), failure to provide such information constitutes an immediate and serious danger to the public health, safety, and welfare. If the issuer fails to provide the requested information after 90 days, the office shall revoke the filing of the notice.

- (f) Amend the notice form within 30 days after any information contained in the notice becomes inaccurate for any reason. The commission may require, by rule, an issuer who has filed a notice under this section to file amendments with the office.
- (g) Execute an escrow agreement with a federally insured financial institution authorized to do business in the state for the deposit of investor funds, and ensure that all offering proceeds are provided to the issuer only when the aggregate capital raised from all investors is equal to or greater than the target offering amount.
- (h) Allow an investor to cancel a commitment to invest within 3 business days before the offering deadline.
- (i) Provide a disclosure statement to potential investors, with a copy to the office at the time of filing the notice, containing material information about the issuer and the offering, including:
- 1. The name, legal status, physical address, and website address of the issuer.

Page 19 of 29

PCS for HB 275

	2.	The	names	of th	e dire	ect	ors, c	offi	.ce	rs,	and	any	per	son	1
occu	oying	g a	similar	stat	us or	pe:	rformi	ing	a	simi	lar	func	ctic	on,	and
each	pers	son	holding	more	than	20	perce	ent	of	the	sha	ares	of	the	<u> </u>
issu	er.														

- 3. A description of the business of the issuer and the anticipated business plan of the issuer.
- 4. A description of the stated purpose and intended use of the proceeds of the offering.
- 5. The target offering amount, the deadline to reach the target offering amount, and regular updates regarding the progress of the issuer in meeting the target offering amount.
- 6. The price to the public of the securities or the method for determining the price.
- 7. A description of the ownership and capital structure of the issuer, including terms of the securities and how the terms may be modified.
 - 8. A description of the financial condition of the issuer.
- a. For offerings that, in combination with all other offerings of the issuer within the preceding 12-month period, have target offering amounts of \$100,000 or less, the description must include the most recent income tax return filed by the issuer, if any, and a financial statement that must be certified by the principal executive officer of the issuer as true and complete in all material respects.
- b. For offerings that, in combination with all other offerings of the issuer within the preceding 12-month period,

Page 20 of 29

PCS for HB 275

have target offering amounts of more than \$100,000, but not more than \$500,000, the description must include financial statements prepared in accordance with generally accepted accounting principles and reviewed by a certified public accountant, as defined in s. 473.302, who is independent of the issuer.

- c. For offerings that, in combination with all other offerings of the issuer within the preceding 12-month period, have target offering amounts of more than \$500,000, the description must include audited financial statements prepared in accordance with generally accepted accounting principles by a certified public accountant, as defined in s. 473.302, who is independent of the issuer, and other requirements as the commission may establish by rule.
- 9. The following statement in boldface, conspicuous type on the front page of the disclosure statement:

These securities are offered and will be sold in reliance upon an exemption from the registration requirements of federal and Florida securities laws.

Consequently, neither the Federal Government nor the state of Florida have reviewed the accuracy or completeness of any offering materials. In making an investment decision, investors must rely on their own examination of the issuer and the terms of the offering, including the merits and risks involved.

These securities are subject to restrictions on

Page 21 of 29

PCS for HB 275

transferability and resale and may not be transferred
or resold except as specifically authorized by
applicable federal and state securities laws.
Investing in these securities involves a speculative
risk, and investors should be able to bear the loss of
their entire investment.

- (j) File with the office and provide to investors through the intermediary annual reports of the results of operations and financial statements of the issuer, subject to additional requirements as the commission may establish by rule.
 - (5) An intermediary must:
- (a)1. Be registered as a dealer in accordance with s. 517.12(6); or
- 2. Submit a nonrefundable filing fee of \$200 and submit an application for registration as an intermediary in accordance with s. 517.12(20), in a format prescribed by commission rule, specifying that the intermediary will conduct business as an intermediary in furtherance of an offering in reliance upon the exemption provided in this section.
- (b) Not be subject to a disqualification established by the commission or office or a disqualification described in s.

 517.1611 or United States Securities and Exchange Commission
 Rule 506(d), 17 C.F.R. 230.506(d), adopted pursuant to the

 Securities Act of 1933. Each director, officer, control person of the issuer, any person occupying a similar status or

Page 22 of 29

PCS for HB 275

performing a similar function, and each person holding more than 20 percent of the shares of the intermediary is subject to this requirement.

- (c) Take measures, as established by commission rule, to reduce the risk of fraud. Such measures shall include obtaining a background check and securities enforcement regulatory history check on each officer, director, and person holding more than 20 percent of the outstanding equity of every issuer whose securities are offered by such person.
- (d) Provide basic information on its website regarding the high risk of investment in and limitation on the resale of exempt securities and the potential for loss of an entire investment. The basic information shall include:
- 1. A description of the escrow agreement that the issuer has executed and the conditions for release of such funds to the issuer in accordance with the agreement and paragraph (4)(g).
- 2. A description of whether financial information provided by the issuer has been audited by an independent certified public accountant, as defined in s. 473.302.
- (e) Obtain a zip code or residence address from each potential investor who seeks to view information regarding specific investment opportunities, in order to confirm that the potential investor is a resident of the state.
- (f) Obtain and verify, pursuant to commission rule, a valid Florida driver license number or official Florida personal identification card number from each investor, before purchase

Page 23 of 29

PCS for HB 275

599	of	а	security,	to	confirm	that	the	investor	is	а	resident	of	the
600	sta	ate	e.										

- (g) Obtain an affidavit from each investor stating that the investment being made by the investor is consistent with the income requirements of subsection (8).
- (h) Deposit and release investor funds in escrow in accordance with paragraph (4)(g).
- (i) Provide a monthly update for each offering, after the first full month following the date of the offering. The update must be accessible on the intermediary's website and must display the date and amount of each of sale of securities in the previous calendar month.
- (j) Require each investor to certify in writing, and to include as part of such certification his or her signature, and his or her initials next to each paragraph of the certification, as follows:

I understand and acknowledge that:

I am investing in a high-risk, speculative business venture. I may lose all of my investment, and I can afford the loss of my investment.

This offering has not been reviewed or approved by any state or federal securities commission or other regulatory authority and no regulatory authority has

Page 24 of 29

PCS for HB 275

625 confirmed the accuracy or determined the adequacy of 626 any disclosure made to me relating to this offering. 627 628 The securities I am acquiring in this offering are 629 illiquid and are subject to possible dilution. There is no ready market for the sale of the securities. It 630 631 may be difficult or impossible for me to sell or 632 otherwise dispose of the securities, and I may be 633 required to hold the securities indefinitely. 634 635 I may be subject to tax on my share of the taxable 636 income and losses of the issuer, whether or not I have 637 sold or otherwise disposed of my investment or 638 received any dividends or other distributions from the 639 issuer. 640 641 By entering into this transaction with the issuer, I 642 am affirmatively representing myself as being a 643 Florida resident at the time this contract is formed, 644 and if this representation is subsequently shown to be 645 false, the contract is void. 646 647 If I resell any of the securities I am acquiring in 648 this offering to a person that is not a Florida 649 resident within 9 months after the closing of the 650 offering, my contract with the issuer for the purchase

Page 25 of 29

PCS for HB 275

551	of these securities is void.
552	
553	(k) Require each investor to answer questions
554	demonstrating an understanding of the level of risk generally
555	applicable to investments in startups, emerging businesses, and
556	small issuers, and an understanding of the risk of illiquidity.
557	(1) Take reasonable steps to protect personal information
558	collected from investors, as required by s. 501.171.
559	(m) Prohibit its directors and officers from having any
560	financial interest in the issuer using its services.
561	(6) An intermediary may not:
662	(a) Offer investment advice or recommendations. A refusal
563	by an intermediary to post an offering that it deems to not be
564	credible or representing a potential for fraud shall not be
565	construed as an offer of investment advice or recommendation.
566	(b) Solicit purchases, sales, or offers to buy securities
567	offered or displayed on its website.
568	(c) Compensate employees, agents, or other persons for the
569	solicitation of purchases, sales, or offers to buy the
570	securities offered or displayed on its website.
571	(d) Hold, manage, possess, or otherwise handle investor
572	funds or securities.
573	(e) Compensate promoters, finders, or lead generators for
574	providing the intermediary with the personal identifying
575	information of any potential investor.

Page 26 of 29

Engage in any other activities set forth by commission

PCS for HB 275

(f)

676

677 <u>rule.</u>

- (7) The sum of all cash and other consideration received for sales of a security under this section may not exceed \$1 million, less the aggregate amount received for all sales of securities by the issuer within the 12 months preceding the first offer or sale made in reliance upon this exemption.
- (8) Unless the investor is an accredited investor as defined by Rule 501 of Regulation D, adopted pursuant to the Securities Act of 1933, the aggregate amount sold by an issuer to an investor in transactions exempt from registration requirements under this subsection during the 12-month period preceding the date of such transaction may not exceed:
- (a) The greater of \$2,000 or 5 percent of the annual income or net worth of such investor, if the annual income and the net worth of the investor is less than \$100,000.
- (b) Ten percent of the annual income or net worth of such investor, not to exceed a maximum aggregate amount sold of \$100,000, if either the annual income or net worth of the investor exceeds \$100,000.
- (9) All funds received from investors must be directed to the qualified third party designated to hold the funds and must be used in accordance with representations made to investors by the intermediary. If an investor cancels a commitment to invest, the intermediary must direct the third party designated to hold the funds to promptly refund the funds of the investor.

Page 27 of 29

PCS for HB 275

- (11) The commission may adopt rules to administer this section and to protect investors who purchase securities under this section
- Section 4. Subsection (20) of section 517.12, Florida Statutes, is renumbered as subsection (21) and amended, and a new subsection (20) is added to that section, to read:
- 517.12 Registration of dealers, associated persons, intermediaries, and investment advisers.—
- (20) An intermediary that has filed a registration application in accordance with this subsection may facilitate the offer or sale of securities in accordance with s. 517.0611.
- (a) A registration application must consist of any information required by commission rule, together with a consent to service of process and a nonrefundable filing fee of \$200.

 The commission may adopt rules establishing procedures for the deposit of fees and the filing of documents by electronic means if the procedures provide the office with the information and data required by this section.
- (b) The office may issue a permit as evidence of the effectiveness of an intermediary's registration.
- (21) (20) The registration requirements of this section do not apply to any general lines insurance agent or life insurance agent licensed under chapter 626, for the sale of a security as defined in s. (517.021(22)(g)) (517.021(21)(g)), if the individual is directly authorized by the issuer to offer or sell the security on behalf of the issuer and the issuer is a federally

Page 28 of 29

PCS for HB 275

chartered savings bank subject to regulation by the Federal Deposit Insurance Corporation. Actions under this subsection shall constitute activity under the insurance agent's license for purposes of ss. 626.611 and 626.621.

Section 5. Subsections (1) and (2) of section 517.121, Florida Statutes, are amended to read:

517.121 Books and records requirements; examinations.-

- (1) A dealer, investment adviser, branch office, or associated person, or intermediary shall maintain such books and records as the commission may prescribe by rule.
- (2) The office shall, at intermittent periods, examine the affairs and books and records of each registered dealer, investment adviser, associated person, intermediary, or branch office notice-filed with the office, or require such records and reports to be submitted to it as required by rule of the commission, to determine compliance with this act.

Section 6. Paragraph (b) of subsection (4) of section 626.9911, Florida Statutes, is amended to read:

626.9911 Definitions.—As used in this act, the term:

- (4) "Life expectancy provider" means a person who determines, or holds himself or herself out as determining, life expectancies or mortality ratings used to determine life expectancies:
- (b) In connection with a viatical settlement investment, pursuant to s. 517.021(24) 517.021(23); or
 - Section 7. This act shall take effect October 1, 2015.

Page 29 of 29

PCS for HB 275