

1   A bill to be entitled  
 2           An act relating to specialty license plates; amending  
 3           s. 320.08056, F.S.; providing that a certain  
 4           discontinuation requirement for specialty license  
 5           plates does not apply to collegiate license plates;  
 6           amending s. 320.08058, F.S.; providing that collegiate  
 7           license plates are not subject to specified presale  
 8           requirements for specialty license plates; requiring  
 9           the department to reauthorize previously discontinued  
 10          collegiate license plates under certain circumstances;  
 11          revising the words appearing on the American Eagle  
 12          license plate; renaming the Give Kids The World  
 13          Licence Plate to establish the Universal Orlando  
 14          Resort License Plate; specifying certain design  
 15          requirements for such plate; directing the Department  
 16          of Highway Safety and Motor Vehicles to develop  
 17          specified specialty license plates; providing for the  
 18          distribution and use of fees collected from the sale  
 19          of such plates; providing an effective date.

20  
 21   Be It Enacted by the Legislature of the State of Florida:

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 23           Section 1. Paragraph (f) of subsection (8) of section  
 24   320.08056, Florida Statutes, is amended to read:  
 25           320.08056 Specialty license plates.—

26 (8)  
 27 (f) Notwithstanding paragraph (a), on January 1 of each  
 28 year, the department shall discontinue the specialty license  
 29 plate with the fewest number of plates in circulation, including  
 30 license plates exempt from a statutory sales requirement. The  
 31 department shall mail a warning letter to the sponsoring  
 32 organizations of the 10 percent of specialty license plates with  
 33 the lowest number of valid, active registrations as of December  
 34 1 of each year. This paragraph does not apply to collegiate  
 35 license plates established under s. 320.08058(3).

36 Section 2. Subsections (3) and (107) and paragraph (a) of  
 37 subsection (95) of section 320.08058, Florida Statutes, are  
 38 amended, and subsections (127) through (135) are added to that  
 39 section, to read:

40 320.08058 Specialty license plates.—

41 (3) COLLEGIATE LICENSE PLATES.—

42 (a) The department shall develop a collegiate license  
 43 plate as provided in this section for state and independent  
 44 universities domiciled in this state. However, any collegiate  
 45 license plate created or established after October 1, 2002, must  
 46 comply with the requirements of s. 320.08053 other than the  
 47 presale requirements in s. 320.08053(2)(b) and be specifically  
 48 authorized by an act of the Legislature. Collegiate license  
 49 plates must bear the colors and design approved by the  
 50 department as appropriate for each state and independent

51 university. The word "Florida" must be stamped across the bottom  
 52 of the plate in small letters.

53 (b) A collegiate plate annual use fee is to be distributed  
 54 to the state or independent university foundation designated by  
 55 the purchaser for deposit in an unrestricted account. The Board  
 56 of Governors of the State University System shall require each  
 57 state university to submit a plan for approval of the  
 58 expenditure of all funds so designated. These funds may be used  
 59 only for academic enhancement, including scholarships and  
 60 private fundraising activities.

61 (c) If a collegiate license plate has previously been  
 62 discontinued pursuant to s. 320.08056(8)(f), the department must  
 63 reauthorize the collegiate license plate if the state or  
 64 independent university resubmits the collegiate license plate  
 65 for authorization.

66 (95) AMERICAN EAGLE LICENSE PLATES.—

67 (a) The department shall develop an American Eagle license  
 68 plate as provided in this section and s. 320.08053. The plate  
 69 must bear the colors and design approved by the department. The  
 70 word "Florida" must appear at the top of the plate, and the  
 71 words "Protect the Eagle In God We Trust" must appear at the  
 72 bottom of the plate.

73 (107) UNIVERSAL ORLANDO RESORT ~~GIVE KIDS THE WORLD~~ LICENSE  
 74 PLATES.—

75 (a) The department shall develop a Universal Orlando

76 Resort ~~Give Kids The World~~ license plate as provided in this  
 77 section and s. 320.08053. The plate must bear the colors and  
 78 design approved by the department. The word "Florida" must  
 79 appear at the top of the plate, and the words "Universal Orlando  
 80 Resort" ~~"Give Kids The World"~~ must appear at the bottom of the  
 81 plate.

82 (b) The annual use fees from the sale of the plate shall  
 83 be distributed to Give Kids The World, Inc., a nonprofit  
 84 organization under s. 501(c)(3) of the Internal Revenue Code. Up  
 85 to 10 percent of the proceeds may be used for the promotion and  
 86 marketing of the plate. The remainder of the proceeds shall be  
 87 used by Give Kids The World, Inc., to support their mission of  
 88 providing week-long, cost-free vacations to children with  
 89 critical illnesses and their families.

90 (127) MARGARITAVILLE LICENSE PLATES.-

91 (a) The department shall develop a Margaritaville license  
 92 plate as provided in this section and s. 320.08053. The plate  
 93 must bear the colors and design approved by the department. The  
 94 word "Florida" must appear at the top of the plate, and the word  
 95 "Margaritaville" must appear at the bottom of the plate.

96 (b) The annual use fees from the sale of the plate must be  
 97 distributed to the SFC Charitable Foundation, Inc., also known  
 98 as Singing for Change, which may use up to 10 percent of such  
 99 fees for administrative costs and marketing of the plate. The  
 100 balance of the fees shall be used by the SFC Charitable  
 101 Foundation, Inc., and shall be distributed with the approval of

102 and accountability to the board of directors of the SFC  
 103 Charitable Foundation, Inc., to provide grants to nonprofit  
 104 organizations in communities impacted by natural or manmade  
 105 disasters for recovery, rebuilding, and future sustainability in  
 106 those communities and to promote and inspire local grassroots  
 107 leadership that will work to improve the quality of life in  
 108 those communities and others in this state.

109 (128) CLEARWATER MARINE AQUARIUM LICENSE PLATES.—

110 (a) The department shall develop a Clearwater Marine  
 111 Aquarium license plate as provided in this section and s.  
 112 320.08053. The plate must bear the colors and design approved by  
 113 the department. The word "Florida" must appear at the top of the  
 114 plate, and the words "Clearwater Marine Aquarium" must appear at  
 115 the bottom of the plate.

116 (b) The annual use fees from the sale of the plate shall  
 117 be distributed to Clearwater Marine Aquarium, Inc., a Florida  
 118 nonprofit corporation under s. 501(c)(3) of the Internal Revenue  
 119 Code, which may use up to 10 percent of the fees for the  
 120 administration, promotion, and marketing of the plate. The  
 121 remaining fees must be used by Clearwater Marine Aquarium, Inc.,  
 122 to fund its efforts to rescue, rehabilitate, and release marine  
 123 life; provide environmental education; conduct research; and  
 124 promote conservation strategies.

125 (129) GENERAL AVIATION LICENSE PLATES.—

126 (a) The department shall develop a General Aviation

127 license plate as provided in this section and s. 320.08053. The  
 128 plate must bear the colors and design approved by the  
 129 department. The word "Florida" must appear at the top of the  
 130 plate, and the words "Support General Aviation" must appear at  
 131 the bottom of the plate.

132 (b) The annual use fees from the sale of the plate must be  
 133 distributed to the Aerospace Center for Excellence located in  
 134 Lakeland. The Aerospace Center for Excellence may use up to 10  
 135 percent of such fees for administrative costs and marketing of  
 136 the plate. The balance of the fees must be used by the Aerospace  
 137 Center for Excellence to fund scholarships for students in this  
 138 state who are pursuing careers in the field of aviation.

139 (130) THE VILLAGES: MAY ALL YOUR DREAMS COME TRUE LICENSE  
 140 PLATES.—

141 (a) The department shall develop a The Villages: May All  
 142 Your Dreams Come True license plate as provided in this section  
 143 and s. 320.08053. The plate must bear the colors and design  
 144 approved by the department. The word "Florida" must appear at  
 145 the top of the plate, and the words "The Villages: May All Your  
 146 Dreams Come True" must appear at the bottom of the plate.

147 (b) The annual use fees from the sale of the plate shall  
 148 be distributed to The Villages Charter School, Inc., a Florida  
 149 nonprofit corporation. Up to 10 percent of the fees may be used  
 150 for administrative costs and marketing of the plate. The  
 151 remaining funds must be distributed with the approval of, and

152 accountability to, the board of directors of The Villages  
 153 Charter School, Inc., and must be used to provide support to The  
 154 Villages Charter School as it provides K-12 education.

155 (131) CURE DIABETES LICENSE PLATES.—

156 (a) The department shall develop a Cure Diabetes license  
 157 plate as provided in this section and s. 320.08053. The plate  
 158 must bear the colors and design approved by the department. The  
 159 word "Florida" must appear at the top of the plate, and the  
 160 words "Cure Diabetes" must appear at the bottom of the plate.

161 (b) The annual use fees from the sale of the plate must be  
 162 distributed equally to the following organizations:

163 1. The Diabetes Research Institute Foundation, which  
 164 supports the Diabetes Research Institute at the University of  
 165 Miami Miller School of Medicine;

166 2. The JDRF International Incorporated, which supports the  
 167 JDRF Northern Florida Chapter; and

168 3. The University of Florida Foundation, Inc., which  
 169 supports the University of Florida Diabetes Institute.

170 (c) Each organization may use up to 10 percent of the  
 171 proceeds received by the organization to promote and market the  
 172 plate. All remaining proceeds must be used for the purpose of  
 173 funding research to cure Type 1 diabetes.

174 (132) RECYCLE FLORIDA LICENSE PLATES.—

175 (a) The department shall develop a Recycle Florida license  
 176 plate as provided in this section and s. 320.08053. The plate

177 must bear the colors and design approved by the department. The  
 178 word "Florida" must appear at the top of the plate, and the  
 179 words "Recycle Florida" must appear at the bottom of the plate.

180 (b) The annual use fees from the sale of the plate must be  
 181 distributed to the Recycle Florida Today Foundation, Inc., which  
 182 may use up to 10 percent of such fees for administrative costs  
 183 and marketing of the plate. The balance of the fees shall be  
 184 used by the Recycle Florida Today Foundation, Inc., to increase  
 185 public awareness about the importance of recycling, resource  
 186 conservation, and environmental stewardship; to promote robust,  
 187 comprehensive, and sustainable recycling programs; and to  
 188 support the professional development of persons employed in  
 189 fields relating to recycling, conservation, and sustainability.

190 (133) BOATING CAPITAL OF THE WORLD LICENSE PLATES.—

191 (a) The department shall develop a Boating Capital of the  
 192 World license plate as provided in this section and s.  
 193 320.08053. The plate must bear the colors and design approved by  
 194 the department. The word "Florida" must appear at the top of the  
 195 plate, and the words "Boating Capital of the World" must appear  
 196 at the bottom of the plate.

197 (b) The annual use fees from the sale of the plate must be  
 198 distributed to Captain Sandy Yawn, Inc., which may use up to 10  
 199 percent of such fees for administrative costs and marketing of  
 200 the plate. The balance of the fees shall be used by Captain  
 201 Sandy Yawn, Inc., to increase public awareness of employment



202 opportunities in the maritime industry; to fund maritime  
 203 workforce instruction and training; to promote professional  
 204 development and job placement in all sectors of maritime  
 205 employment; and to support the advancement of education of  
 206 trainees in the maritime industry, both at sea and on land.

207 (134) PROJECT ADDICTION: REVERSING THE STIGMA LICENSE  
 208 PLATES.—

209 (a) The department shall develop a Project Addiction:  
 210 Reversing the Stigma license plate as provided in this section  
 211 and s. 320.08053. The plate must bear the colors and design  
 212 approved by the department. The word "Florida" must appear at  
 213 the top of the plate, and the words "Overdose Awareness" must  
 214 appear at the bottom of the plate.

215 (b) The annual use fees from the sale of the plate shall  
 216 be distributed to Project Addiction: Reversing the Stigma, Inc.,  
 217 a Florida nonprofit corporation, as follows:

218 1. Up to 10 percent of the annual use fees may be used for  
 219 the promotion and marketing costs of the license plate.

220 2. The remaining funds shall be distributed with the  
 221 approval of and accountability to the board of directors of  
 222 Project Addiction: Reversing the Stigma, Inc., and must be used  
 223 to promote and support awareness of and education about  
 224 substance use disorder and mental illness.

225 (135) UNITED SERVICE ORGANIZATIONS (USO) LICENSE PLATES.—

226 (a) The department shall develop a United Service

227 Organizations (USO) license plate as provided in this section  
228 and s. 320.08053. The plate must bear the colors and design  
229 approved by the department. The word "Florida" must appear at  
230 the top of the plate, and the acronym "USO" must appear at the  
231 bottom of the plate.

232 (b) The annual use fees from the sale of the plate shall  
233 be distributed to United Service Organizations, Inc., a  
234 nonprofit corporation under s. 501(c)(3) of the Internal Revenue  
235 Code, which may use up to 10 percent of the fees for  
236 administrative costs and marketing of the plate. United Service  
237 Organizations, Inc., shall distribute the remainder of the fees  
238 equally among its ten locations in this state to be used to  
239 promote its mission of supporting members of the United States  
240 Armed Forces and their families through its various programs,  
241 services, and events.

242 Section 3. This act shall take effect October 1, 2024.